

Every kid deserves a safe and welcoming place on the playground — a place to belong, contribute and be part of the game. Playworks creates a place of joy, teamwork and unbridled fun on school playgrounds so that kids return to class ready to do their best.

Playworks kids learn teamwork, respect and cooperation through play.

As a parent, I know my kids need recess. It's the time they stretch their imaginations, make new friends, move their bodies and try new things outside of class. Kids learn skills at recess that help them in and out of school.

Playworks Survey Results

**4** 98%

Number of students that are physically active

**4** 96%

Level of cooperation among students **4** 93%

Use of conflict-resolution strategies

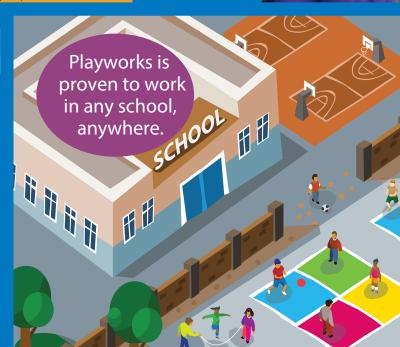
82% Number of bullying incidents

83%

Number of conflicts (verbal or physical)

20 HOURS Recovered teaching time in school year 66 When I put on my **Junior Coach** shirt, I feel like Superman. I feel a sense of pride and confidence when I help lead games and get other kids involved.

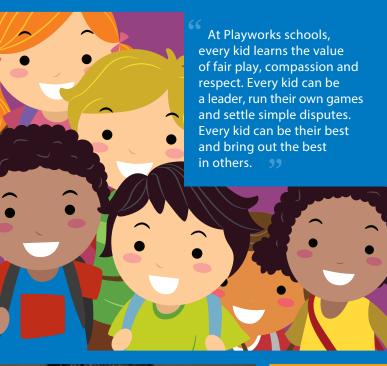




AYWORKS Who got there first? In or out? Kids learn rock-paper-scissors to quickly resolve simple playground conflicts.

Playworks creates safe, inclusive school environments where kids can grow, lead and thrive. On our playgrounds, coaches encourage kids to get in the game, have fun and find their superpowers. Kids go back to the classroom energized and set to learn. We also train others around the country to create a Playworks recess.

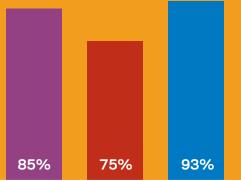








Playworks 2013 Impact



Reduction in **Improved** incidents academic

\*Percentage of respondents who agree, as reported in 2013 national survey of Playworks partner schools

success

**Improved** overall school climate

www.playworks.org

YWORKS

# 2013 Playworks Financials

Playworks relies on a diversified funding model for sustainability. School fees account for approximately 30 percent of Playworks' revenue, contributing to a sustainable funding base for growth. The remainder of the funding comes from a combination of foundation, government, corporate and individual supporters. Playworks had total net assets of \$4.6 million as of June 30, 2013.





**USES OF FUNDS** 

**81%** (\$24.1 M) Programs **9%** (\$2.7 M) Fundraising

**10%** (\$3.1 M) General and Administration

**100%** (\$29.9 M) Total

Note: Complete audited financial statements are available online at www.playworks.org

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Thank you to our national sponsors and partners who share our belief in the power of play to bring out the best in every kid.















Robert Wood Johnson Foundation

# Good job! We can do this!

# Playworks in 2013

Playworks coach

1,190

organizations with Playworks Training

Playworks Training adult participants

430,110 Students experiencing

the power of Playworks every day



### **4** 92% Students play outside their

play group

Students' abilities to focus

**89%** 

on class activities

**98%** 

healthy play **88%** 

Students are engaged in

Level of participation in

academic activities



## **87%** Number of disruptive events

in the classroom

Time transitioning from

**V81%** 

**V85%** 

recess to classroom

Amount of class time

spent resolving conflicts

Conflicts from playground spilling into classroom

**V86%** 



every day and find their place regardless of their experience or abilities. We are grateful to the coaches, kids, parents, educators and supporters who share our belief in the power of play to transform schools, kids and communities.

Because of you, more kids around the country can get in the game



