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HPLAYWORKS

2017



Greetings,



It is an extraordinary time in our country. And if there is one thing I'm absolutely certain of, it is that we must continue to believe in the possibilities for our nation, and even more importantly, our children.

At Playworks, we believe play is an antidote to cynicism and it is possible to ensure that every child in this country has access to safe and healthy play every day. Knowing the transformative difference we're making in the lives of kids, we are compelled to grow. And I'm proud to say in fiscal year 2017, we did just that.

We still aim to ensure safe and healthy play for 3.5 million kids at 7.000 schools by December 2020. So we know, we need to open our playbook to schools we have not supported in person. In October, we launched Recess Lab, a free online destination created to help principals, teachers, parents, and kids re-discover the power of play. We offered tools like our Recess Checkup – a three-minute online quiz designed to help principals and teachers identify strengths, uncover areas for improvement, and understand what's really happening for kids in their school And we have seen amazing engagement. Over 70,000 teachers and principals have visited RecessLab.org with over 3,000 schools having taking the Recess Checkup. This is huge because giving away our strategies and insights is a big step towards making sure every kid in America gets safe and healthy play every day.

To expand safe and healthy play to many more elementary schools, we also collaborated with partners who are invested in complementary efforts. For example, we engaged schools in the Active Schools network to take the Recess Checkup. Recognizing that the benefits of play carry well beyond recess, we also teamed up with the Alliance for a Healthier Generation to increase awareness of and resources for social and emotional development among kids during in-school and out-of-school time.

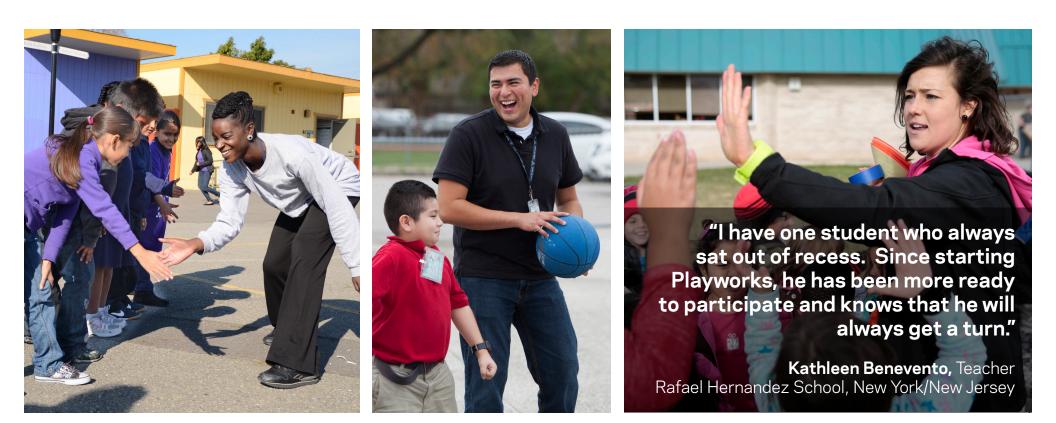
We're excited to see what the new year will bring and want to thank you so much for being a part of Playworks. Every year we get closer to our goal, and with your continued support we continue to believe we can make it possible for every kid in America to get to play every day.

Thanks,

Jill Vialet Founder and CEO



So many community members are making a difference with Playworks. Across our communities, 3,309 people volunteered 14,511 hours to make a difference on the playground. They painted playgrounds, encouraging kids to get in the game on playgrounds nationwide alongside Junior Coaches, and became a valuable part of the team supporting our after-school sports leagues and special events.



2017



PLAYWORKS ROCK PAPER GIVERS SOCIETY

This year, we introduced the Rock Paper Givers Society (RPGS), Playworks' premier giving society for a group of major donors committed to building safe and healthy play for kids. This society connects members more actively to the Playworks team, provides customized experiences to engage with Playworks, and stay connected to our mission.

We were excited to welcome our first 365 members to the society this year. These donors demonstrated an exceptional and generous commitment to our mission of bringing safe, healthy play to every child.

If you would like to join the RPGS or for more information contact **info@playworks.org**.

