

PLAYWORKS WISCONSIN 2022 IMPACT REPORT



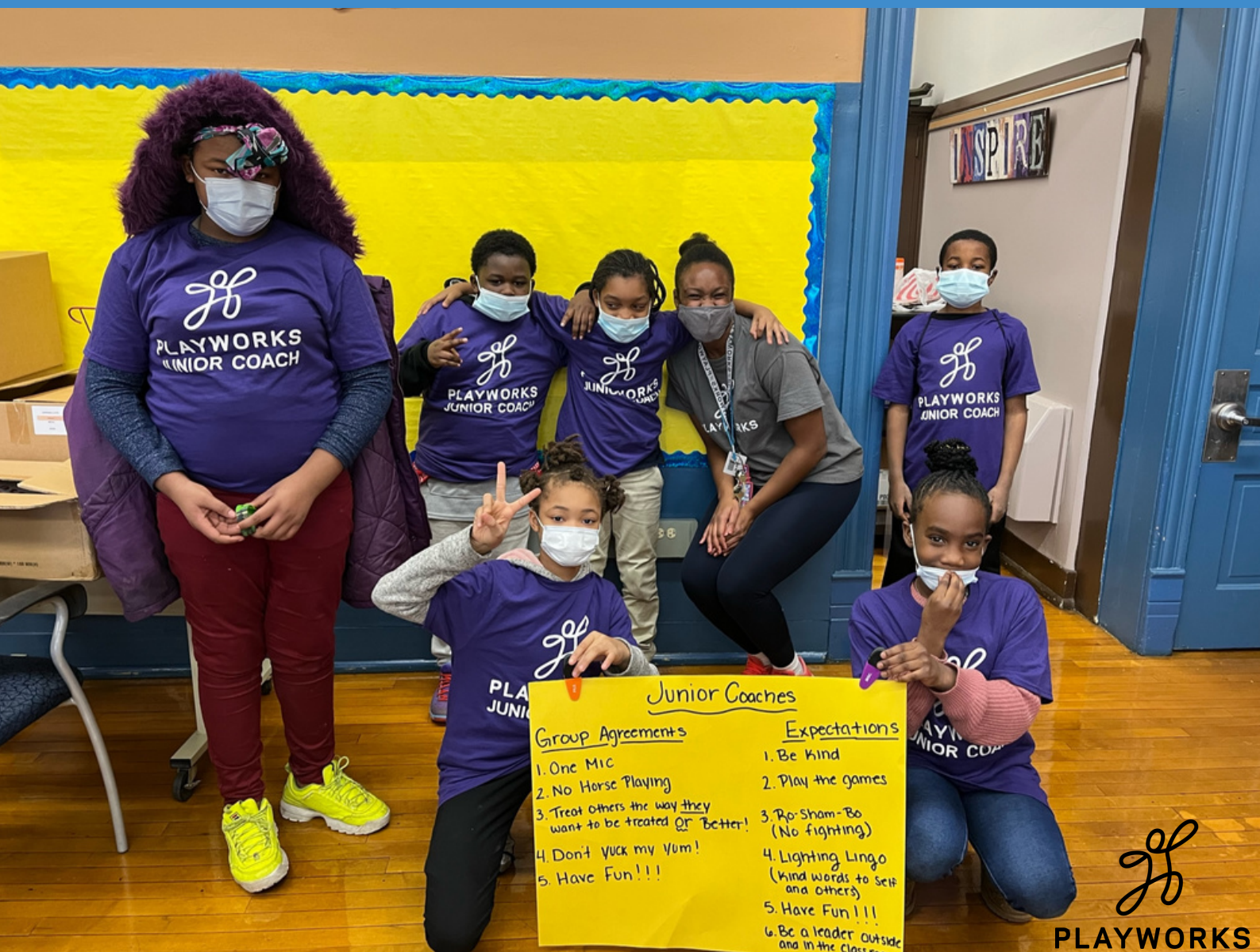
@PLAYWORKS WI



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PLAYWORKS

Supporting healthy, inclusive, safe play throughout the nation for 25 years and regionally for 10.



ADJUSTING AND ADAPTING

After almost a year of virtual learning, Wisconsin kids, teachers, and families returned to school excited, but worried about safety, engagement, and the impact that a year of uncertainty would have on individual students and the overall school climate. Throughout the year, Wisconsin educators accomplished great things while also dealing with widespread teacher shortages and uncertainty around COVID related closures. School leadership considered a variety of strategies to mitigate these challenges, and many chose play.

WHY PLAY?

Recess has proven to have immense cognitive, social, emotional, and physical benefits even in the most ideal times. But, in these unprecedented times, when students have experienced isolation, loneliness, boredom, and trauma, a thoughtfully planned recess and the opportunity to play can support students to feel safe, experience joy, and reconnect with their school.

Physically active play

Increase in dopamine

Elevated feelings of joy and happiness



CCHP at the Kickball Tournament



Teamwork at the JC Conference



Brady Corp bring recess to the office!

