

# Pennsylvania

## 2017-18 IMPACT REPORT

Your partnership in 2017-18 helped Playworks increase physical activity while simultaneously teaching valuable social emotional and life skills to elementary school children in Pennsylvania!



### Playworks Pennsylvania 2017-18 school year

**28,381**  
KIDS

**260**  
YOUTH LEADERS

**53**  
SCHOOLS

**795**  
SCHOOL STAFF TRAINED

### Playworks Stands Out



A RAND Corporation review released in 2017 found that the Playworks Coach service is one of only seven elementary school social emotional learning programs to meet the highest criteria for evidence of impact under federal education law. RAND found that Playworks Coach leads to five outcomes directly associated with stronger school climate and safety; we had a statistically significant impact on bullying, inclusiveness, student safety, student use of positive language, and student ownership of recess activities. This is the first comprehensive review to examine how published evidence from social emotional learning programs fits under federal education law and could qualify for federal funding. Please see our Playworks blog about RAND review.



Ray Gaddis of the Philadelphia Union with Playworks Coach T and a few Junior Coaches at the 2018 Soccer League Jamboree.

# 2017-18

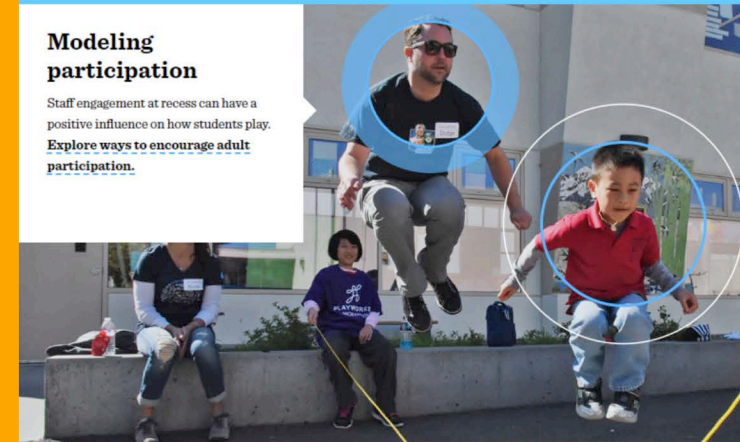
## We launched new services in Pennsylvania!



## RECESS LAB

### Modeling participation

Staff engagement at recess can have a positive influence on how students play. Explore ways to encourage adult participation.



In October 2017, Playworks launched our digital strategy. Products include an online learning service and two free engagement tools to support educators and parents interested in play. These tools are essential for involving schools where we don't have a physical presence, and to extend our professional development services in order to improve school climates for the long term and elevate the value of social emotional skills in the education system.

*The Lea School Community is extremely diverse. Playworks has allowed our students to learn to play together and celebrate each other through facilitated play, play-based teams and celebrations. Our Playworks Coach has become a vital part of our school community and works with our staff to build capacity to continue community building amongst our students.*

**Shavon Savage, Principal**  
Lea Elementary School, Philadelphia

## Data-Driven Growth

Playworks has recently developed an evaluation tool, the Great Recess Framework, that has been verified by independent research as valid and reliable (published in *BMC Public Health*, 2018). We use this tool across all of our services to ensure fidelity with our model as we scale.

Our new services will help Playworks reach our 2020 expansion goal:  
**44,000 kids in 88 schools**  
experience safe and healthy play.

# 2017-18 HIGHLIGHTS



## Robert Covington

This fall we welcomed Robert Covington of the 76ers to Chester A. Arthur Elementary School for an afternoon of play and partnership. Through the Dreambuilders Foundation and a sponsorship by OCF Realty, Robert presented Playworks PA with a \$20,000 contribution.

*"Growing up as a kid, I wasn't able to experience stuff like this," Covington said last fall. "The impact it has on these kids lives, you never know what you can do for them."*



## Increasing Safe and Healthy Play in Pennsylvania

Survey results from educators at our Pennsylvania partner schools for the 2017-2018 school year showed that

- 88%** of staff reported students are better able to **focus during class**;
- 96%** of staff reported **more students are physically active** at recess;
- 82%** of staff reported **fewer bullying incidents** during recess;
- 92%** of staff reported that Playworks **improved overall school climate**.

## At the 53 schools served by Playworks in Pennsylvania:

- 87%** average eligibility for free/reduced lunch
- 44%** of students are African American
- 33%** are Hispanic
- 4%** are Asian American
- 11%** are Caucasian and
- 5%** are mixed race



### Playworks Pennsylvania Regional Board 2017-18

Brigitte Addimando <i>Focused Athletics</i>	Richard Ellis, III <i>M&amp;T Bank</i>	Tony Heath <i>UPS</i>	Khoon-Yen Tay <i>The Children's Hospital of Philadelphia</i>	Barry Wilkins <i>City of Philadelphia</i>
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# LOOKING AHEAD 2018-19



## Growth for the Long Term

Playworks Pennsylvania will reach more kids in 2018-19 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability in Pennsylvania. We will continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners remain vital to helping us improve school climates for the long term.

## Playworks PA is excited to announce our new Regional Board Chair, Brigitte Addimando.

"In my time serving as a board member with Playworks, I have seen the real and powerful impact that safe and healthy play can have on the everyday lives of children. I'm both excited and grateful for the opportunity as Board Chair to work with our highly talented and diverse board to identify the ways in which we can meaningfully continue that impact."



## We are grateful for our supporters!

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