



# CORPORATE ENGAGEMENTS

## MAKE AN IMPACT WHILE HAVING FUN

Playworks seeks to build and strengthen our community with businesses, colleges, civic organizations, and other networks who want to join us in making an impact. Our dynamic corporate engagement opportunities offer active, team-building experiences that foster collaboration while supporting Playworks' mission of improving the health and well-being of children through increased physical activity and safe, meaningful play.

**Join the movement—let's champion play together.**

## WHY PLAY WITH US?



**STRENGTHEN  
COMMUNITY**



**BUILD TEAM  
TRUST**



**SUPPORT EMPLOYEE  
MENTAL WELL-BEING**



**INSPIRE  
ENGAGEMENT**



## TESTIMONIALS

### HEAR FROM PAST PLAY DAY PARTICIPANTS

"The kids were the highlight. Special shoutout to the org Playworks. Keep up the positive play environment. I genuinely enjoyed it."

-PwC Team Member

"This was a great opportunity to find youthfulness in myself again."

- 24 Hour Fitness Team Member

"Service Day was amazing! I'm new to the company and I thought it would be a nice way to meet new folks and get to know the company altogether. This event was 10/10."

- AEG Team Member



# CORPORATE ENGAGEMENTS

THE POWER OF PLAY IS NOT ONLY FOR KIDS, IT'S A TRANSFORMATIVE SOURCE OF STRESS RELIEF AND RELATIONSHIP BUILDING FOR ADULTS

## INCREASES

CREATIVITY  
TEAMWORK  
PRODUCTIVITY  
PROFITS  
MORALE

## DECREASES

STRESS ILLNESS  
ABSENTEEISM  
TURNOVER  
HEALTHCARE  
COSTS



## HOW IT WORKS

### TIMELINE

Custom Corporate Engagements are structured to run efficiently for one to three hours or can expand to a half-day immersion in play with customized play stations. The lead time required for a Custom Corporate Engagement ranges between 4-10 weeks.

### GAMES & STRATEGIES

Your team will learn signature games and strategies facilitated by a Playworks expert. Everyone will experience firsthand the transformative power of play — for each person and the team together.

### REGISTRATION

All registrations need to be submitted no later than 3 days before a school-based engagement. Teams experiencing a school-based engagement will need to register with Playworks, which includes a background check.

## INVEST

### in your team and our community

Playworks staff will collaborate with you to design a tailored experience for your team. Each engagement is customized, with pricing based on duration and group size.

Partner with us to transform the way your group connects while helping to bring safe and meaningful play to more kids in our region.

<b>CORPORATE RECESS</b> 1 - 3 HRS	Active team-building workshops to support work-life balance. Virtual or at your work site.
<b>SCHOOL BASED PLAY DAY</b> 1.5 - 2 HRS	A day of play at a school site to experience recess and witness kids thriving in vibrant communities.
<b>SCHOOL PLAYSPACE BEAUTIFICATION</b> 2 - 3 HRS	Revive and beautify a school playground.
<b>TOURNAMENT EVENT</b> 4 - 6 HRS	Sponsor a team and compete against other corporate teams at our annual Footgolf or Kickball tournaments.

**Interested in learning more?**  
**Contact Megan Lewis, Development Director,**  
**at [megan.lewis@playworks.org](mailto:megan.lewis@playworks.org).**



# CORPORATE PLAY DAY

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Facilitated by Playworks trainers and coaches, your employees will engage in lively games that foster collaboration, teamwork, and flexible conflict resolution - skills as vital for children at school as they are for adults at work.

After learning some of Playworks' signature games, attention getters, and conflict resolution strategies, employees fan out on the playground of one or more Playworks partner schools and assist the Playworks Coach in facilitating recess games with kids. Employees will experience firsthand the transformative power of play - both for themselves and the kids they meet.



## STRUCTURE

We recommend a minimum of 5 employees, and can usually accommodate up to 30 volunteers at a single school location. Larger groups are usually divided to multiple school locations, and can be trained together before moving to separate schools then reunited for a group debrief.

Depending on your needs and capacity, the Play Day experience can be structured to run an efficient two hours up to a half-day immersion in play, team-building and volunteering.

## PRICING

We customize each Play Day to best meet your needs, so the fee for engagement varies, generally from \$2,500 - \$6,000 per site, depending on the group size and duration of event. This fee is considered a partnership donation to Playworks, a 501(c)3 nonprofit organization and is tax deductible to the extent allowed by law.

## OUR MISSION

Playworks' mission is to improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play.

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# CORPORATE RECESS

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Playworks comes to you to lead a lively, welcoming team-building experience that fosters increased employee satisfaction and collaboration. Our certified trainers with expertise in engaging both adults and children will facilitate activities that:

- Build trust
- Improve teamwork and communication
- Teach simple tools for speedy conflict resolution
- Improve group management skills

We will work with you to customize the program based on your team's:

- Location, group size, and time available
- Group preferences and team-building goals



## PRICING

We customize each Corporate Recess to best meet your needs, so the fee for engagement varies, generally from \$2,500 - \$6,000 per site, depending on the group size and duration of event. This fee is considered a partnership donation to Playworks, a 501(c)3 nonprofit organization and is tax deductible to the extent allowed by law.

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# SCHOOL BEAUTIFICATION

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Partner with Playworks for a unique, hands-on team building experience. Volunteers will roll up their sleeves to prepare the area and paint to create a vibrant, welcoming play environment for kids and the community.

As with all Playworks volunteer engagements, team members will learn games, jump into some friendly competition with co-workers, and experience how we use the power of play to teach important skills like cooperation, rapport-building, and problem-solving.



## PRICING

We customize each School Beautification to best meet your needs, so the fee for engagement varies, generally from \$2,500 - \$6,000 per site, depending on the group size and duration of event. This fee is considered a partnership donation to Playworks, a 501(c)3 nonprofit organization and is tax deductible to the extent allowed by law.

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