

Wisconsin



2018-19 IMPACT REPORT

Your partnership in 2018-19 helped Playworks promote the development of social emotional skills while simultaneously increasing physical activity of elementary school children in Wisconsin!

The Power of Play



In a 2018 clinical report, the American Academy of Pediatrics indicates that, "Play is fundamentally important for learning 21st century skills, such as problem solving, collaboration, and creativity, which require the executive functioning skills that are critical for adult success." According to the report, play is a central part of healthy child development, a key to executive function skills, and a buffer against the negative impacts of stress. When play and safe, stable, nurturing relationships are missing in a child's life, toxic stress can disrupt the development of executive function and the learning of prosocial behavior; in the presence of childhood adversity, play becomes even more important.

**Playworks Wisconsin
2018-19 school year**

39,804 KIDS	630 YOUTH LEADERS
123 SCHOOLS	1,900 SCHOOL STAFF TRAINED



In the Junior Coach Program, students are given the opportunity to be play leaders in their schools. For many this is their first opportunity to develop these valuable skills.

2018-19

Milwaukee Succeeds Funds Pilot Professional Development Cohort of MPS Educators

On August 13, 2018, Playworks launched a professional development program in partnership with Milwaukee Succeeds. Supported by a \$116,000 investment from the Milwaukee Succeeds Funders Collaborative, the pilot focused on a new approach to student safety, engagement, and empowerment focused on adult training and professional development around recess.

Playworks provided a layered partnership approach to support building an environment of safe and healthy play in area elementary schools. School leaders and recess teams received intensive training and coaching from Playworks with the goal to improve school climate and ensure every kid has access to safe and healthy play every day.

Playworks worked with 10 MPS schools including River Trail Elementary, Ideal, Carson Academy, Hawley Environmental School, Holmes Elementary, Alcott Elementary, Hampton Elementary, Macdowell Montessori School K3-12, Maple Tree Elementary, Franklin Elementary, as well as both elementary campuses of St. Anthony School of Milwaukee.



Our partnership with Playworks and MPS is an example of what effective collective impact looks like in practice. We look forward to seeing these initial promising results grow into permanent improvements to how we build the social and emotional well-being of our children in schools across our city.

-Danae Davis,
Executive Director,
Milwaukee Succeeds

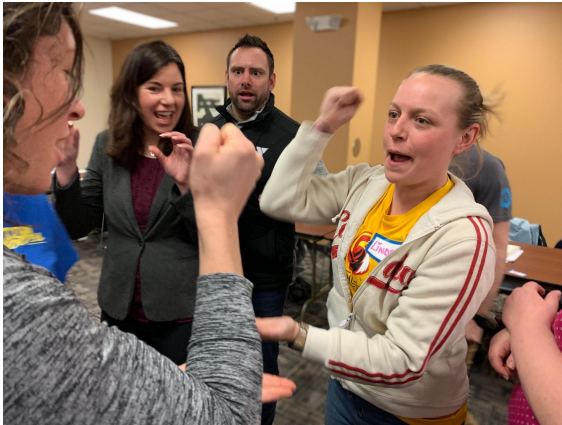
“We now have a foundation of a recess system that can be sustainable with support and attention from administration and recess staff.”

-Michael Turner,
Dean of Students,
Franklin Elementary



2018-19

HIGHLIGHTS



Partnering for Play!

Playworks was proud to partner with a new corporate champion this year, UnitedHealthcare Community Plan of Wisconsin. UnitedHealthcare was our newest addition to the Corporate Kickball Tournament, fielding two teams and taking home the Spirit Award. This epitomized our year long partnership with UHC as they featured Playworks in their October 2018 Innovation Day, hosted a winter Play Shop for educators, and learned how to give recognitions and appreciations at their annual Town Hall this past spring. UnitedHealthcare is investing in kids, schools, and leveraging Playworks tools to build their workplace teams too!

Increasing Safe and Healthy Play in Wisconsin

Survey results from educators at our Wisconsin partner schools for the 2018 - 2019 school year showed that:

97% of staff reported **more cooperation among students** on the playground;

94% of staff reported **more student engagement in academics**;

94% of staff reported students are **better able to resolve conflicts** on their own;

94% of staff reported that Playworks **improved overall school climate**.

Students at the 134 schools served by Playworks in Wisconsin

74% are eligible for free/reduced lunch

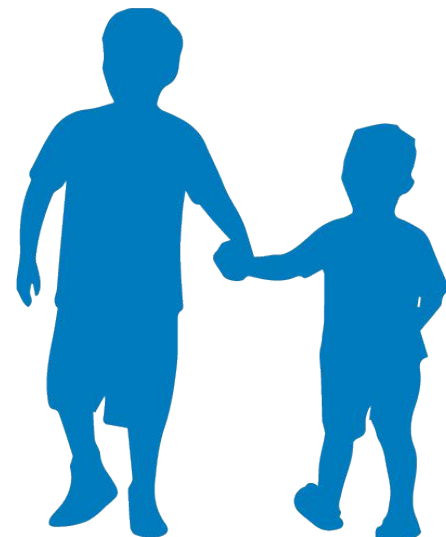
35% are African American

33% are Hispanic

3% are Asian American

28% are Caucasian and

1% are mixed race



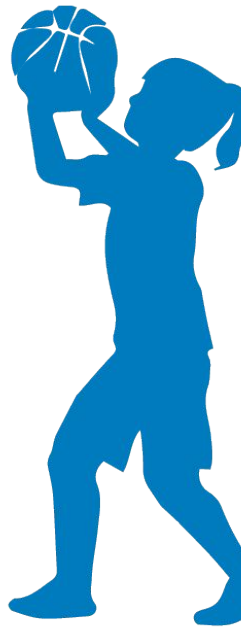
2018-19

 **PLAYWORKS**

Playworks Honors Wisconsin's Game Changers

On April 11, 2019, Playworks Wisconsin hosted 100 guests and community leaders for our 3rd annual Get in the Game Luncheon. This year's honorees included The Milwaukee Bucks and Johnson Controls in recognition for their investment in Browning Elementary School and the Silver Spring Neighborhood Center. They received the 2019 Game Changer Award. The project also received the 2019 MANDI Award.

A special recognition was awarded to Edwin from Bethesda Elementary School in Waukesha by his principal, Mr. Martin. Edwin received the Junior Coach of the Year medal for his transformation as a 4th grade leader in his school.



Playworks believes in the power of play to give every kid the childhood they deserve.



We are grateful for the support of our generous partners, including:



SUMMERFEST FOUNDATION, INC.



To donate or learn more, visit norcal.playworks.org