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Hi,

My name is Jill Vialet and I’m the Founder and CEO of Playworks. Welcome to our 2016 Annual Report!

2016 was an amazing year for Playworks. One of the most important things that happened from our work was that we announced our AIM: by December 2020 there will be safe and healthy play in 7,000 schools reaching 3.5 million kids at 7,000 schools every day.

Now that is a huge, big deal for us because at 7,000 schools, we'll be 10 percent of the way to making sure every kid in America gets safe and healthy play every day. And when we talk about play every day we're not just talking about play at recess, we’re talking about play in every aspect and facet of a kid’s life.

Last year we spent some time figuring out what the partnerships are that are going to get us there and what the tools are that people need to make it possible for kids to have safe and healthy play every day. And we have some great videos, stories and case studies all showing how very possible it is for us to get there.

So thank you so much for being a part of Playworks. Pulling together this report is a great reminder that we are very close, and with your help we can make it possible for every kid in America to get to play every day.

Thanks,

Jill Vialet
Founder and CEO
Our AIM

This year we created the strategy that we’ll be following to achieve our AIM

7,000 SCHOOLS

10% OF ALL ELEMENTARY SCHOOLS IN THE US

THE TIPPING POINT FOR WIDESPREAD SOCIAL CHANGE.
Our fiscal year 2016 impact

Each year, Playworks conducts an annual survey with teachers, administrators and support staff to learn more about the impact of our programs at our partner schools. The following are results from our 2016 Annual Survey.*

Play works to:**

STOP BULLYING
85% of educators at our schools reported a decrease in the number of bullying incidents on the playground

CREATE INCLUSIVE COMMUNITIES
95% of educators at our schools reported an increase in the level of cooperation among students

GET KIDS MOVING
97% of educators at our schools reported an increase in the number of students who are physically active on the playground

IMPROVE LEARNING
93% of educators at our schools reported an increase in their students' ability to focus in class

CREATE LEADERS
82% of staff reported that Junior Coaches take on a leadership role at recess

*2015 Playworks Annual School Staff Survey. For more information, contact: info@playworks.org.

**Our 2016 Annual Survey results are based on 7800 responses from educators at our Coach, TeamUp and PRO Schools. For more information, contact: info@playworks.org.
School district case study: Rochester, NY

Did you know that only eight states mandate recess? Since the early 2000’s some schools have scaled back recess in order to save class time for math and reading. Other schools eliminated recess because it was the source of a disproportionate number of discipline issues and a headache for administrators.

In the years since, those educators often have not had the opportunity to experience a positive recess. Now, many schools and states are bringing back recess because its enormous benefits are being recognized and valued. This has caused an increased need for training via Playworks' PRO service. That’s why this year we’ve worked to support the Rochester City School District in New York alongside the Greater Rochester Health Foundation.

“We are working with schools that have not had recess in years, and teachers, as well as those administering recess, are nervous about it and are not sure of their skills,” said Senior Program Officer of GRHF Heidi Burke.

Playworks professional development trainers are helping administrators promote healthy play, fight childhood obesity and, according to senior program officer of GRHF Heidi Burke, they are seeing tremendous results.

“Sixty-five percent of students are now getting moderate to vigorous physical activity during daily recess, and I think much of that has to do with the fact that we implemented strategies provided by organizations such as Playworks,” said Burke.
Kids who might have sat off to the side, too nervous to participate, feel secure enough to join a game of Four Square. A pack of kids who used to dominate the soccer field while others looked on might now open up to more students through Playworks’s “line soccer” game, which involves constant turnover among the teams. A fourth-grade junior coach might oversee a game of Rock-Paper-Scissors to solve a dispute over whose turn it is, preventing a grudge from festering. A pile of hula hoops that used to sit untouched might now be a favorite toy. “It sets a tone where everyone is safe to try,” said Elizabeth Cushing, the president and chief operating officer of Playworks.

Read the rest of the article on The Atlantic at:

READ MORE ABOUT PLAYWORKS IN THE NEWS

Read the rest of the articles on
http://www.detroitnews.com/story/opinion/2015/10/26/opinion-recess-coaches-needed/74657556/
https://www.forbes.com/sites/katherynthayer/2017/02/22-retirement-questions-answered-what-those-who-are-keeping-pace-should-know/#329e3e36530c
http://www.businessinsider.com/how-to-save-us-education-2016-4
What parents are saying

Watch the video on YouTube: https://youtu.be/z3dHnwkxqUg
Sources for funds

- 27% ($13.9M) Foundation, corporate, and individual contributions/support
- 26% ($13.2M) Direct service school fees
- 7% ($3.6M) Government grants
- 5% ($1.9M) Training school fees
- 2% ($1.2M) Special events/other revenue
- 33% ($16.7M) Restricted for future use*

Uses for funds

- 81% ($26.9M) Personnel
- 19% ($6.3M) Nonpersonnel

*Playworks successfully secured several national charitable investments to support its growth plan through 2020. These funds are restricted for use in future years.

To view or download the Report of Independent Auditors and Financial Statements, click here or visit https://www.playworks.org/sites/default/files/Playworks%20FYE16.pdf
## Playworks regional offices

<table>
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<th>Arizona</th>
<th>Michigan</th>
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<tr>
<td>Maryland</td>
<td>Pennsylvania</td>
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Playworks is extremely grateful to our many donors from around the country. Your gifts make it possible to create a place for every kid on our playgrounds and we thank you.

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The Jenesis Group
Ralph C. Wilson, Jr. Foundation

$500,000-$999,999

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New Balance Foundation

$100,000-$499,999

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<th>Amount Range</th>
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$10,000–$24,999

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Allianz Life Insurance Company of North America
ALPS
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Due to space constraints, we are only able to list supporters who made annual gifts of $1,000 or more in cash or in-kind support between July 1, 2015 and December 31, 2016.

Despite our best efforts to avoid errors and omissions, these can occur. If you contributed and your name was inadvertently omitted or incorrectly listed, please accept our sincere apologies and contact us at 510.893.4180 or info@playworks.org.
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