



PLAYWORKS UTAH



IMPACT REPORT
2017-2018

Changing the Game



Playworks Utah took great strides in scaling what works in an effort to move closer to reaching our AIM that 175,000 children in the state of Utah will be experiencing safe and healthy play by 2020. We know we cannot achieve our aim alone; we must empower and inspire schools, staff, and kids to achieve great things on their own. As I reflect on our past fiscal year, I am inspired by the game changing innovations and investors (YOU) that make this mission and its impact something truly remarkable.

In October, we launched the Recess Check-Up, an online quiz designed to help school staff identify strengths and uncover areas for improvement. This year 19 Utah schools passed the Recess Checkup, which allowed us to determine that those schools are experiencing safe and healthy play. Based on the results of the schools who failed the Checkup, we were able to provide resources to help them work towards achieving safe and healthy play on their playgrounds.

We convened the first ever Playworks Investors Forum, which was intentional about engaging with investors and supporters in a new way. Hearing directly from this group about how they want to contribute to impacting more of Utah's kids, is allowing us to provide more opportunities for you to get involved and expand our reach throughout the state.

In January, we experimented with Recess Reboot, a new service which provides four days of on-site training, consulting, and capacity building. This program sets a school up with the tools needed to build a high-functioning recess, allowing their recess team to sustain core playground games, sports, skill-building activities, and cooperative games throughout the school year.

In short, I believe the work we did this year scaling our current programs, and successfully launching new services, will propel us forward to even greater success and impact in the 2018-19 school year.

With Gratitude,

A handwritten signature in black ink, appearing to read "Chris Conard".

Chris Conard
Playworks Utah
Executive Director

2017-18 Highlights



RAND Study

A RAND Corporation review released in 2017 found that the Playworks Coach service is one of only seven elementary school social emotional learning programs to meet the highest criteria for evidence of impact under federal education law. RAND found that Playworks Coach leads to five outcomes directly associated with stronger school climate and safety; we had a statistically significant impact on bullying, inclusiveness, student safety, student use of positive language, and student ownership of recess activities. This is the first comprehensive review to examine how published evidence from social emotional learning programs fits under federal education law and could qualify for federal funding. Please see our Playworks blog about RAND review at www.playworks.org/about/news.



Recess Lab

In October 2017, Playworks launched RecessLab.org. Products include an online learning service and two free engagement tools to support educators and parents interested in play. These tools are essential for involving schools where we don't have a physical presence, and to extend our professional development services in order to improve school climates for the long term and elevate the value of social emotional skills in the education system. One of the engagement tools is the Recess Checkup, an online quiz designed to help identify strengths and uncover areas for improvement. This year, 19 Utah schools passed the Recess Checkup.

KSL Feature

Playworks Utah was featured in a spotlight on October 9th during KSL's 6 p.m. newscast, which averages a viewership of 34,200. The story showcased the impact Playworks programming is having on Utah's schools, and focused on the importance of students developing social and emotional skills.



By the Numbers



26,685 children with up to 30-45 minutes of healthy play and physical activity every day.

Trained **497** teachers to incorporate healthy play and physical activity into their curriculum;

Provided **568** ASP students with opportunities to be engaged in safe, structured activities through our before or after-school program and developmental sports leagues;

Professionally developed **720** elementary school staff members to implement a positive, safe recess daily for more than 8,048 children and;

Engaged **780** students in our Junior Coach program to develop their leadership skills.



To be eligible for Playworks Coach program, schools must serve populations where at least 50% of students are eligible for free and/or reduced lunch. We deliver the TeamUp program and Training to any elementary school.

In Utah eligibility for free and/or reduced lunch averages 71%.

