



Schools were closed.
Sports were cancelled.
Recess was still on the schedule.

Throughout the pandemic, Playworks has been a ready and willing partner to schools across our network, helping to redefine the role of play in the lives of students dealing with increased stress, trauma, and anxiety.

Your partnership in 2020-21 helped Playworks continue to provide critical support to school partners, district leaders, and families throughout our community.

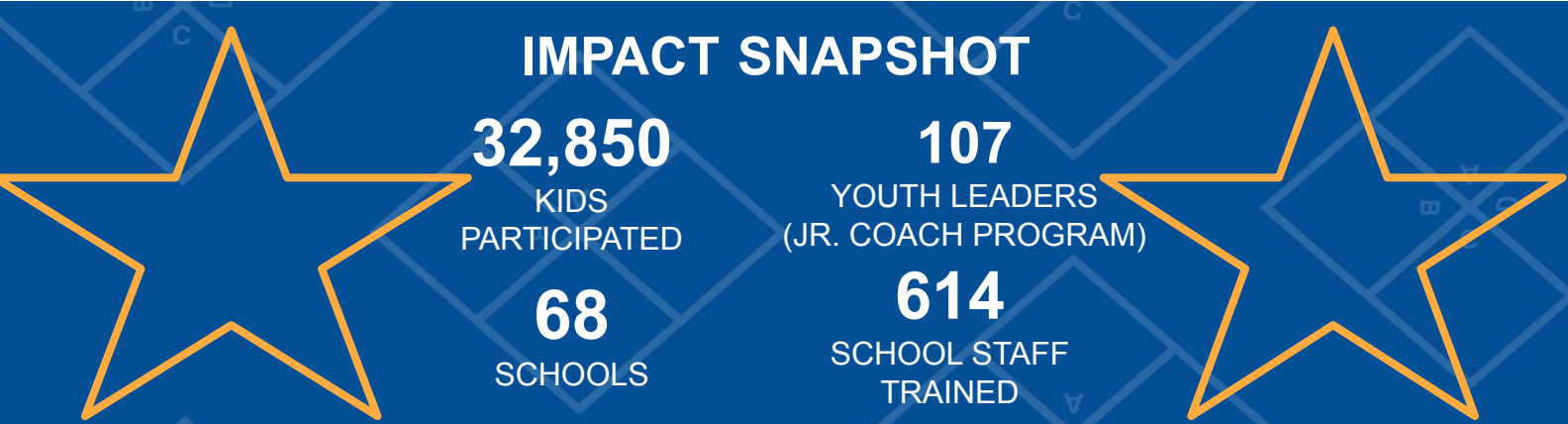


COVID-19 Adaptations: Innovating for Virtual Play

As the 2020-21 school year approached, Playworks created comprehensive strategic plans for each school partner that met their unique needs and challenges.

Leveraging feedback, we doubled down on key impact areas: social-emotional learning and physical activity through play, student leadership, school climate, and student engagement.

Throughout the year, we met regularly with school leadership to review progress and customize based on their expressed priorities.



COVID-19 has revealed three things:

School is more than academics

Physical and mental health are critically connected

Strong relationships matter

Why Playworks?

Immediate intervention with proven efficacy for students and schools

Long-term solution with sustainable impact (not a band-aid approach)

The Value of Play

Research shows that safe and healthy play helps strengthen student relationships with adults and peers, help students manage emotions and reduce stress, increase feelings of safety, improve academic achievement, return classroom time, and build a more positive school environment.

These outcomes are even more essential today in light of the COVID-19 pandemic.

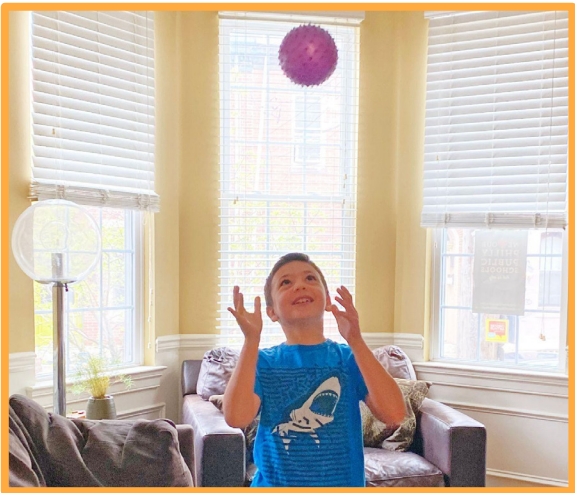
“Recess is a necessary break in the day for optimizing a child’s social, emotional, physical, and cognitive development... After ‘socially isolating’ one could argue that socializing children through regular recess should be a top priority.”
– American Academy of Pediatrics

