







Dear Playworks friends and family,

At Playworks, we spent fiscal year 2018 exploring what the schools we partner with do and need. We explored new ways to match our engagement with them, building capacity, and formulating the best ways to ensure that every kid gets to play every day.

I'd like to invite you on a road trip of sorts to explore our accomplishments for the past year. Starting at our national home of the Bay Area, we can kick off the trip from Silicon Valley, California. Here we meet Raul, a student who struggled to follow the rules and interact with his peers. Through the support of a caring, consistent Playworks Coach, a creative incentive program, the open-minded attitude of his peers, and a little luck, Raul learned to see the value in showing kindness.

Next, we travel to Utah, home of Stansbury Elementary and a boy named Brian who uses a wheelchair to move around his school. During class game time, his Playworks Coach taught inclusive games, like Magic Tag, so all of the students could play together. Brian no longer sits on the sidelines watching the other kids play—he joins in, smiling and laughing.

Austin in Minnesota is the smallest student in his grade, yet he signed up for intramural volleyball at the encouragement of his Playworks Coach. It wasn't until the last game of the season that his hard work and persistence paid off, and he finally reached his goal of hitting the ball over the net. Now, his confidence is soaring.

In Colorado, we meet Lailaney, a third-grader who experienced bullying on the playground. Her school decided that it was time to make their playground a safe place for every kid, so they brought Playworks to their school. By fourth grade, Lailaney had become a Junior Coach, actively participating in games, leading her peers with confidence, and making her school a safer and more inclusive and joyful place for everyone.

In Greater Washington, DC, we find Leo, a kindergartener who, in his excitement during a game, knocked down several of his peers. Thanks to Playworks, he had been actively trying to be more aware of his friends and his impact on others. Instead of racing to the finish line despite having bumped into someone, Leo stopped, asked them if they were okay, and helped them up, proudly stating, "I was being kind. That's what I would want my friends to do for me!"

These stories provide a small glimpse of the impact that Playworks makes every day, and through our journey, we acknowledge that Playworks really isn't about us. In fiscal year 2018, Playworks made sure that one million children in 2,000 schools experienced safe and healthy play every day. In January 2018, Playworks' impact was noticed on a broader scale, and we were honored to be mentioned in the RAND review as one of a handful of highly impactful Social Emotional Learning Interventions.

Through your support, you are ensuring that all children have an opportunity to receive a childhood full of positive opportunities for social, emotional, and physical development and a chance to discover their strengths. We will close this trip in Pennsylvania with a conversation with Junior Coach Nafis, in which he explained, "A well-rounded childhood is when a child has everything they need to learn and live in a respectful, safe way." This is the childhood that every child deserves, and you are making it possible every day. Thank you for your continued support.









### RAUL'S STORY: BRINGING OUT THE KINDNESS FROM WITHIN (SILICON VALLEY)

Raul struggled both in the classroom and on the playground.

His Playworks Coach had recently implemented a new incentive system. Students who made good choices, used positive words, and treated others kindly were given tickets to drop in a weekly raffle box.

One day, his Coach unexpectedly heard Raul encouraging another student in a game, earning himself a ticket. When he received the ticket, he was confused. He wasn't used to positive recognition and tried to give it back. But after the other kids weighed in, Raul put his ticket in the box.

When it came time for the weekly raffle, with odds of nearly 1 in 100, the winner was Raul.

The kids who had gathered to see the drawing weren't disappointed. Instead, they took off across the playground to tell Raul the good news. They congratulated him with screams of "you won" and celebratory hugs, all beaming with excitement. Raul was shocked at first but then his face broke out into a huge smile, and he started jumping with the rest of the kids. He chose his prize and walked a little taller the rest of the day.

After that day, the students began to see Raul differently. They realized he too was capable of making good decisions. The other students even made a point to encourage him, complimenting his strength, thanking him for his help, and inviting him to play. Later, when Raul's good behavior earned him yet another ticket he told his Coach, "I don't need to win again, let the other kids try."