36% of students are Latino
4% are African American
4% are Asian American
47% are Caucasian
3% are mixed race

2017-2018 School Year Snap Shot

7 School Districts

89 Schools
experiencing safe and healthy play

19 Recess Checkup Validations

19 AmeriCorps Members

Over 45,025 Students

Measuring Impact



Survey results from educators at our Utah partner schools for the 2017-2018 school year showed that:

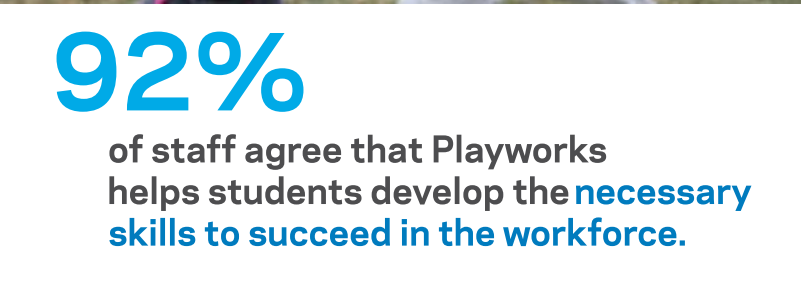
96%

of staff agree students are **more physically active.**



93%

of staff report **higher student participation in academic activities.**



92%

of staff agree that Playworks helps students develop the **necessary skills to succeed in the workforce.**



92%

of teachers report students are better able to **resolve their own conflicts.**



87%

of staff report **fewer bullying incidents.**



*547 Total Respondents

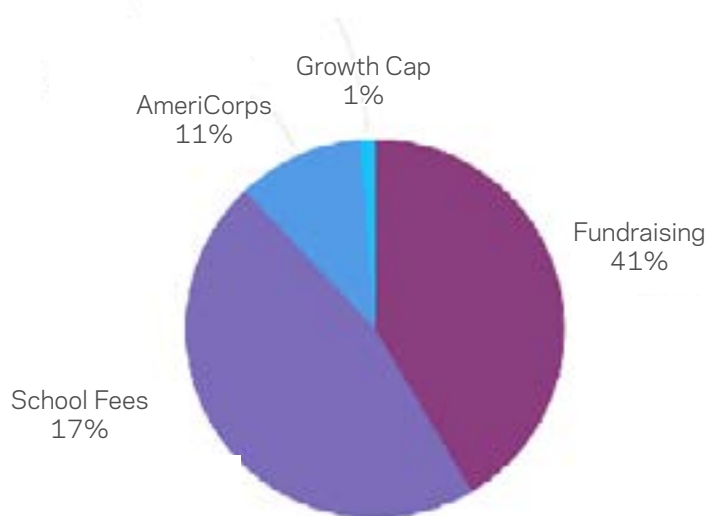


“Junior Coaches are the best examples for our students, and I love the respect and leadership they show. It makes recess so fun and less chaotic. The transitions they do right before we walk back in are the best. My students are focused and ready to come inside.”

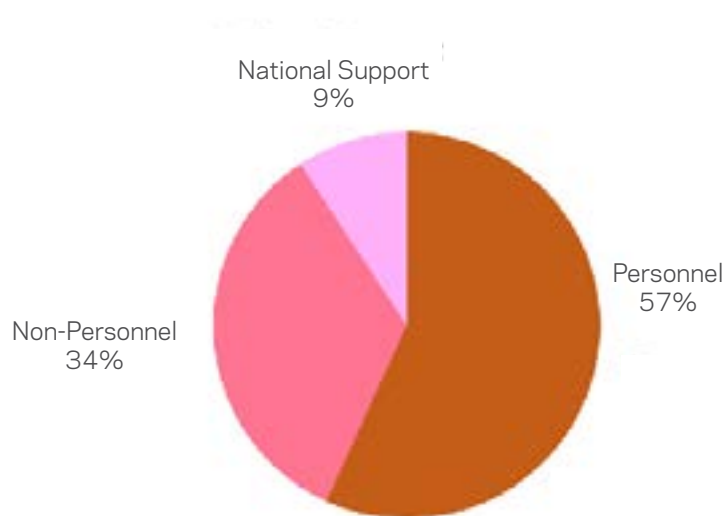
Crystale Gechuki, First Grade Teacher, Woodrow Wilson Elementary

