Schools were closed. Sports were cancelled. Recess was still on the schedule. Throughout the pandemic, Playworks has been a ready and willing partner to schools across our network, helping to redefine the role of play in the lives of students dealing with increased stress, trauma, and anxiety. Your partnership in 2020-21 helped Playworks continue to provide critical support to school partners, district leaders, and families throughout our community.

The Value of Play
Research shows that safe and healthy play helps strengthen student relationships with adults and peers, help students manage emotions and reduce stress, increase feelings of safety, improve academic achievement, return classroom time, and build a more positive school environment. These outcomes are even more essential today in light of the COVID-19 pandemic.

“Recess is a necessary break in the day for optimizing a child’s social, emotional, physical, and cognitive development... After ‘socially isolating’ one could argue that socializing children through regular recess should be a top priority.” – American Academy of Pediatrics

COVID-19 Adaptations: Innovating for Virtual Play
As the 2020-21 school year approached, Playworks created comprehensive strategic plans for each school partner that met their unique needs and challenges. Leveraging feedback, we doubled down on key impact areas: social-emotional learning and physical activity through play, student leadership, school climate, and student engagement. Throughout the year, we met regularly with school leadership to review progress and customize based on their expressed priorities.

IMPACT SNAPSHOT
32,850 KIDS PARTICIPATED
107 YOUTH LEADERS (JR. COACH PROGRAM)
614 SCHOOL STAFF TRAINED

Why Playworks?
Immediate intervention with proven efficacy for students and schools
Physical and mental health are critically connected
Strong relationships matter
Long-term solution with sustainable impact (not a band-aid approach)

Accomplishments in Virtual & Hybrid Learning

Physical Activity
Supporting mental and physical health through new and modified games that get and keep kids moving

Digital Support Services
19,800 youth served with digital support services
We also partnered with 3 youth serving organizations by providing digital support tools to 2,250 kids

Community & Connection
PlayworksU and Keep Playing Subscriptions for 44 Schools across the 4 state region

Safe Return To Recess
Summer 2021 summer school support contracts with two districts in Oregon: Reynolds and David Douglas

COVID-19 has revealed three things:
School is more than academics
Immediate intervention with proven efficacy for students and schools

Pacific Northwest
2021-22 IMPACT REPORT
Pacific Northwest
2021-22 IMPACT REPORT
Like many other organizations, the impacts of Covid-19 on our team was significant, we had to let go of 67% of our staff in March of 2020. We were able to bring back Tami, Melissa, Taylor and Asia to support the 2020-21 school year. In April we added a temporary Development Manager. Due to the hard work and dedication of this small but mighty group we were able to increase our impact numbers slightly over prior year, and forecast to grow our impact and service footprint in the coming year.

A sincere note of gratitude and appreciation to this team and the local Advisory Board for weathering a difficult moment in our history and rebuilding to help ensure safe and healthy play for PACNW children in the future.

We are thrilled that we were able to promote all of our staff and plan for hiring additional staff in FYE22.

Congratulations to Tami Doud PACNW Director of Programs and Partnerships, Taylor Timms Sr. Program Manager, Melissa Luke to Partner Experience Manager, Maura Stine to permanent Development Manager, and Asia Wisecarver to Executive Director.

Parent of a child at a TeamUp School in the Pac NW Region: 
"I have a deep empathy for teachers and I think Playworks does too, and by being this extra support system within the school that is empowering students to solve their own problems so that teachers have more time and space to focus on the things that they need to be focused on and just be there to be able to support and reinforce is really a value to the students and that next layer of teachers and overall to the culture of the school. Everything I’ve seen from Playworks is so high quality and thoughtful and engaging and fun, but then also underneath that outside of just being really great programming is the skills and the mindsets that students are developing based on the programming, they’re all the skills that we want our kids to have when they get out of school. It’s just this incredible package of high quality programming."

In a survey of 98 respondents, across both districts:

100% of educators would like to continue partnering with Playworks.

Thank you very much for our amazing Regional Advisory Board, for persevering with us through a very challenging year. Your continued support helps us stay connected to the community we serve, and we value these relationships immensely. We look forward to a year of rebuilding and engaging with our new and continuing board members in 21-22.

Special Thanks To our Co-Chairs:

Katie Banks
Product Analyst, The Standard

Shannon Davidson
Evaluation Project Manager, NPCResearch

Staff Updates

Like many other organizations, the impacts of Covid-19 on our team was significant, we had to let go of 67% of our staff in March of 2020. We were able to bring back Tami, Melissa, Taylor and Asia to support the 2020-21 school year. In April we added a temporary Development Manager. Due to the hard work and dedication of this small but mighty group we were able to increase our impact numbers slightly over prior year, and forecast to grow our impact and service footprint in the coming year.

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Footgolf Tournament Returns

After a necessary hiatus, Playworks Pacific Northwest brought back a fan favorite, Footgolf. A combination of golf and soccer, the Footgolf event brought out close to 100 participants and 20 teams battling for the win while raising awareness of the organization’s impact on elementary schools across Oregon, Washington, Idaho, and Alaska.

The event took place at Glendoveer Golf Course on a sunny Saturday in May. Everyone fought hard, but the winning team were employees from The Standard. Raising a total of $23K. Donations helped Playworks continue to create a space on the playground for every kid to feel included and build valuable social skills.

Thank you to our Title Sponsor: The Standard Insurance

Event in kind donors:

GARNISH Boutique  Lardo  Stormbreaker Brewing  Fire on the Mountain  Big’s Chicken
Flying Pie Pizzeria  Ecliptic Brewing  Grocery Outlet  Coats & Tails  Portland Gear
Grassa  Pastini  Resolu Cellars  Portland Timbers  Portland Thorns
Portland Japanese Garden  Pure Barre  Lake Oswego  City Graphics  Domaine Roy & Fils  Jackie Hausman Massage Therapy

Yearly Revenue and Expenses

We are grateful for your support!

To learn more about Playworks’ plans for the year ahead, please contact: Maura Stine, maura.stine@playworks.org
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Pacific NW
2020-21 IMPACT REPORT

Individual Donors

$10,000+
Brian and Beth Zapitello

$2,000+
Dawn Williamson
Jonathon Blasher
Katie Banks
Kevin Carroll
Lindsay Carrick

$1,000+
Debbie Kitchen
Diane Penny
Ken and Marta Thrasher
Lisa Kahlman
Randolph Miller

$500+
Berk Nelson
Bertha Kao
Heather McEvoy
Hugh Kirkpatrick
Jared Blank

$250+
Anthony Piluso
Ashley Stanford Cone
Chase Sterling
Cliff Allen
Darlene Ireland

$100+
Carey Blem
Doug and Judy Cushing
Ellen DeLoy
Greg Mackintosh
Saundra Fickenscher

$50+
Bethel Spagnolo
Emily Glasgow
Leigh Havelick
Mary Lockhart
Megan Chinburg

*Board Members in Bold*

Coming in 21-22:

February 2022
May 2022

Celebrating 25 years of Playworks, and bringing programs back on-site to schools in our region this school year.

KICKIN IT
WITH PLAYWORKS FOOTGOLF
May 2022

ROCK PAPER SCISSORS TOURNAMENT
February 2022