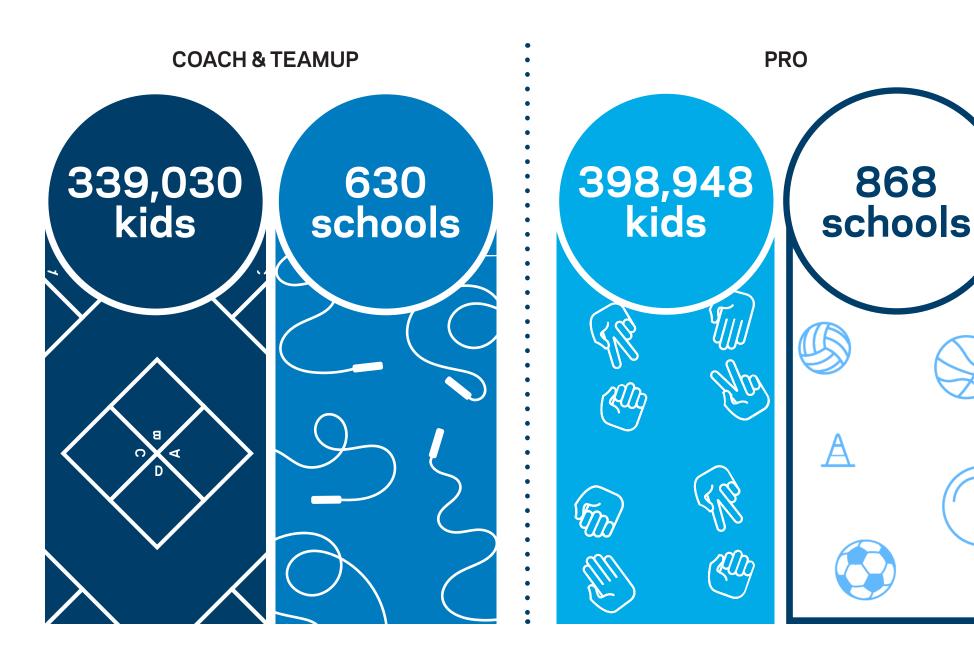
With the support of a caring, consistent adult who refused to give up on him, a creative incentive program, the open-minded and positive attitudes of his peers, and a little luck, Raul was able to see the value in showing a little kindness.



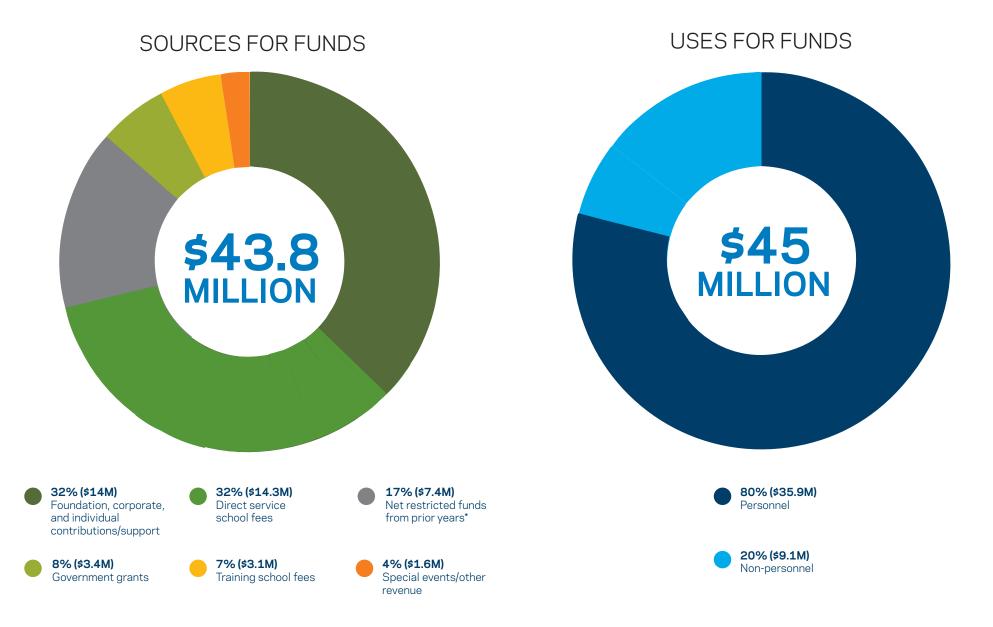




## **OUR FISCAL YEAR 2018 IMPACT**





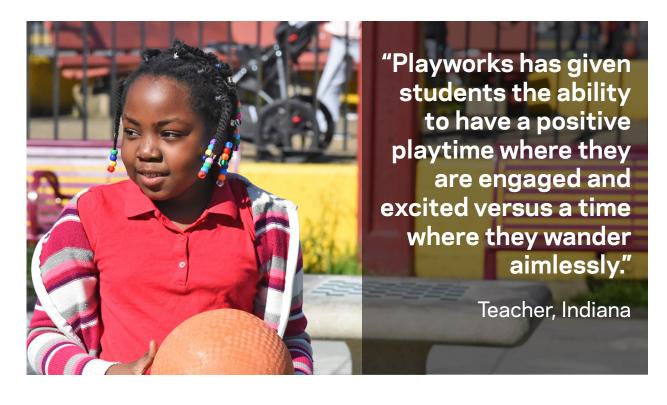


<sup>\*</sup>Playworks successfully secured several national charitable investments to support its growth plan through 2020. These funds are restricted for use in future years.



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Playworks is extremely grateful to our many donors. Your gifts make it possible to create a place for every kid on our playgrounds. We thank you.



