

# Southern California

## 2017-18 IMPACT REPORT



Your partnership in 2017-18 helped Playworks increase physical activity while simultaneously teaching social emotional skills to elementary school children in Southern California!

**Playworks Southern California  
2017-18 school year**

**67,454**  
KIDS

**1,155**  
YOUTH LEADERS

**109**  
SCHOOLS

**5,670**  
SCHOOL STAFF TRAINED

**Playworks  
Stands  
Out**



A RAND Corporation review released in 2017 found that the Playworks Coach service is one of only seven elementary school social emotional learning programs to meet the highest criteria for evidence of impact under federal education law. RAND found that Playworks Coach leads to five outcomes directly associated with stronger school climate and safety; we had a statistically significant impact on bullying, inclusiveness, student safety, student use of positive language, and student ownership of recess activities. This is the first comprehensive review to examine how published evidence from social emotional learning programs fits under federal education law and could qualify for federal funding. Please see our Playworks blog about [RAND review](#).



"Students solve conflicts in positive ways. I absolutely love how students have learned to play together!" - Principal Maisha Riley, Community Preparatory Academy, Carson, CA



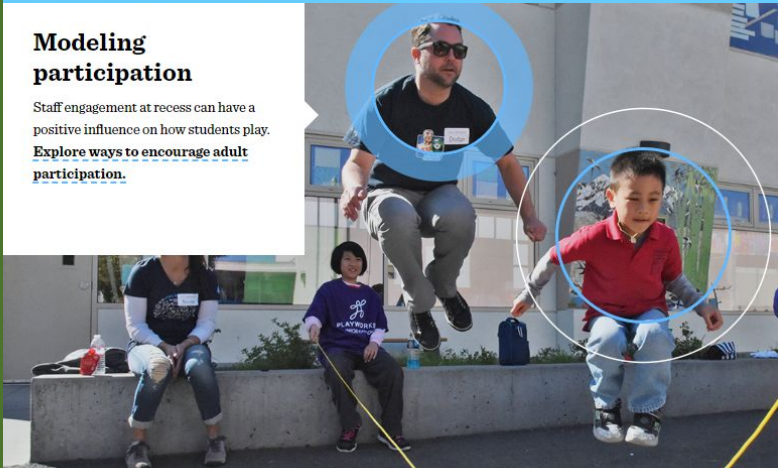
# 2017-18

## We launched new services in Southern California!

### RECESS LAB

#### Modeling participation

Staff engagement at recess can have a positive influence on how students play. [Explore ways to encourage adult participation.](#)



In October 2017, Playworks launched our digital strategy. Products include an online learning service and two free engagement tools to support educators and parents interested in play. These tools are essential for involving schools where we don't have a physical presence, and to extend our professional development services in order to improve school climates for the long term and elevate the value of social emotional skills in the education system.

## Data-Driven Outcomes

Playworks has recently developed an evaluation tool, the Great Recess Framework, that has been verified by independent research as valid and reliable (published in *BMC Public Health*, 2018). We use this tool across all of our services to ensure fidelity with our model as we scale.



*Playworks has supported with our school's "Be Responsible, Be Safe and Be Respectful" expectations that create a better learning environment in and outside of the classroom. Students are highly engaged in play that helps them with problem solving and teamwork. Playworks has given students the tools needed to create connections and play with less conflict.*

**Gabriela Galvez-Reyna, Principal**  
Cesar Chavez Elementary, Norwalk, CA

Our new services will help Playworks reach our 2020 expansion goal:  
3.5 million kids in 7,000 schools experience safe and healthy play.



# 2017-18

## HIGHLIGHTS



### LA Galaxy Foundation Teams Up with Playworks

LA Galaxy Foundation and Playworks launched their partnership in September 2017, when they put on a soccer clinic led by LA Galaxy defender Hugo Arellano at Cesar Chavez Elementary School in Norwalk, Calif., Arellano's hometown. In February, LA Galaxy and LA Galaxy Foundation dropped in on Community Preparatory Academy, in Carson for a beautification project transforming their play space.

[Read more.](#)



## Increasing Safe and Healthy Play in Southern California

Survey results from educators at our Southern California partner schools for the 2017-2018 school year showed that

**90%** of staff reported students are better able to **focus during class**;

**96%** of staff reported **more students are physically active** at recess;;

**87%** of staff reported **fewer bullying incidents** during recess;

**96%** of staff reported that Playworks **improved overall school climate**;

## At the 109 schools served by Playworks in Southern California.

**79%** average eligibility for free/reduced lunch

**6%** of students are African American

**72%** are Hispanic

**3%** are Asian American

**6%** are Caucasian and

**1%** are mixed race



# LOOKING AHEAD 2018-19



## Growth for the Long Term

Playworks Southern California will reach more kids in 2018-19 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability in Southern California. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term. This year, Playworks is an official charity for the LA Marathon and LA BIG 5K for the 3rd consecutive year.

**Playworks Southern California's 2020 expansion goal is to ensure 500,000 kids in 800 schools experience safe and healthy play.**



### \$100,000 +

LA84 Foundation  
Kaiser Permanente Community Benefit

### \$10,000 - \$99,999

adidas America  
Ahmanson Foundation  
Ralph M. Parsons Foundation  
DPR Construction  
Dwight Stuart Youth Fund

DevTo Support Foundation  
Brady Corporation Foundation  
LA Galaxy Foundation  
Mercedes-Benz USA  
ESPN

Lilian M. Davies Movement Fund  
New Balance Foundation  
Orange County Community Foundation  
General Mills Foundation Hometown  
Grantmaking Program

### \$1,000 - \$9,999

Cambia Health Solutions  
CSI Electrical Contractors, Inc.  
Cupertino Electric  
Jim Crawford  
John & Susan Friberg  
Sara Gotfredson

Todd Krim  
Los Angeles Dodgers  
Los Angeles Lakers  
Mattel Children's Foundation  
PricewaterhouseCoopers LLP  
Justin Radell

Robert Rayburn  
Matt Schulz  
Speedo PVH  
Eric Stockel  
Susan Stockel  
Susan Stone

Target Foundation  
The Walt Disney Company  
The Wonderful Company  
University of Southern California  
Bransby Whitton  
Charlotte Hughes and Christopher Combs

### \$200 - \$999

Mel Alexander  
Lynn Blank  
Mark Briggs  
Karl Brook  
La Cherveres  
Kristen Cruise  
Rudy Denogean  
Frieda C. Fox Family Foundation

Scott Goodman  
Kristin & David Harman  
Jennifer Houston  
Lili Huang  
David Kruljac  
Derek Leck  
Karen Miller

Jason Mohr  
Sarah Neely  
Stella Paskett  
Myra Petgrave  
PIMCO  
Jaime Richards III  
Denise Teti

Scott Tornberg  
Paul Turgeon  
Majandra Walton  
Cindy Wang  
Veda Ward  
Lauren White  
Luke White



***We are grateful for your support!***

To donate or learn more, visit [playworks.org](http://playworks.org)