



PLAYWORKS



Playworks Wisconsin 3rd Annual
Corporate Kickball Tournament
and After Party Celebration

Tuesday, June 17, 2014

Tournament:
Brown Deer Park
7835 N Green Bay Road
12 p.m. to 5 p.m.

After Party Celebration:
Brown Deer Park Boathouse
5 p.m. to 7 p.m.

Join us for an afternoon of friendly competition and high fives to support safe, healthy and inclusive play in Wisconsin elementary schools!

For more information or to register a team, contact Katy at 414-220-4301 or kglodosky@playworks.org
For sponsorship opportunities, contact Kristina at 414-220-4336 or kolkowski@playworks.org



PLAYWORKS

SPONSORSHIP OPPORTUNITIES



\$25,000 TITLE SPONSOR BENEFITS

Cost to launch new Playworks school for the 2014-15 school year



PRE-EVENT

- Company logo displayed on a school's Playworks banner for the 2014-15 school year
- Opportunity to use affiliation with Playworks Corporate Kickball Tournament in your company's advertising and website
- Presence on all event marketing materials (digital and print)
- Prominent mention in Corporate Kickball press release
- Highlighted on Playworks social media outlets and website



EVENT

- Three Corporate Kickball Teams of 12
- Sponsorship kickball team of 12 for Milwaukee Public School and District staff
- Opportunity to address participants at the tournament and after party event
- Verbal recognition at event
- Opportunity to provide promotional item in participant packets
- Commemorative Award
- Logo placement on all event-day signage
- Company logo on all event t-shirts
- Limited edition event t-shirt for all participants
- Invitation for all participants to our after party



POST-EVENT

- Prominent mention in Corporate Kickball post—event press release
- Mention in Playworks Annual Report
- Inclusion in post-event thank you ad (outlet TBD)

2013 SPONSORS



\$15,000 PRESENTING SPONSOR BENEFITS

Cost to support 15 schools in Playworks Interscholastic/ Developmental Sports Leagues for the 2014-15 school year

PRE-EVENT

- Opportunity to use affiliation with Playworks Corporate Kickball Tournament in your company's advertising and website
- Presence on all event marketing materials (digital and print)
- Highlighted on Playworks social media outlets and website
- Mention in Corporate Kickball Press Release

EVENT

- Two Corporate Kickball Teams of 12
- Verbal recognition at event
- Opportunity to provide promotional item in participant packets
- Logo placement on all event-day signage
- Company logo on all event t-shirts
- Limited edition event t-shirt for all participants
- Invitation for all participants to our after party

POST-EVENT

- Mention in Playworks Annual Report
- Inclusion in post-event thank you ad (media TBD)

\$10,000 LEADERSHIP SPONSOR BENEFITS

Cost to support 240 children in the Playworks Junior Coach Leadership Program

PRE-EVENT

- Presence on all event marketing materials (digital and print)
- Highlighted on Playworks social media outlets and website
- Mention in Corporate Kickball Press Release

EVENT

- One Corporate Kickball Team of 12
- Verbal recognition at event
- Opportunity to provide promotional item in participant packets
- Logo placement on all event-day signage
- Company logo on all event t-shirts
- Limited edition event t-shirt for all participants
- Invitation for all participants to our after party

POST-EVENT

- Mention in Playworks Annual Report
- Inclusion in post-event thank you ad (media TBD)