



PACIFIC NORTHWEST 2021-2022 IMPACT REPORT

**Thank you, from the Playworks PACNW Staff
for all your support this past year.
Join us, as we reflect back on the impact
and amazing memories that were made.**



Back Row (L-R): Sam Sorscher, Taylor Timms, Maura Stine, Tami Daoud,
Marie DeShetler, Asia Wisecarver

Front Row (L-R): Jackie Aguirre, Mary Anna Adams, Tim Grozav, Kat McKibbon, Paige Evans

Staff Changes & Internal Career Advancements:

Welcomed Jackie Aguirre (Program Manager) Spring 2022

Paige Evans Program Manager in Spring 2022

Sam Sorscher Regional Partnerships Manager in Spring 2022

Congratulations!

**Keep up on PACNW play all year long!
Follow us on our social channels:**



@PLAYWORKSPACIFICNW



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PLAYWORKS

ADJUSTING AND ADAPTING

As we continue to navigate the challenges presented by COVID-19, Playworks has leaned into the healing power of play to strengthen and support our communities.

Your partnership has allowed us to ensure that kids across the Pacific Northwest are safe within their school, supported by adult role models, and have access to positive outlets for physical activity and social-emotional development.

WHY PLAY?

From the satisfaction of breaking a sweat, to the surprise of imagination, play teaches us to be human. In fact, societies depend on our ability to “play well together.” Through play, children discover the joy of physical activity. They learn social and emotional skills they will use in the classroom, in the workplace, and in life.

Physically active play

Increase in dopamine

Elevated feelings of joy & happiness



Class Game Time at Scotts Mills Elementary
Silver Falls School District



Class Game Time at Vose Elementary
Beaverton School District



Class Game Time Lowell Elementary
Seattle School District

WHY PLAY IS ESSENTIAL, ESPECIALLY NOW

In October, Playworks founder and social entrepreneur Jill VIALET sat down with Forbes Magazine to talk about her new book, "Why Play Works," and how we can leverage the power of play to build a more equitable and joyful future. So why is play essential?



Promotes physical and mental health



Physical play helps children manage anxiety, increase coordination, and build gross motor skills.



Improves academic engagement



Children learn problem-solving skills, creativity, and focus, which are important classroom skills.



Teaches important social-emotional skills



Conflict resolution, collaboration, and resiliency are all important life skills taught through play.

PACNW IMPACT SNAPSHOT

118,600

Students experiencing the power of play

315

Youth Leaders (Jr. Coach Program)

