

PLAYWORKS GET IN THE GAME 2017 MICHIGAN

OCT. 5, 2017 at the Coleman A. Young International Airport, Detroit, MI 5:30 p.m. - 7:30 p.m.

YES! We would like to become a sponsor and help Michigan children get in the game. Choose your level of support below:

PRESENTING SPONSOR 15,000 (no longer available)	O PREMIER SPONSOR	O IMPACT SPONSOR 5,000	GAME CHANGER SPONSOR 2,500	O PLAYMAKER SPONSOR 1,500	
Secured by Aetna	10,000	5,000	2,500	1,500	
 Full table in Priority Seating area [8 tickets] 	Full table in Preferred Seating area [8 tickets]	• Full table in Preferred Seating area [8 tickets]	 Full table in Reserved Seating area [8 tickets] 	 Half table in Reserved Seating area [4 tickets] 	
 Prominent logo placement: all event marketing materials for event in form of print, email, social media, webpage, and 	Logo placement: event email (2), event webpage, social media post (2), and event sponsorship boards	Logo placement: event email(1), event webpage, social media post (1), and event sponsorship boards	 Logo placement: event email (1),social media post (1), and event sponsorship boards 	 Logo placement: event email (1),social media post (1), and event sponsorship boards 	
sponsorship boardsOne company promotional item and/or marketing piece for event	One company promotional item and/or marketing piece for event attendee gift bags	One company promotional item for event attendee gift bags	 Included in sponsorship slideshow rotation during event 	 Included in sponsorship slideshow rotation during event 	
attendee gift bags Sponsored game station with logoed signage at station during	Sponsored game station with logoed signage at station during event	 Sponsored game station with logoed signage at station during event 	 Inclusion in (1) group sponsor thank you post on social media channels 	 Inclusion in (1) group sponsor thank you post on social media channels 	
event Acknowledgement during	 Acknowledgement during event program via slideshow 	 Acknowledgement during event program via slideshow 	 Half page color ad in program booklet 	 Listing in the program booklet 	
event program in slideshow presentation, and welcome	presentation and welcome remarks	presentation and welcome remarks	■ 8 Playworks t-shirts	■ 4 Playworks t-shirts	
remarks Opportunity to welcome guests	 Included in sponsorship slideshow rotation during event 	 Included in sponsorship slideshow rotation during 			
from the podium	Inclusion in (1) group sponsor	event			
 Included in sponsorship slideshow rotation during event 	thank you post on social media channels • Sponsorship acknowledgement in all press releases and media alerts	Inclusion in (1) group sponsor thank you post on social media channels Full page color ad in the program booklet			
 Sponsorship acknowledgement in all press releases and media alerts 					
 Full page color ad in the program booklet with prominent placing 	■ Full page color ad in the program booklet	■ 8 Playworks t-shirts			
8 Playworks t-shirts	■ 8 Playworks t-shirts				
CONTACT INFORMATION Name(s) (as you would like to be	e listed)				
				7 '	
	y State Zip ytime Phone Type: O Cell O Work O Home				
Daytime Phone Type: O Cell O Work O Home E-mail Company Name					
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PAYMENT INFORMATION					
O I have enclosed a check for \$ made payable to Playworks Michigan (memo: Get in the					
O Please charge my credit card \$					
Name on Card			·		
Card#					
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You may also complete your selection online at www.playworks.org/gigmi2017

Please mail/email form and payment to:

O We are unable to attend but wish to donate our guest tickets to other Playworks fans.

O No, I/we cannot sponsor Get in the Game at this time, but please accept our contribution of \$

Playworks Michigan: Get in the Game 2990 W. Grand Blvd., Suite 231, Detroit, Michigan 48202 E: maria.carr@playworks.org p:313.879.4934 Please submit all logos no later than August 1, 2017 (both vector and jpeg files) to the same email address. THANK YOU FOR YOUR GENEROUS SUPPORT!