Funding

Revenue

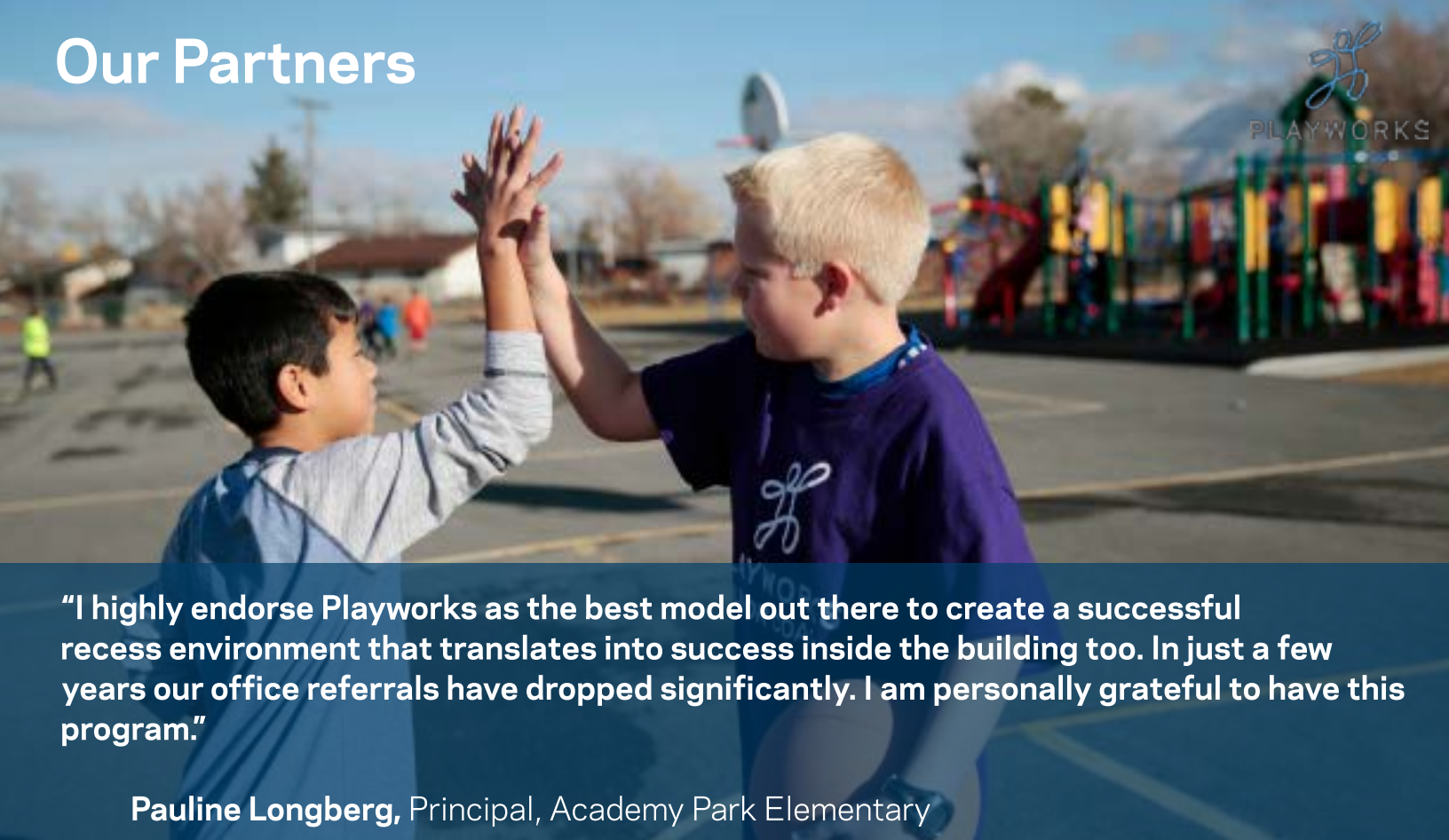


Expenses



Playworks has established and maintains a "Working Capital Fund" (aka Sustainability Fund) according to policy set by the National Board of Directors. Year end surpluses contribute to the Sustainability Fund and act as an operating reserve to support and maintain a strong financial foundation. These results are unaudited and reflect the state of Playworks Utah as of June 30, 2018.

Our Partners



"I highly endorse Playworks as the best model out there to create a successful recess environment that translates into success inside the building too. In just a few years our office referrals have dropped significantly. I am personally grateful to have this program."