102

Schools/ Partners Served

2,040

Adults Trained



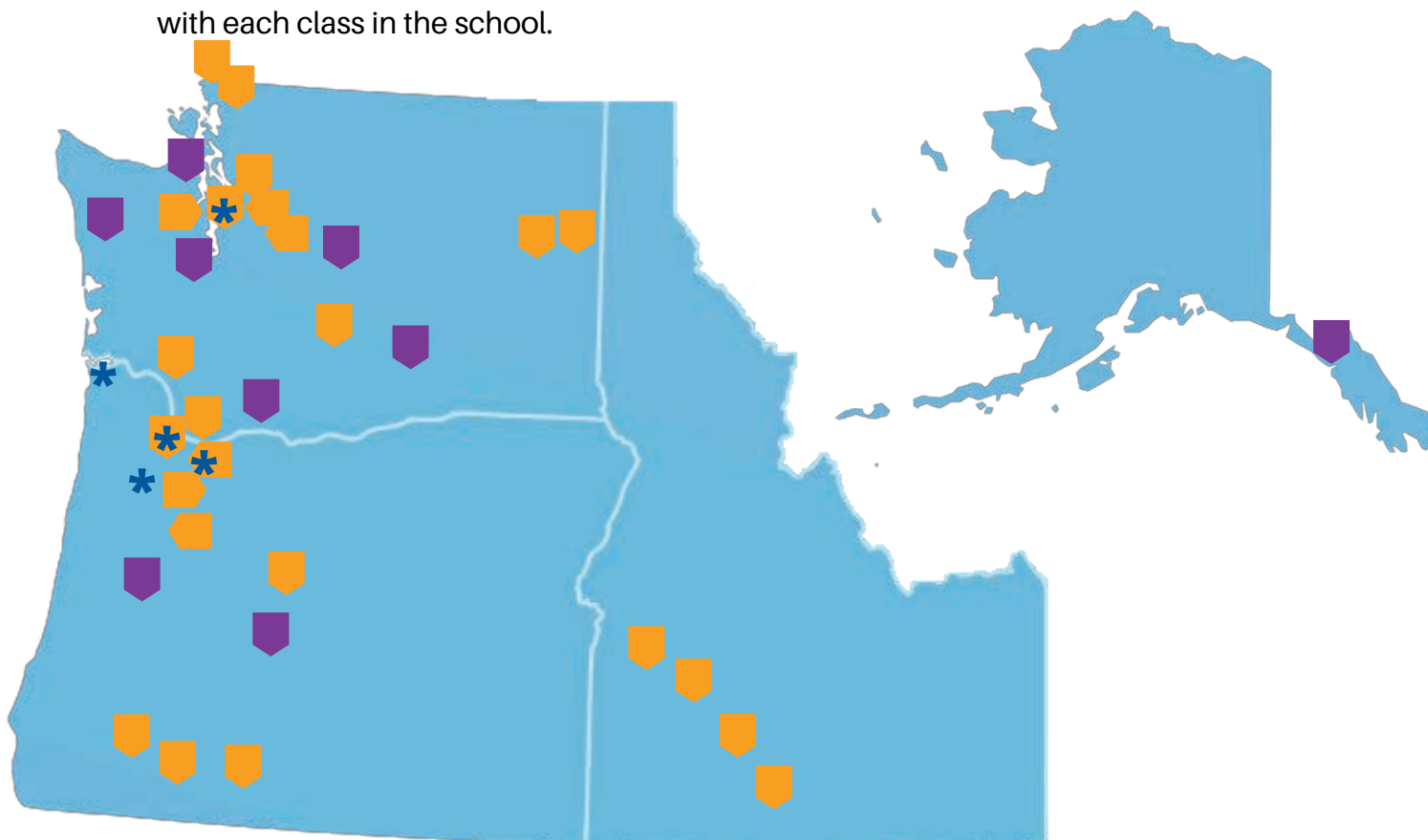
REGIONAL REACH FOR 21-22

21 TeamUp Schools

The TeamUp program model provides an experienced Site Coordinator on-site for one week per month for the duration of the school year who implements and models three key program areas alongside a school staff member identified to lead recess: high-functioning safe recess, Junior Coach Leadership Program, and instructional class game time with each class in the school.

79 Pro Schools, 2 Partners

Pro services build capacity for positive play with Playworks professional development through hands-on trainings and empower school staff, paraprofessionals, and youth-serving organizations to create and maintain a great recess and play environment throughout the school year.



Graphics Key for Map



City, town, or school district with some form of Playworks Programming Provided by PACNW



Previously had Playworks services, working to return in the near future



Area of Residence, 21-22 Regional Advisory Board members

Board Members

Throughout the Region

We have made a concerted effort to have Regional Advisory Board Members that live and work throughout the Pacific NW. They provide a valuable lens to the community experience in rural areas, coastal towns, and big cities.

TOURNAMENT FUNDRAISERS

FOOTGOLF

It was fantastic to have our Kickin' It With Playworks Footgolf Tournament two years in a row. Hosted again at the beautiful Glendoveer Golf Course. It was a very rainy spring, but we lucked out with a gorgeous day for our 12 teams to participate. This year we were able to host an award presentation following the tournament, with games led by Jr. Coach Matilinn.

The Spirit Award for modeling Playworks' values, went to our team from Portland Fighting Shockwave, and the tournament winners were a team put together by our Instagram contest.

Thank you to everyone that participated and to all our generous sponsors, we were able to raise \$15,500 this year!



Footgolf 2022 Sponsors:

iQ Credit Union
Legacy Community Health
Metro
New Seasons
Norwest Engineering
Oregon Association of
Play Therapists
Popsie Fish Co.



