

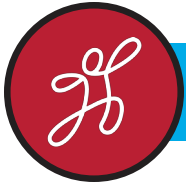
 **PLAYWORKS** *presents*



Hosted by  
**Active 20-30**  
**Raleigh/Durham**

**4TH ANNUAL**  
**CORPORATE KICKBALL 4 KIDS**  
**TOURNAMENT**

**April 28, 2017 at Bull City Little League Complex**  
**918 Junction Road, Durham, NC 27704**



## PARTICIPANTS & BENEFICIARIES



### **PRIMARY BENEFICIARY—PLAYWORKS NORTH CAROLINA**

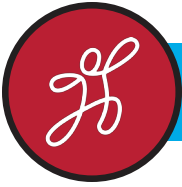
Playworks is a national nonprofit organization that supports learning by providing safe, healthy and inclusive play and physical activity to schools at recess and throughout the entire school day. Playworks is the only nonprofit organization in the country to send trained, full-time coaches to low-income, urban schools, where they transform recess and play into a positive experience that helps kids and teachers get the most out of every learning opportunity. Our coaches introduce classic games that are disappearing from schoolyards as well as new games designed to build leadership and foster teamwork. When Playworks partners with a school, kids are more physically active, and they return to class focused and ready learn.



### **HOST—ACTIVE 20-30 OF DURHAM/RALEIGH**

Active 20-30 Club United States and Canada provides young adults with the opportunity for personal growth, friendship and leadership development while improving the quality of life for the special needs of the children in its local community. Durham and Wake Counties currently have 55,000+ children living in poverty. That is more than 1 in 4. It is time we did something to change that. Active 20-30 Club of Durham/Raleigh seeks to help develop community leaders by enabling young women and men to raise money and contribute volunteer hours in order to improve the lives of kids in our communities.

For further information, visit, [www.active2030durhamraleigh.com](http://www.active2030durhamraleigh.com).



# SPONSORSHIP OPPORTUNITIES



## **KICKBALL KING: \$10,000**

As the Kickball King Sponsor, your company will have the highest profile in printed materials as well as the following special benefits:

- Two teams of 8-15 people each
- Your organization's logo on all kickball jerseys
- Principal placement of your company's banner at the game - 4'x12'
- Recognition of your sponsorship on the Playworks website, newsletters, and other written materials
- An opportunity for a representative from your company to say a few words at the event
- Our signature "Corporate Recess"/team-building training for up to 25 employees (\$2,500 value)



## **HOME RUN HERO: \$5,000**

As a Home Run Hero Sponsor, your company will receive the following benefits:

- One team of 8-15 people
- Optimal placement of your company's banner at the game -4'x8'
- Recognition of your sponsorship on the Playworks website, newsletter and other written materials
- Your organizations logo on all kickball jerseys



## **DOUBLE PLAY DYNAMO: \$2,500**

As a Double Play Dynamo Sponsor, your company will receive the following benefits:

- One team of 8-15 people
- Placement of your company's banner at the game -3'x6'
- Recognition of your sponsorship on the Playworks website and newsletter

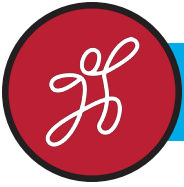


## **RED RUBBER BALLER: \$1,000**

As a Red Rubber Baller Participant, your company will receive the following benefits:

- One team of 8-15 people

**\*For a custom sponsorship package, contact Kristin Hathorn at [kristin.hathorn@playworks.org](mailto:kristin.hathorn@playworks.org)**



# SPONSORSHIP AGREEMENT

**PLEASE FILL OUT THIS AGREEMENT COMPLETELY, SIGN AND RETURN WITH YOUR DONATION.**

Sponsor Name \_\_\_\_\_  
(as it should appear in printed materials and on signage)

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Contact person \_\_\_\_\_

Phone and fax number \_\_\_\_\_

Contact e-mail address \_\_\_\_\_

Website address \_\_\_\_\_  
(if it applies to your sponsorship level)

Sponsorship Amount \$ \_\_\_\_\_

I agree, on behalf of the above named organization or individual, to donate the indicated amount as a sponsor of the 2016 Corporate Kickball 4 Kids Tournament. I understand that this amount is due and payable within 15 days of this agreement and/or prior to any media recognition and printing deadlines.

I agree that the organization name indicated above may be used for promotional purposes and on sponsor recognition materials.

\_\_\_\_\_ **Please initial here** if the above organization or individual would not like to be mentioned in our advertisements, print materials or media sponsorships.

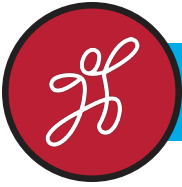
Authorized signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Referred by Member: \_\_\_\_\_



## REGISTRATION INFORMATION



**Teams must consist of a minimum of 10 players, a maximum of 15.  
All must be over the age of 18.  
Teams must field a minimum of at least 4 players each gender.**

Team fees include team shirts, sponsor gifts, and Pool Play tournament with a minimum of three games played.

**Registration closes on April 3, 2017**

**For team registration and team payment please email Kristin at [kristin.hathorn@playworks.org](mailto:kristin.hathorn@playworks.org).**

**If you have any questions, or want to talk further about the event,  
please feel free to contact  
Kristin Hathorn at [kristin.hathorn@playworks.org](mailto:kristin.hathorn@playworks.org)**