

A photograph of two young children running joyfully on a grassy field. The child in the foreground is a young boy with a bright smile, wearing a green jacket over a colorful tropical print shirt and blue jeans. Behind him, a young girl is also running with her arms outstretched, wearing a green jacket with star patterns and pink sneakers. Other children are visible in the background, also playing. The sky is overcast.

2019 IMPACT REPORT

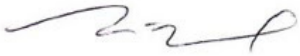
Albert Einstein once stated that, “if you are not learning, you’re dying.” Upon reflection, this last year was matched in successes as it was in challenges. As we navigate the ebbs and flows of employee engagement, school partnerships and sustainable funding; I am proud to report that the Playworks Utah team is one that leans into challenges and continually seeks deep learning.

This year, we learned a lot about how to best inspire, equip and support adults in schools to implement safe and healthy play on their own. We launched PlayworksU, an online education platform of more than 32 courses that guide and empower school staff to realize tremendous outcomes on their own playgrounds. As our service options diversify, we are honing in on the customer experience, and providing quality consistent service to all of our users whether they are a direct service or light-touch partner.

We also learned a lot more than we thought about the partner experience for both schools and funders. Our team is excited to implement pro-active strategies to enhance the customer experience and supersede expectations. Our aim in the upcoming year is that the experience we create for all partners to be as exceptional as the program outcomes we continually achieve.

We know we cannot do this important work alone. We are grateful to YOU, the game changers who invest in safe and healthy play in Utah schools, and help every kid thrive both inside the classroom and out. We're looking forward to working in new districts, new schools, and making a more significant impact than ever in the 2019-2020 school year.

With Gratitude,



Chris Conard
Executive Director
Playworks Utah



Students are more comfortable joining games and are willing to join in with new people and make new friends.

-K-5 Teacher at Backman Elementary

PlayworksU



Group Management

Identify 5 proactive strategies for managing behavior and try it on at your recess

PROGRAM / 11 STEPS



Conflict Resolution

Learn how to empower students to resolve minor conflicts using Rock Paper Scissors through tea...

PROGRAM / 8 STEPS

DIGITAL SERVICES EXPANSION

In an effort to expand our impact, we launched a new digital service called PlayworksU. PlayworksU is an online education platform of more than 32 courses that empower school staff to leverage safe and healthy play on their own. PlayworksU is available at a lower cost than our direct services, thus allowing schools without the budget for a higher-cost program to implement the strategies to develop a more overall positive school culture.



SOCIAL ENTREPRENEUR OF THE YEAR

Our Executive Director, Chris Conard, was named Ernst and Young's 2019 Social Entrepreneur of the Year for his passion for play, and commitment to helping Utah kids thrive both inside the classroom and out. Chris has led the growth of Playworks in Utah from five schools in 2011, to 115 schools today, impacting over 66,000 kids all while innovating around new services and piloting new programs to better serve Playworks' partners along the way.



JUNIOR COACH LEADERSHIP

In April, we brought together close to 600 of our Junior Coaches at our Junior Coach Leadership Summit to reflect on a year of serving their schools, and learn from a panel of collegiate and professional athletes about how leadership skills can help them be successful in adulthood. ABC4 did a feature story on the Junior Coach program, and how these students are building valuable skills while making a big impact on their school culture.

BY THE NUMBERS

66,510

kids with 30-45 minutes of healthy play and physical activity every day.

Supported

1,281

teachers in incorporating healthy play and physical activity in their curriculum.

Provided

976

after school program students with opportunities to be engaged in safe, structured activities through our before or after school program and developmental sports leagues.

Empowered

915

students in our Junior Coach Program to develop their leadership skills.

Professionally developed

400

elementary school staff members to implement a positive, safe recess daily.

2018 - 2019 School Year

10 Districts

115 Schools

experiencing safe and healthy play

22 AmeriCorps Members

Over **66,000** Students



The objective to make every student feel included in safe, healthy play is something that has the power to change our school culture. Personally, my favorite part of the program is the emphasis Playworks puts on staff creating connections with the students. It's less about discipline and control and more about engaging and teaching students positive behavior expectations in a fun and loving environment.



-Crystal Thomas, Ascent Academy
Assistant Principal

THE CHILDHOOD THEY DESERVE

Survey results from educators at our partner schools for the 2018-2019 school year showed that:

94%

of staff agree that Playworks improves overall school climate

93%

of staff report more student engagement in academics

92%

of staff report students are more focused during class

87%

of staff report fewer bullying incidents

84%

of staff report fewer disciplinary incidents

81%

of staff report fewer disruptive events in the classroom

An average of



of recovered teaching time

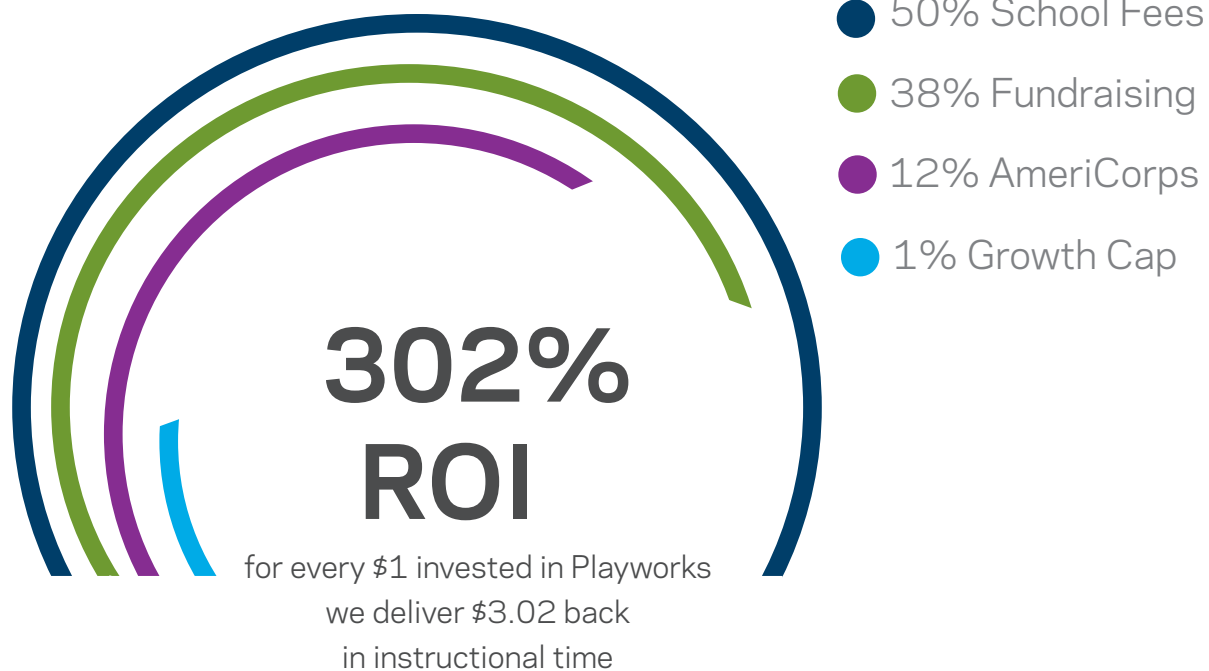
“ Our students are more calm and able to settle low level conflict independently. Our students are much more engaged in activities at recess and actually playing. Our school feels happier and kinder. I love Playworks and am thankful that we have had this opportunity. ”