CELEBRATING A CHAMPION OF PLAY



At this year's Footgolf Tournament we were able to celebrate afterwards, and recognize a member of our community that has been an amazing advocate of Playworks for the past 9 years. Sherry Waters, was our first recipient of the Champion of Play Award. We plan to make this an annual recognition for someone that embodies our core values of Respect, Healthy Play, Healthy Community, and Inclusion. Sherry is responsible for bringing the Powered by Playworks concept to life at Scott Elementary in Salem, OR. She learned about Playworks programs, best practices and philosophies, at a training over 9 years ago and has continued to stay present and provide high quality programming around recess as a part of her school culture since then. Sherry has facilitated bringing groups of Junior Coaches from Salem to attend our Junior Coach Leadership conferences in Portland, even coordinating meals and transportation.

She has been ensuring safe and healthy play for around 537 students annually. Thousands of students have experienced an inclusive, safe, active recess environment in large part due to her efforts. Every year the team at Scott work together with teachers and staff to support fall, winter and spring groups of Jr. Coaches (85-95 per year). That means in the past 9 years, Sherry is responsible for helping to develop almost 800 Jr. Coach leaders! Mrs. Sherry Waters is the epitome of what this award represents, and we were beyond proud to be able to present her as the first recipient.

KICKBALL

Our Kickball Tournament was back for the first time since 2019!

Covid continued to create some logistical challenges, but we adapted and pulled off a tournament with 6 teams and tons of fun. We hosted in a new location at the THPRD HMT Complex in Beaverton.

It was a great day of team building, Playworks games and of course kickball! The Spirit Award went to the friends of Oregon Association for Play Therapists team. The Standard was the champions over LAM Research in the final game. Thank you to all the teams that participated, our generous in kind donors, and sponsors. We were able to raise \$26,000! See you all next year!



**Thank you to our
Title Sponsor for both events:
The Standard**



Kickball 2022 Sponsors and

In Kind Donations:

NW Natural
Bertha Kao
Diane Penny
GARNISH Boutique
Glendoveer Golf Course
Lisa Kahlman
Portland Timbers
Rural Roots Jewlery
Westward Whiskey
Wild Roots Spirits

2022 Corporate Teams

Banneker
Partners



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Save the Date

Playwork's Kickball: THPRD HMT Complex, Friday June 23rd 2023

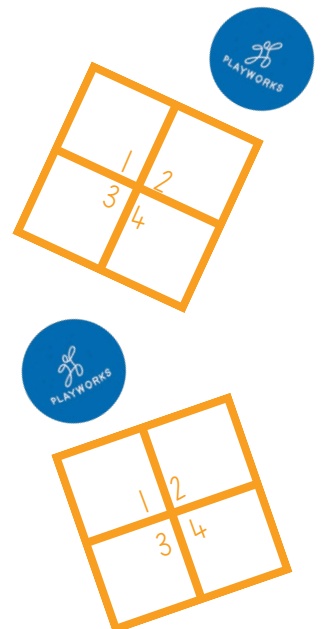
IMPACT STORY

This story comes from our staff member Paige Evans during her time at Abraham Lincoln Elementary in Medford, OR. Paige completed 17 Recess Reboots in the 21-22 school year, and saw the impact of Playworks in many school communities.













"I was only there for 3 days but was able to notice and feel the impact that their Junior Coach Program had on their recess. During lunch recess, I watched each Junior Coach carry their equipment and game sign to their zone at recess and initiate games with younger kids and peers. Compared to the morning recesses, which had no Junior Coaches present, Lincoln's lunch recess was AMAZING. Almost every student was engaged in a game, JCs gave hi-fives and said "good game," and the end of recess transition was organized and engaging. I attended their Junior Coach meeting after school and witnessed the community and positive culture within the group. The adult facilitators made time for students to give shout outs to their fellow JCs and each student had something positive to say about another. Knowing that they had popsicles waiting for them afterward, the JCs took their time, carefully thought about ways to highlight their friends, and spent at least 30 minutes

giving each other compliments. The entire group dynamic felt positive and inclusive. I led the group in a game of Doctor Dodgeball to close out the meeting. The following day, one of the adult facilitators went out of his way to let me know how much he appreciated the Junior Coach program and especially getting the opportunity to play games with his students. His words were, "I wasn't having the best week but getting the chance to connect with the Junior Coaches and playing dodgeball with them really turned my week around." It was really awesome getting to see the impact that the Junior Coaches at Lincoln had - not only at their recess - but on their teachers and adult staff, as well.



