Thank you, from the Playworks PACNW Staff for all your support this past year. Join us, as we reflect back on the impact and amazing memories that were made.

Back Row (L-R): Sam Sorscher, Taylor Timms, Maura Stine, Tami Daoud, Marie DeShetler, Asia Wisecarver
Front Row (L-R): Jackie Aguirre, Mary Anna Adams, Tim Grozav, Kat McKibbon, Paige Evans

Staff Changes & Internal Career Advancements:
Welcomed Jackie Aguirre (Program Manager) Spring 2022
Paige Evans Program Manager in Spring 2022
Sam Sorscher Regional Partnerships Manager in Spring 2022
Congratulations!

Keep up on PACNW play all year long!
Follow us on our social channels:
ADJUSTING AND ADAPTING

As we continue to navigate the challenges presented by COVID-19, Playworks has leaned into the healing power of play to strengthen and support our communities. Your partnership has allowed us to ensure that kids across the Pacific Northwest are safe within their school, supported by adult role models, and have access to positive outlets for physical activity and social-emotional development.

WHY PLAY?

From the satisfaction of breaking a sweat, to the surprise of imagination, play teaches us to be human. In fact, societies depend on our ability to “play well together.” Through play, children discover the joy of physical activity. They learn social and emotional skills they will use in the classroom, in the workplace, and in life.

- Physically active play
- Increase in dopamine
- Elevated feelings of joy & happiness
WHY PLAY IS ESSENTIAL, ESPECIALLY NOW

In October, Playworks founder and social entrepreneur Jill Vialet sat down with Forbes Magazine to talk about her new book, "Why Play Works," and how we can leverage the power of play to build a more equitable and joyful future. So why is play essential?

- Promotes physical and mental health: Physical play helps children manage anxiety, increase coordination, and build gross motor skills.
- Improves academic engagement: Children learn problem-solving skills, creativity, and focus, which are important classroom skills.
- Teaches important social-emotional skills: Conflict resolution, collaboration, and resiliency are all important life skills taught through play.

PACNW IMPACT SNAPSHOT

- 118,600 Students experiencing the power of play
- 315 Youth Leaders (Jr. Coach Program)
- 102 Schools/Partners Served
- 2,040 Adults Trained
The TeamUp program model provides an experienced Site Coordinator on-site for one week per month for the duration of the school year who implements and models three key program areas alongside a school staff member identified to lead recess: high-functioning safe recess, Junior Coach Leadership Program, and instructional class game time with each class in the school.

Pro services build capacity for positive play with Playworks professional development through hands-on trainings and empower school staff, paraprofessionals, and youth-serving organizations to create and maintain a great recess and play environment throughout the school year.

Graphics Key for Map
- City, town, or school district with some form of Playworks Programming Provided by PACNW
- Previously had Playworks services, working to return in the near future

* Area of Residence, 21-22 Regional Advisory Board members

Board Members Throughout the Region
We have made a concerted effort to have Regional Advisory Board Members that live and work throughout the Pacific NW. They provide a valuable lens to the community experience in rural areas, coastal towns, and big cities.
TOURNAMENT FUNDRAISERS
FOOTGOLF

It was fantastic to have our Kickin’ It With Playworks Footgolf Tournament two years in a row. Hosted again at the beautiful Glendoveer Golf Course. It was a very rainy spring, but we lucked out with a gorgeous day for our 12 teams to participate. This year we were able to host an award presentation following the tournament, with games led by Jr. Coach Matilinn. The Spirit Award for modeling Playworks’ values, went to our team from Portland Fighting Shockwave, and the tournament winners were a team put together by our Instagram contest. Thank you to everyone that participated and to all our generous sponsors, we were able to raise $15,500 this year!

CELEBRATING A CHAMPION OF PLAY

At this year’s Footgolf Tournament we were able to celebrate afterwards, and recognize a member of our community that has been an amazing advocate of Playworks for the past 9 years. Sherry Waters, was our first recipient of the Champion of Play Award. We plan to make this an annual recognition for someone that embodies our core values of Respect, Healthy Play, Healthy Community, and Inclusion. Sherry is responsible for bringing the Powered by Playworks concept to life at Scott Elementary in Salem, OR. She learned about Playworks programs, best practices and philosophies, at a training over 9 years ago and has continued to stay present and provide high quality programming around recess as a part of her school culture since then. Sherry has facilitated bringing groups of Junior Coaches from Salem to attend our Junior Coach Leadership conferences in Portland, even coordinating meals and transportation.

She has been ensuring safe and healthy play for around 537 students annually. Thousands of students have experienced an inclusive, safe, active recess environment in large part due to her efforts. Every year the team at Scott work together with teachers and staff to support fall, winter and spring groups of Jr. Coaches (85-95 per year). That means in the past 9 years, Sherry is responsible for helping to develop almost 800 Jr. Coach leaders! Mrs. Sherry Waters is the epitome of what this award represents, and we were beyond proud to be able to present her as the first recipient.