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# BRIAN'S STORY: BREAKING DOWN BARRIERS ON THE PLAYGROUND (UTAH)

Brian spent recess off to the side, alone, watching his classmates play soccer.

He is the only student in a school of 940 kids who uses a wheelchair, and recess was one of his least favorite times of day.

When his Playworks Coach taught his fifth-grade class how to play Magic Tag, everything changed. His class learned about inclusivity, and Brian learned how to play games that loved.

Now, Brian can be seen smiling and laughing while playing soccer in the grass with his classmates, instead of just watching on the sidelines.

Through fun and inclusive games, kids like Brian can overcome the most challenging barriers and discover their best selves.



## AUSTIN'S STORY: A VOLLEYBALL DREAM COME TRUE (MINNESOTA)

Austin is the smallest kid in his grade.

He is sometimes teased by his peers, but he has a determined attitude and is confident he can do anything he if he practices.

Austin joined his school's intramural Playworks volleyball team with one goal: to get the ball over the net.

From the first day of practice, he tried and tried to get the ball over the net. He was always the first to arrive at practices and games and the last to leave. As the season went on, he kept practicing and improving his skills, but getting the ball to the other side of the court

remained out of reach.

During the final game of the season, Austin was still determined. The ball came his way . . . and he finally sent the ball soaring over the net.

The confidence and perseverance he learned through this experience helped him accomplish his goal and will serve him for the rest of his life.







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## LAILANEY'S STORY: UNCOVERING LEADERSHIP ABILITIES (COLORADO)

When the principal saw the list of students accepted to her school's Junior Coach program this year, she gasped. One fifth grade name, in particular, stood out to her. It turned out that Lailaney was the school's inspiration to partner with Playworks.



During her third grade year, the playground became a volatile place for Lailaney. She was relentlessly teased to the point of missing school, skipping lunch or recess, and breaking down into tears countless times due to her fear of the playground.

Because of Lailaney's experience, the administration decided to shift their approach at recess. The next year, classes were separated and assigned a game for the week with a staff member to monitor. While this approach decreased bullying, it also caused students to be disengaged and restless. There was no sense of empowerment in their own play.

So this year, the school partnered with Playworks to introduce safe, inclusive options at recess. Playworks does that through the Playworks Junior Coach program, which gives upper grade students the opportunity to lead their peers in a positive and influential manner. These students must demonstrate leadership and initiative.

During her Junior Coach interview, Lailaney explained that she wanted to be a part of making recess better for all students. As a Junior Coach, Lailaney slowly gained confidence in engaging with other students. Not only did she begin to actively participate in games without trepidation, she went from dreading recess to leading it proudly thanks to the confidence, tools, and skills she learned.



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## LEO'S STORY: LEARNING ABOUT KINDNESS THROUGH SAFE AND HEALTHY PLAY (GREATER WASHINGTON, DC)

At one Greater Washington, DC school, students had been learning about showing respect by being kind, playing safely, and apologizing and checking in with others when accidents happen.

During recess, the kindergarteners and first graders were playing a game of Hungry Fox. While running away from the "fox," one student, Leo, got really excited and ran into other kids while trying to get back to the line first.

When Leo noticed that one of them had fallen down, he ran back over and offered to help them up, saying, "I'm sorry, are you okay? Can I help you?"

After the game, he proudly said, "I was being kind. That's what I would want my friends to do for me!"



## JUNIOR COACH CHANCELINE: BUILDING CONFIDENCE (ARIZONA)

Chanceline is originally from Africa where she says school looks, sounds, and feels much different than here in the United States. She says that here school is "great because it's fun. If you get it wrong, you try again."

Chanceline moved to the United States with several brothers and sisters and loves to play outside. English is her second language, but Chanceline has learned a lot and overcome many challenges. She understands how to be kind, to meet new people, and to help others.

Now, Chanceline is serving as a Junior Coach to make all kids feel welcome. "Being a leader, you have to be nice so people can understand you and be your friend," she says.





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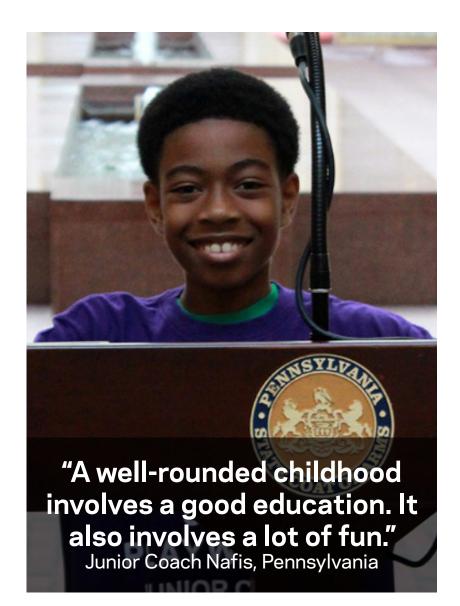
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