PACNW KAISER PERMANENTE PARTNERSHIP

As a national scaling partner of Kaiser Permanente's Thriving Schools, Playworks has helped support schools and districts in several Kaiser Permanente markets, including in KP Oregon's footprint throughout the past several years. Working to ensure that all kids have access to the social, emotional, and physical benefits of play, Playworks helps schools create healthy play environments where every child can join in. With Playworks, students discover the benefit of physical activity, build social and emotional skills, and are more prepared and ready to enter learning environments. We are continually grateful for this relationship of financial support, but also the hands on efforts by KP to carry out the Playworks' mission on a national scale.

Kaiser Framework	 Staff and teacher well-being	 Mental Health and well being	 Physical activity, physical education and health education	 COVID-19 Prevention	 Affecting the social drivers of health for school communities
	 4 Plays	 3 Plays	 3 Plays	 2 Plays	 0 Plays
Playworks	Promote equity collaboration Foster collaborative resilience Prepare staff Empower personal well-being	Community building activities Trauma informed training Social-emotional skill building	Require physical education and health education instruction Offer recess in person or virtually Offer physical activity in person or virtually	Provide staff and teachers with training opportunities Destigmatize COVID-19	We do not see direct overlap/influence in this area, but have indicated some of the efforts we take to address the impacts of this in school settings.
	Examples: Schools have the option of engaging Playworks staff in staff meetings Playing has been shown to decrease stress and staff in Keep Playing survey in December pointed to this explicitly	Examples: Junior coaches support younger grades, allowing younger and older kids to play together, and leadership and peer learning for Junior Coaches. Class game time provides opportunities for multiple grade levels to interact and play with each other.	Examples: Brain Breaks and Minute Moves Class Game Times and Class Recess Time Free resources on Playworks.org	Examples: Teach and model Covid-safe CDC compliant games, spacing strategies, etc. Prevent bullying and harassment by supporting inclusive play, Class Game Times, and recess for all students (behavioral classrooms, Special Ed, etc)	Examples: Strategic collaboration with other agencies/provider partners to coordinate efforts whenever possible. Programs designed with inclusion, respect, and healthy community at their core.

KEEP PLAYING PROGRAM UPDATE

Keep Playing is an online resource, created out of necessity during the COVID-19 Pandemic, but it has become an amazing tool in our region that is still growing in popularity. We have worked to update the videos and expand on the content of the videos, so that the true value of this resource can be experienced. The PACNW has many small communities that are often long distances from major cities and airports. Keep Playing allows them to stay current on Playwork's programming in their schools all year long, and continue efforts to expand to all areas of our region.

**For More Information
Check Out:**

<https://www.playworks.org/services/keep-playing/>



Keep playing until everyone makes it to the other side

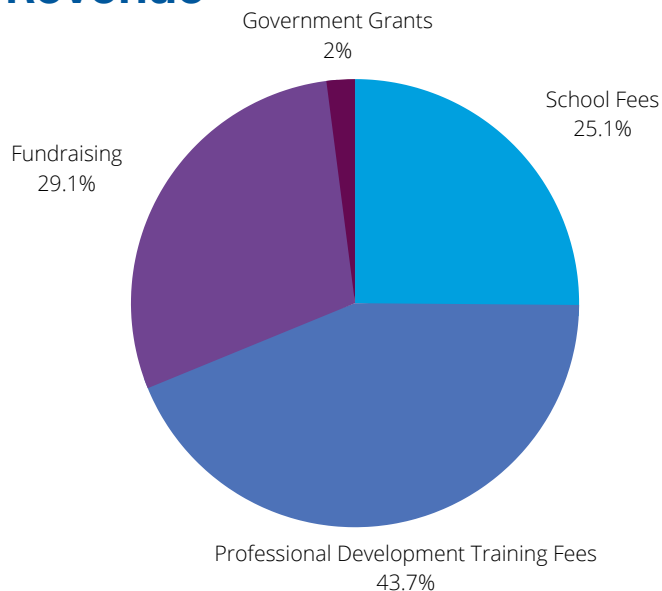
REGIONAL BOARD



Thank you to our new board co-chairs
Lisa Kahlman (Ultragenyx) and
Ashley Stanford Cone (WE Communications).
 We appreciate your service this past year, and look forward
 to another great year of leadership ahead.

