

# 2017 Playworks Southern California Get in the Game Sponsorship Overview



**When:** Thursday, June 22, 2017

**Where:** Petersen Automotive Museum  
Los Angeles, CA

**What:** Cocktail Party Style Gala  
(Playworks SoCal's first gala)

**Attendance Goal:** 200- 400 guests

This will be a free flowing event with food stations, beer and wine placed throughout the event. Junior Coaches will be stationed at various positions playing games such as four-square, hopscotch, jump rope, and hula hoop challenge.

Guests will be invited to participate in a sponsored exclusive tour of the Petersen "Vault" located in the basement of the museum which holds famous cars from presidents, celebrities, movies, ect. Included in the price of the tour will be a scavenger hunt with a special prize for the winner. We will either have ongoing tours with staff positioned throughout the vault to answer questions or scheduled tours lead by a staff member.

Guests will also be invited to enter a sponsored area and take a turn on the track with one of the museums racing simulators. A special prize will be awarded to the top finisher.

<b>SUPER CAR SPONSOR</b> <b>25,000</b>	<b>LUXURY CAR SPONSOR</b> <b>10,000</b>	<b>SPORTS CAR SPONSOR</b> <b>5,000</b>	<b>CONVERTIBLE CAR SPONSOR</b> <b>2,500</b>
<ul style="list-style-type: none"> <li>▪ 40 Event Tickets</li> <li>▪ Logo on event materials &amp; Step and Repeat</li> <li>▪ Company description, link and recognition on website</li> <li>▪ Opportunity to host at main entrance w/GoBo logo</li> <li>▪ Opportunity to speak at event</li> <li>▪ Recognition in Playworks Annual report</li> <li>▪ Recognition in Playworks SoCal Impact Report</li> <li>▪ Inclusion in social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>▪ 20 Event Tickets</li> <li>▪ Logo on event materials &amp; Step and Repeat</li> <li>▪ Recognition in Playworks website</li> <li>▪ Acknowledgement from stage</li> <li>▪ Recognition in Playworks Annual Report &amp; SoCal Impact Report</li> <li>▪ Inclusion in social media promotion</li> <li>▪ Branding at entrance to vault tours or in racing simulators area</li> <li>▪ Host display table with company information</li> </ul>	<ul style="list-style-type: none"> <li>▪ 8 Event Tickets</li> <li>▪ Logo on event materials &amp; Step and Repeat</li> <li>▪ Recognition in Playworks website</li> <li>▪ Acknowledgement from stage</li> <li>▪ Recognition in Playworks Annual report</li> <li>▪ Inclusion in social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>▪ 8 Event Tickets</li> <li>▪ Logo on event materials</li> <li>▪ Recognition in Playworks Annual report</li> <li>▪ Inclusion in social media promotion</li> </ul>

To purchase tickets, visit [playworks.org/gigsocal2017](http://playworks.org/gigsocal2017)

For more information, contact Myra Petgrave at [myra.petgrave@playworks.org](mailto:myra.petgrave@playworks.org) or 310.822.4176.



# 2017 Playworks Southern California Get in the Game Sponsorship Form

Thursday, June 22, 2017

Petersen Automotive Museum, Los Angeles, CA

Yes, I/we would like to **GET IN THE GAME** at the following level. **Choose a level below:**

<input type="radio"/> <b>SUPER CAR SPONSOR</b> <b>25,000</b>	<input type="radio"/> <b>LUXURY CAR SPONSOR</b> <b>10,000</b>	<input type="radio"/> <b>SPORTS CAR SPONSOR</b> <b>5,000</b>	<input type="radio"/> <b>CONVERTIBLE CAR SPONSOR</b> <b>2,500</b>
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## CONTACT INFORMATION

Name(s) \_\_\_\_\_  
(as you would like to be listed)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Type:  Cell  Work  Home

E-mail \_\_\_\_\_

## PAYMENT INFORMATION

I have enclosed a check for \$ \_\_\_\_\_ made payable to *Playworks*.

Please charge my credit card \$ \_\_\_\_\_ Type:  OMC  VISA  Am Ex  Discover

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Card# \_\_\_\_\_

Signature \_\_\_\_\_

We are unable to attend but wish to donate our guest tickets to other Playworks fans.

No, I/we cannot sponsor Get in the Game at this time, but please accept our contribution of \$ \_\_\_\_\_

You may also complete your selection online at [www.playworks.org/gigsocal2017](http://www.playworks.org/gigsocal2017)

**Please mail/email form and payment to:**  
Playworks Southern California: Get in the Game  
460 E. Carson Plaza Drive, Suite 106 Carson, CA 90746  
t: 310.822.4176

**Thank you  
for your generous support!**