Pauline Longberg, Principal, Academy Park Elementary

Game Changers (\$100,000 and Above)



All Star Partners (\$20,000 - \$99,999)



Impact Partners (Up to \$19,000)

AFLAC
A&K Railroad Materials
Arthur J Gallagher
C. Scott and Dorothy E. Watkins Family Foundation
Capital Premium
Church of Jesus Christ of Latter-Day Saints Foundation
Delta Pilots Charitable Fund
Dorsey & Whitney

Holland & Hart LLP
Jet Dental
Kohl's
Lifemap
Mary Alice and Bennett Brown Foundation
McCarthy Family Foundation
Northwestern Mutual
OOCL
Overland West
Qualtrics

Regence Blue Cross Blue Shield
Rocky Mountain Power Foundation
Smiths Food & Drug Tanner & Co.
United Healthcare
US Bank Foundation
Wells Fargo
Wells Fargo Foundation
YESCO

Individual Champions

PLAYWORKS

“The greatest benefit of Playworks is that students solve their own problems and make efforts to play with all students. It is refreshing to have this program at Midvale. This program teaches our students social skills and builds a positive community.”

Michelle Emmons, 4th Grade Teacher,
Midvale Elementary

\$1,000+

Barbara Ohm
Chelsea Malouf
Randy and Jennifer Speers

\$500+

Chris Chidester
Chris Conard
Clayton Osborn
Dave Donegan
Dean and Donna Rydquist
Elizabeth Joy
Erik Petersen
Erin Johnson
Jeffrey Smith
Karen Sterling
Kathleen Conard
Lee Messervy
Maurice Malouf
Megan Mills
Moody Chisholm
Stephanie Steele
Theresa Dellomo

\$200+

Anne Psarras
Becky Brockney
Bonnie Owens
Mike and Claire Dellomo
Claire Roberts
Connie Hines
Debra Falvo
Doug and Rhonda Egerton
Heather Smith
J and S Tibolla
Jake Turley
Jean Wilson
John Evan
Judy Evans
Katey Evans
Kathleen Pitcher Tobey
Kathryn Cohen
Kelli Bowers
Kevin and Nancy Kayser
Laura Lamando
Mary Jo and Daniel Eagen
Matthew Ireland
Meredith Dolny
Nikki Ward
Patricia Vail-Blackett
Rhett Stevens
Robert and Laura Abernathy
Sara Tibolla
Shawn Jimenson
Spencer Ahrend
Stephen Rethmeyer

\$100+

Alex and Jamie Lodermeier
Alex Quinn
Alex Rattray
Allan Whitmore
Barbara Roberts
Blake Leonelli
Bonita Hutchison
Brandon and Shari Wray
Brendan Toohey
Brenda Engeler
Cari Simpson
Carla Brown
Cathy Stevens
Celeste Edmunds
Chante Jimenez
Cheryl O. Walker
Cindy Poulsen
Damion Lee
Dan & Kathy Bringham
Dan James
David and Jeanne Hoffman
David Howard
Gary and Shellie Freshour
Genevieve Reed
George M Robertson
Glory Eyere
Greg Manning
Hagen Butler
Heather Rowley
Ivan Conard
Jeff Payne
Jeff Tibolla
Jennifer Kendall
Jenny Pratley
Joey Jenkins
Justin Senseney

Lynn Wilson
Johnson Jones
Jona Curry
Kathleen Burke
Kelli Engeler
Kelly Hoffman
Kindra Corbin
Kirsti Harley
Kristen Carter
Lauren Fletcher
Laura R Lefkowitz
Leesa Leonard
Lisa and Ken Fall
Madeline Dolny
Margaret Wood-Mclver
Maya Steel Steel
Megan Shetler
Michelle Freshour
Mike Reagon
Rachel Tibolla
Rebecca Betts
Rich Schierburg
Richard Bowser
Richard Keefe
Roger Haglund
Ross and Ross Venables
Sarah L Rattray
Scott Fitzpatrick
Sharron and David Hartman
Shay P Mahon
ShayLee Butterfield
Stephen Foxley
Susan Miller
Suzanne Johnson
Suzanne Pretorius
Thomas and Susan Risse
Todd Thueson