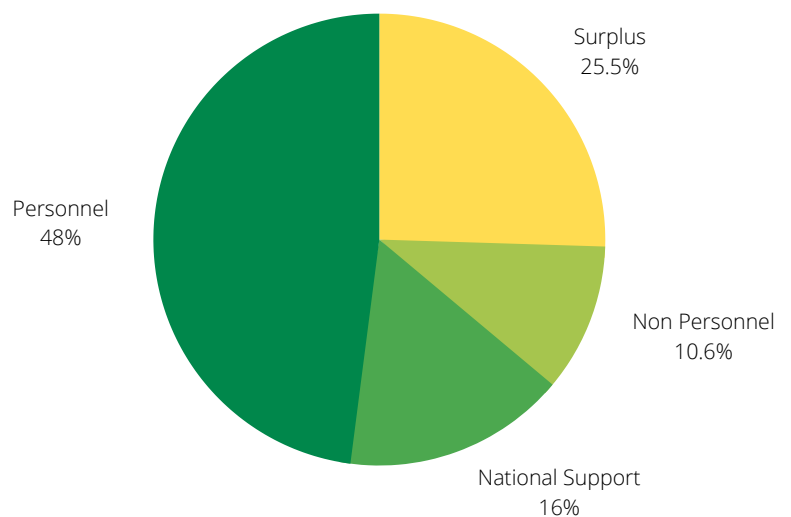
Katie Banks The Standard	Emily Boscacci-Franch Journi	Shannon Davidson Education Northwest	Meyer Freeman Clatsop Community College
Bertha Kao One Medical	Hugh Kirkpatrick Banneker Partners	Sara Lopez University of Washington	Heather McEvoy Legacy Health
Mark Mohammadpour Chasing the Sun	Berk Nelson Prosper Portland	Diane Penny WISE	Anthony Piluso US Bank
	Amber Taylor Nike	Dawn Williamson Oregon Association of Play Therapists	

Revenue



\$588,130, Professional Development Training Fees
\$392,486, Fundraising
\$338,340, School Fees
\$27,543, Government Grants

Expenses



\$655,301, Personnel
\$348,336, Surplus
\$218,000, National Support
\$144,862, Non Personnel

THE POWER OF PARTNERSHIP

Many Thanks to our 2021-2022 Supporters

GAME CHANGERS: \$100,000+



**KAISER
PERMANENTE®**

ALL STAR PARTNERS: \$20,000-\$99,000



OCF JOSEPH E. WESTON PUBLIC FOUNDATION
A Supporting Foundation of Oregon Community Foundation

**Oregon
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CHARITABLE FOUNDATION

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Juan Young Trust

Nike

Nike Community Impact Fund

NW Natural

The Standard Insurance

SUPPORTERS: \$500-\$9,999

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Oregon Association of
Play Therapists

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Silicon Valley Bank

Fred Meyer
Community Reward

Legacy Community Health

Sport Oregon

iQ Credit Union

Metro

The Cara Foundation

Jackson Foundation

New Seasons

The Popsie Fish Co.

June and Jillian
Foss Foundation

North Swell Building Design

United Way of the
Columbia-Willamette

Norwest Engineering

US Bank

Wieden and Kennedy

INDIVIDUAL CHAMPIONS

\$2,000+

Lisa Kahlman
Hugh Kirkpatrick
Sara Lopez
Diane Penny
Dawn Williamson

\$1,000+

Cliff & Sandra Allen
 Ron Claassen
 Nicole Germanov
 Bertha Kao
 Randolph & Janet Miller
 Kenneth & Marta Thrasher

\$500+

Emily Boscacci-Franch
 Megan Campbell
 Chris Canazaro
 Doug & Judy Cushing
Meyer Freeman
 Susan McLaughlin
Mark Mohammadpour
 Troy O'Bryan
Ashley Stanford Cone
 Wendy Weissman

\$250+

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 Kevin Carroll
 Cassandra Chi
 Randall Lowell
Anthony Piluso
 Chase Sterling
 Vicki Weeks

\$100+

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 Linda Streitmatter
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\$50+

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