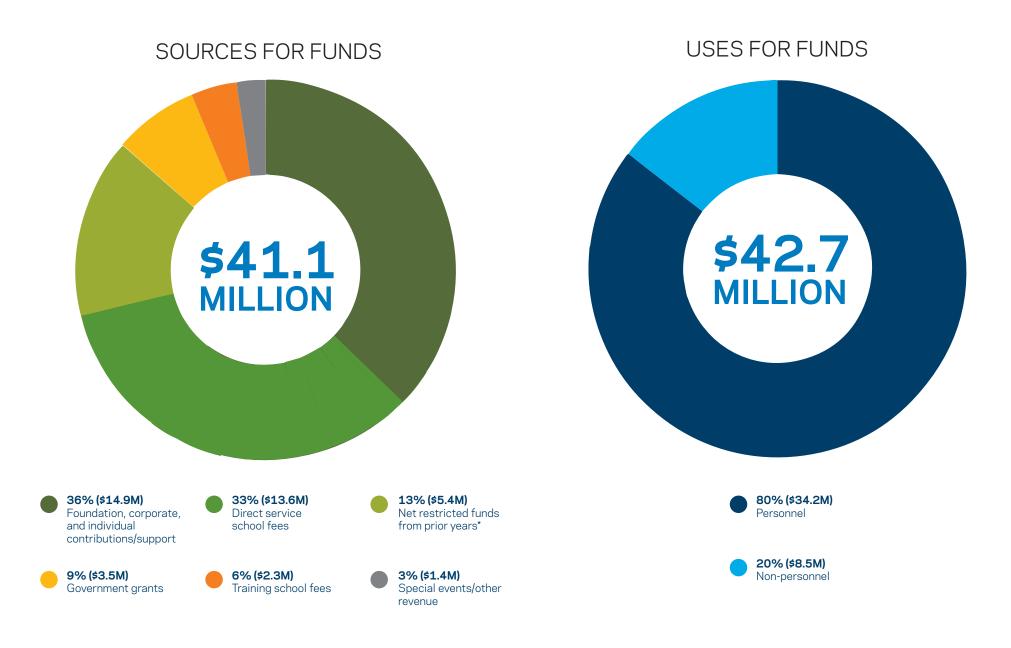


"I won't hesitate to continue my charitable giving to such a thoughtful organization!"

Khoon- Yen Tay, MD Rock Paper Givers Society Member





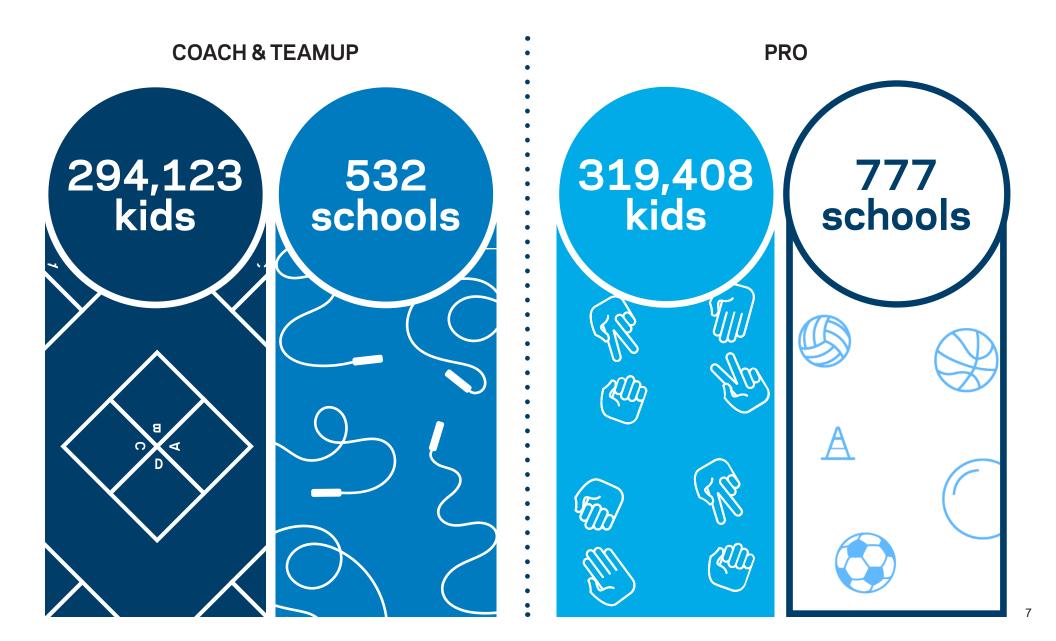


*Playworks successfully secured several national charitable investments to support its growth plan through 2020. These funds are restricted for use in future years.





OUR FISCAL YEAR 2017 IMPACT





PLAYWORKS SUPPORTERS

Playworks is extremely grateful to our many donors. Your gifts make it possible to create a place for every kid on our playgrounds and we thank you.

This report includes organizations and individuals who donated \$1000 or more from July 1, 2016-December 31, 2017.



"Playworks was transformational in helping our students and teachers bond together through play."

Shawn Persick, School Administrator, Edward Hynes Charter School, Louisiana

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"My son benefited from being a Junior Coach because he learned leadership skills, a desire to demonstrate positive play where ever he is, and a strong sense of inclusion and empathy."

Erica Washington, Parent Boone Elementary School, Illinois



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"Playworks has allowed my students the freedom to be kids safely."

Connie-Lyn Klein, Teacher Noble Elementary-Middle School, Michigan

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"Playworks has knocked down cultural and gender barriers for students and built a better sense of community on the playground."

Jamal Abdur Salaam, School Administrator, John A. Johnson Achievement Plus Elementary, Minnesota

Due to space constraints, we are only able to list supporters who made annual gifts of \$1,000 or more in cash or in-kind support between July 1, 2016 and December 31, 2017.

Despite our best efforts to avoid errors and omissions, these can occur. If you contributed and your name was inadvertently omitted or incorrectly listed, please accept our sincere apologies and contact us at 510.893.4180 or info@playworks.org.

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WISCONSIN

Jami Burrell Myra Edwards Margaret Haagensen Derek Pleasants Billie Jean Smith



"A lot of girls who just used to walk around are now playing tetherball, basketball and even soccer!"

> Lupita Ramirez, Staff Timberline Pk-8, Colorado

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