WHY PLAY IS ESSENTIAL, ESPECIALLY NOW

In October, Playworks founder and social entrepreneur Jill Violet sat down with Forbes to talk about her new book, "Why Play Works," and how we can leverage the power of play to build a more equitable and joyful future. So why is play essential?



Promotes physical and mental health



Physical play helps children manage anxiety, increase coordination, and build gross motor skills.



Improves academic engagement



Children learn problem-solving skills, creativity, and focus, which are important classroom skills.



Teaches important social-emotional skills



Conflict resolution, collaboration, and resiliency are all important life skills taught through play.



BY THE NUMBERS IN 2021-22

15,584

Students experiencing the power of play

18

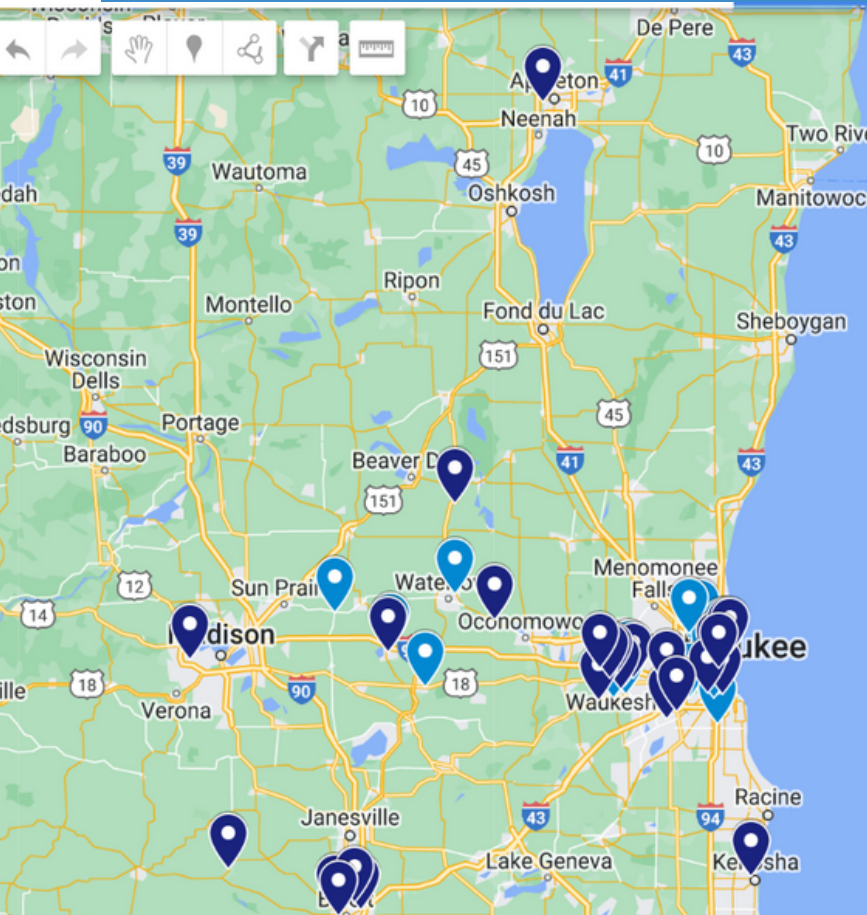
Partner Schools receiving Playworks direct service TeamUp

1000+

Educators & youth professionals trained statewide

19

Schools receiving Pro training & consultative services statewide



20 TeamUp Partners in 22-23

The TeamUp program model provides an experienced Site Coordinator on-site for one week per month for the duration of the school year who implements and models three key program areas alongside a school staff member identified to lead recess: high-functioning safe recess, Junior Coach Leadership Program, and instructional class game time with each class in the school.

28 Pro Partners in 22-23

Pro services build capacity for positive play with Playworks professional development through hands-on trainings and empower school staff, paraprofessionals, and youth-serving organizations to create and maintain a great recess and play environment throughout the school year.

OUR 21-22 AND 22-23 PARTNER SCHOOLS

Browning Elementary School

Rogers Street Academy

Lowell International Elementary School

Milwaukee French Immersion School

LaFollette Public School

Milwaukee Spanish Immersion School - Upper Campus

Milwaukee Spanish Immersion School - Lower Campus

Prairie Elementary School

Banting Elementary School

Heyer Elementary School

Lowell Elementary School

Hadfield Elementary School

Lake Mills Elementary School

Douglas Elementary School

Bryant Elementary School

Cunningham Intermediate School

Zablocki Public School

Albrecht Elementary School

Thomas Jefferson Middle School

Manitoba Elementary & Middle School

Orchard Lane Elementary School

Edgerton Elementary School

Highland Community School

Cedar Hills Elementary

Jefferson East Elementary

St Marcus Lutheran School

Marshall Elementary School

Story Elementary School

Jeremiah Curtin Leadership Academy

Elmwood Elementary School

Hillcrest Elementary School

Aldrich Intermediate School

Waukesha STEM Academy - Randall Campus

Dodgeland School District

Lake Mills Middle School

Penfield Montessori Academy

Bethesda Elementary School

Hawthorne Elementary School

Rose Glen Elementary School

Summit View Elementary School INC- School of Integrated Arts, Design, and Creativity