-Principal at Oak Hollow Elementary School

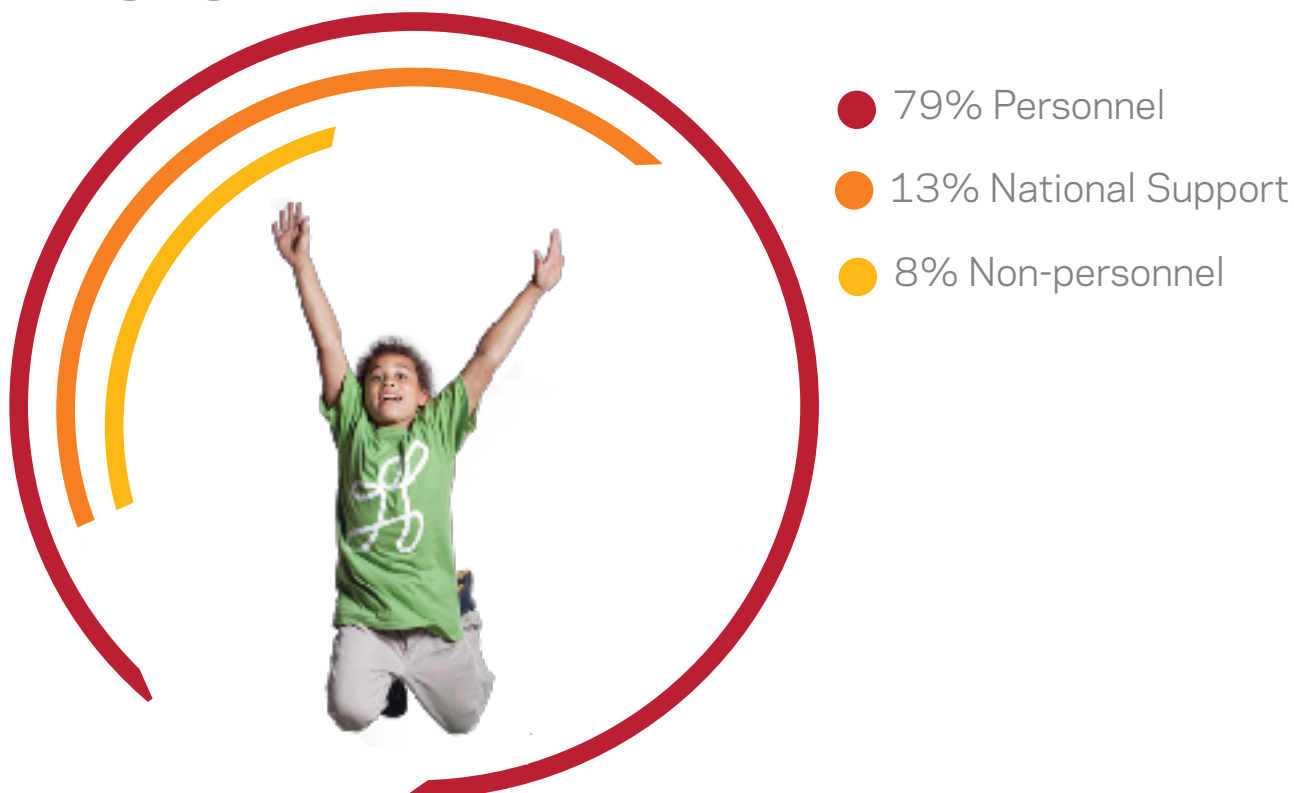
654 Respondents

FUNDING

REVENUE



EXPENSES



MOST VALUABLE PLAYERS

GAME CHANGERS (\$100,000 AND ABOVE)



ALL STAR PARTNERS (\$20,000 - \$99,000)



IMPACT PARTNERS (UP TO \$19,000)

- AFLAC
- Arthur J. Gallagher & Co.
- Avalaunch Media
- C. Scott and Dorothy E. Watkins Charitable Foundation
- Cambia Health Foundation
- Canvas by Instructure
- Charity Golf International
- Clyde Companies, Inc.
- Colliers International
- Community Foundation of Utah
- Evolucion Innovations, Inc
- Focus Forward Incentives
- Holland & Hart LLP
- Intermountain Healthcare
- Kohl's Corporation
- Larry H. Miller Charities
- Larry H. & Gail Miller Family Foundation
- Lynn Brandenburg Household
- Mary Alice and Bennett Brown Foundation Inc.
- McCarthy Family Foundation
- MRP
- Overland West
- PEHP Health & Benefits
- Qualtrics
- Regence BlueCross BlueShield of Utah
- Rocky Mountain Power
- Rocky Mountain Power Foundation
- SelectHealth
- Simmons Family Foundation
- Smith's Food and Drug
- Tanner & Co.
- United Way of Salt Lake
- UnitedHealthcare
- US Bank
- Utah Department of Commerce
- Wells Fargo
- Wells Fargo Foundation
- Whitehouse Veterinary Hospital
- YESCO

INDIVIDUAL CHAMPIONS

Playworks has been an amazing program at our school. The students are engaged, kinder to one another and resolve conflicts without coming to us. I have absolutely seen the positive effects at our school.

-K-5 Teacher at North Star Elementary

\$1,000 +

Amber Debirk
Barbara Ohm
Chelsea Malouf
Douglas Hansen
Krista Lauer
Lauren Fletcher
Russ Larraway
Stephanie Steele

\$500 +

Annastasia
Copeland-Rynders
Anne and Con Psarras
Ashley Engeler
Chris Conard
Ellen Dolny
Erik Petersen
Hannah Davis
Karen Sterling
Kathleen Conard
Marilyn Palmer
Mike and Kris Kladis
Nikki Ward
Rachel Tibolla
Ruqia Qasim
Stephen Foxley
Susan Nakaba
Theresa Dellomo
Trevor Steenblik
Troy Akagi
Victoria Tisdale

\$200 +

Adrianne Psarras
Andrew Romero
Angela Fanjul
Chris Garcin
Glen Dyer
Heather Healy
Heather Smith
Jake Turley
Jeff and Sara Tibolla
Judy Malouf
Kim Royer
Kristi Flower
Laura Lamando
Linda Hodge
Mary Jo and Daniel Eagen
Maurice Malouf
Meredith Dolny
Michelle Freshour
Patricia Vail-Blackett
Sharon Cutler
Shaun Lowder
Suzanne Pretorius
Troy Rawlings

\$100 +

Alex Quinn
Alice Crowther
Amber Landward
Andrew McCabe
Anne Holmes
Anne Holmes
Bonita Hutchison
Brittney Friess
Burke Plummer
Cara Findlay
Casey Evans
Cheryl O. Walker
Chris Garcin
Claire Dellomo
Claire Diepenbrock
Cynthia Burchett
Dallin Miller
Dana Reilly
Dave Baugh
Dave Donegan
David & Jeanne Hoffman
Debra Falvo
Doug & Rhonda Egerton
Douglas Hansen
Elizabeth Joy
Elizabeth Nielson
Emily Judd
Georgette Monez
Gloria Wcislo
Gregory Lindley

Hagen Butler
Heather Arvay
Jean Wilson
Jenny Plata
Jody Woods
Jordan Fuhr
Kaila Poulsen
Kasandra VerBruggen
Katie Stinson
Kelly Hoffman
Kory Morrow
Laurel Ingham
Linda Skrla
Lori Haglund
Mary Buehler
Mary Buehler
Mary Jo and Daniel Eagen
Matt Castleberry
Matthew Ireland
Meghan and Erik Saenz
Morganne Nielsen
Patrick O'Donnell
Rebecca Turville
Rich Schierburg
Richard Keefe
Sara Hersey
Sarah Latta
Scott Wagstaff
Shay P. Mahon
Weston Anderson