Footgolf 2022 Sponsors:
- iQ Credit Union
- Legacy Community Health
- Metro
- New Seasons
- Norwest Engineering
- Oregon Association of Play Therapists
- Popsie Fish Co.
Our Kickball Tournament was back for the first time since 2019! Covid continued to create some logistical challenges, but we adapted and pulled off a tournament with 6 teams and tons of fun. We hosted in a new location at the THPRD HMT Complex in Beaverton. It was a great day of team building, Playworks games and of course kickball! The Spirit Award went to the friends of Oregon Association for Play Therapists team. The Standard was the champions over LAM Research in the final game. Thank you to all the teams that participated, our generous in kind donors, and sponsors. We were able to raise $26,000! See you all next year!
IMPACT STORY

This story comes from our staff member Paige Evans during her time at Abraham Lincoln Elementary in Medford, OR. Paige completed 17 Recess Reboots in the 21-22 school year, and saw the impact of Playworks in many school communities.

"I was only there for 3 days but was able to notice and feel the impact that their Junior Coach Program had on their recess. During lunch recess, I watched each Junior Coach carry their equipment and game sign to their zone at recess and initiate games with younger kids and peers. Compared to the morning recesses, which had no Junior Coaches present, Lincoln's lunch recess was AMAZING. Almost every student was engaged in a game, JCs gave hi-fives and said "good game," and the end of recess transition was organized and engaging. I attended their Junior Coach meeting after school and witnessed the community and positive culture within the group. The adult facilitators made time for students to give shout outs to their fellow JCs and each student had something positive to say about another. Knowing that they had popsicles waiting for them afterward, the JCs took their time, carefully thought about ways to highlight their friends, and spent at least 30 minutes giving each other compliments. The entire group dynamic felt positive and inclusive. I led the group in a game of Doctor Dodgeball to close out the meeting. The following day, one of the adult facilitators went out of his way to let me know how much he appreciated the Junior Coach program and especially getting the opportunity to play games with his students. His words were, "I wasn't having the best week but getting the chance to connect with the Junior Coaches and playing dodgeball with them really turned my week around." It was really awesome getting to see the impact that the Junior Coaches at Lincoln had - not only at their recess - but on their teachers and adult staff, as well.
As a national scaling partner of Kaiser Permanente’s Thriving Schools, Playworks has helped support schools and districts in several Kaiser Permanente markets, including in KP Oregon’s footprint throughout the past several years. Working to ensure that all kids have access to the social, emotional, and physical benefits of play, Playworks helps schools create healthy play environments where every child can join in. With Playworks, students discover the benefit of physical activity, build social and emotional skills, and are more prepared and ready to enter learning environments. We are continually grateful for this relationship of financial support, but also the hands on efforts by KP to carry out the Playworks’ mission on a national scale.

KEEP PLAYING PROGRAM UPDATE

Keep Playing is an online resource, created out of necessity during the COVID-19 Pandemic, but it has become an amazing tool in our region that is still growing in popularity. We have worked to update the videos and expand on the content of the videos, so that the true value of this resource can be experienced. The PACNW has many small communities that are often long distances from major cities and airports. Keep Playing allows them to stay current on Playwork’s programming in their schools all year long, and continue efforts to expand to all areas of our region.

For More Information Check Out: https://www.playworks.org/services/keep-playing/
Thank you to our new board co-chairs Lisa Kahlman (Ultragenyx) and Ashley Stanford Cone (WE Communications). We appreciate your service this past year, and look forward to another great year of leadership ahead.

### Revenue

- Professional Development Training Fees: 43.7%
- Fundraising: 29.1%
- School Fees: 25.1%
- Government Grants: 2%

### Expenses

- Personnel: 48%
- Surplus: 25.5%
- Non Personnel: 10.6%
- National Support: 16%

### Financials

- Total Revenue: $588,130
- Professional Development Training Fees: $392,486
- Fundraising: $388,340
- School Fees: $27,543
- Government Grants: $27,543

- Total Expenses: $655,301
- Personnel: $348,336
- Surplus: $218,000
- National Support: $144,862
- Non Personnel: $218,000

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**Katie Banks**
The Standard

**Emily Boscacci-Franch**
Journi

**Shannon Davidson**
Education Northwest

**Meyer Freeman**
Clatsop Community College

**Bertha Kao**
One Medical

**Hugh Kirkpatrick**
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**Sara Lopez**
University of Washington

**Heather McEvoy**
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**Mark Mohammdpour**
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**Diane Penny**
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**Anthony Piluso**
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**Amber Taylor**
Nike

**Dawn Williamson**
Oregon Association of Play Therapists
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- Sara Lopez
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- Dawn Williamson

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- Bertha Kao
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- Troy O'Bryan
- **Ashley Stanford Cone**
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## $20+
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- Stacy Escobedo
- Custom Ink LLC

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**Board Members in Bold**