Meadowbrook Elementary School

Ixonia Elementary School

EBSOLA Creative Arts

Badger Elementary School

St. Marcus Harambee Campus

McNeel Intermediate School

Fruzen Intermediate School

La Escuela Fratney

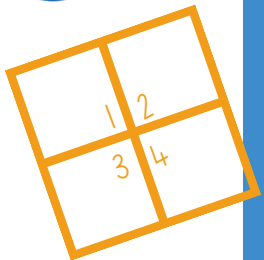
ANNUAL EDUCATOR SURVEY DATA

"Our Junior Coaches flourished this year! They gained so much self-confidence. Additionally, their attendance increased, their classroom behavior was outstanding, and leadership skills grew even more. They absolutely rose to the challenge of being school leaders and they flourished. THANK YOU!!!" - Wisconsin Teacher

"My students are more easily able to problem solve with each other rather than involving staff members. They have more confidence and on more than one occasion per recess will invite others to play."
- Wisconsin Teacher

2021-2022 Results for Direct Service - 409 respondents

- 93%** of educators agree that Playworks helps students demonstrate empathy toward one another;
- 95%** of educators agree that Playworks helps students learn cooperation skills;
- 96%** of educators agree that Playworks helps students connect with their peers;
- 95%** of educators agree that Playworks helps create an environment of belonging;
- 94%** of educators agree that Playworks helps create opportunities for inclusion of diverse groups of students.



"I value how Playworks brings our community (classroom, students, recess, etc.) all together! Playworks is such a great way to bring positivity and kindness!"

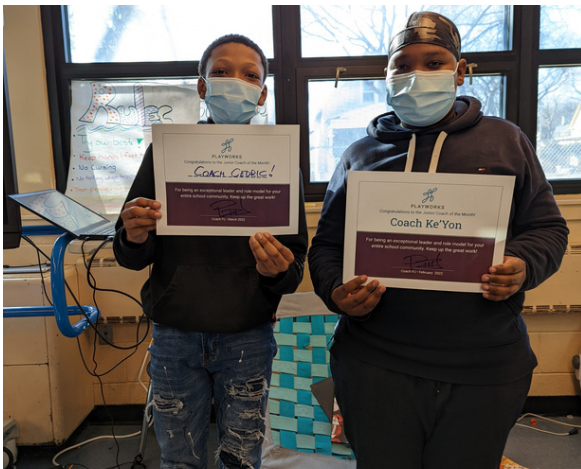
Wisconsin Teacher



STUDENT EMPOWERMENT

A major component of Playworks' services is our Junior Coach Leadership Program (JCLP). With our the program, Playworks seeks to develop the next generation of leaders and role models in Wisconsin. The JCLP is an innovative peer leadership program designed to train 4th and 5th graders in cooperation, conflict resolution and facilitation.

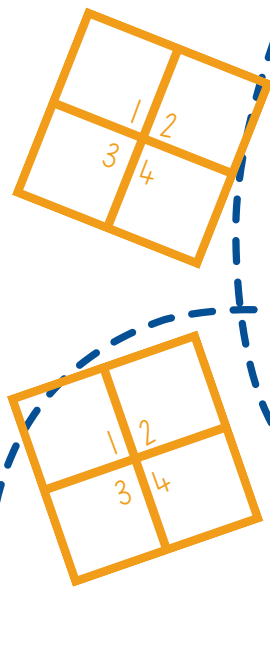
With schools short staffed, we decided to double down on our Junior Coach Student Leadership program in 2021-22. At each school, we recruited more leaders per school than ever before. This was a huge support to teachers and they responded with some of the highest impact scores on our annual survey for Junior Coaches that we have ever seen.



CORPORATE ENGAGEMENTS

Corporate Kickball Tournament 22-23

Corporate teams from all over the Greater Milwaukee Area laced up their sneaks and lived out their kickball dreams! Corporate Kickball is an active employee engagement event and fundraiser for Playworks Wisconsin that gets your team of 10-15 co-workers out of the building and onto the field for a day of team building, networking, and fun through tournament play of a nostalgic game of kickball.



THE POWER OF PARTNERSHIP

Thank you so much to our 2021-2022 corporate partners

GAME CHANGERS: \$25,000+



PLAYMAKERS: \$10,000-\$24,999



SUPPORTERS: \$1,000-\$7,500



KICKBALL TEAMS: \$2,000

OneAmerica

Children's Community Health Plan

Milwaukee Bucks

Johnson Controls

UnitedHealthcare

WaterStone Bank

WaterStone Mortgage



2021-2022 BOARD MEMBERS



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Board Chair
General Mills



David Hartmann Jr
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Controls



Christopher Latterell
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Committee and
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Milwaukee



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Trishya Brown
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