Social-Emotional Learning

Physical Activity

School Climate

Accomplishments in Virtual & Hybrid Learning



Community & Connection

PlayworksU and Keep Playing Subscriptions for 44 Schools across the 4 state region

We also partnered with 3 youth serving organizations by providing digital support tools to **2,250 kids**

Physical Activity

Supporting mental and physical health through new and modified games that get and keep kids moving

Digital Support Services

19,800 youth served with digital support services

Safe Return To Recess

Summer 2021 summer school support contracts with two districts in Oregon: Reynolds and David Douglas



Innovating Partnerships

Summer 2021 we secured partnerships with 2 school districts to provide summer school support programming 5 days a week to 11 Reynolds schools and all 9 David Douglas elementaries as well as their middle school group. In addition to programming, both the Reynolds and David Douglas districts were provided with training for their staff.

We supported Parkrose School District in preparing to bring back PE to the district after a more than 10 years without it. We worked closely with District team to help with hiring and connecting the work of Playworks as well as PE to help elevate the impact of both programs across the district. We are excited to continue this partnership in the next year and thrilled to welcome PE back to Parkrose.



In a survey of 98 respondents, across both districts:

100%
of educators would like to continue partnering with Playworks



Parent of a child at a TeamUp School in the Pac NW Region:
“I have a deep empathy for teachers and I think Playworks does too, and by being this extra support system within the school that is empowering students to solve their own problems so that teachers have more time and space to focus on the things that they need to be focused on and just be there to be able to support and reinforce is really a value to the students and that next layer of teachers and overall to the culture of the school. Everything I’ve seen from Playworks is so high quality and thoughtful and engaging and fun, but then also underneath that outside of just being really great programming is the skills and the mindsets that students are developing based on the programming, they’re all the skills that we want our kids to have when they get out of school. It’s just this incredible package of high quality programming.”



Thank you to our Board!

Thank you very much for our amazing Regional Advisory Board, for persevering with us through a very challenging year. Your continued support helps us stay connected to the community we serve, and we value these relationships immensely. We look forward to a year of rebuilding and engaging with our new and continuing board members in 21-22.

Cliff Allen Dean, Portland State University	Jared Blank Columbia Sportswear	Megan Campbell Events Manager, Mother Daughter LLC	Heather McEvoy Randall Children’s Hospital Foundation	Meyer Freeman Advisor, Clatsop Community College
Emily Glasgow Director, Portland Public Schools	Lisa Kahlman Ultragenyx Pharmaceutical Inc.	Bertha Kao Pediatrician, One Medical	Hugh Kirkpatrick Investor, Banneker Partners	Berk Nelson Project Manager, Prosper Portland
Diane Penny Senior Vice President, NBC Sports NW	Anthony Piluso Vice President, Relationship Manager, US Bank	Ashley Stanford-Cone Director Strategic Partnerships, Bloom Communications	Dawn Williamson Licensed Clinical Social Worker	

Special Thanks To our Co-Chairs:

Katie Banks
Product Analyst, The Standard



Shannon Davidson
Evaluation Project Manager, NPCResearch

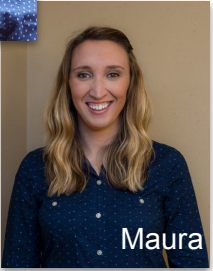
Staff Updates

Like many other organizations, the impacts of Covid-19 on our team was significant, we had to let go of 67% of our staff in March of 2020. We were able to bring back Tami, Melissa, Taylor and Asia to support the 2020-21 school year. In April we added a temporary Development Manager. Due to the hard work and dedication of this small but mighty group we were able to increase our impact numbers slightly over prior year, and forecast to grow our impact and service footprint in the coming year.

A sincere note of gratitude and appreciation to this team and the local Advisory Board for weathering a difficult moment in our history and rebuilding to help ensure safe and healthy play for PACNW children in the future.

We are thrilled that we were able to promote all of our staff and plan for hiring additional staff in FYE22.

Congratulations to Tami Doud PACNW Director of Programs and Partnerships, Taylor Timms Sr. Program Manager, Melissa Luke to Partner Experience Manager, Maura Stine to permanent Development Manager, and Asia Wisecarver to Executive Director.



Footgolf Tournament Returns

After a necessary hiatus, Playworks Pacific Northwest brought back a fan favorite, Footgolf. A combination of golf and soccer, the Footgolf event brought out close to 100 participants and 20 teams battling for the win while raising awareness of the organization’s impact on elementary schools across Oregon, Washington, Idaho, and Alaska. The event took place at Glendoveer Golf Course on a sunny Saturday in May. Everyone fought hard, but the winning team were employees from The Standard. Raising a total of \$23K. Donations helped Playworks continue to create a space on the playground for every kid to feel included and build valuable social skills.

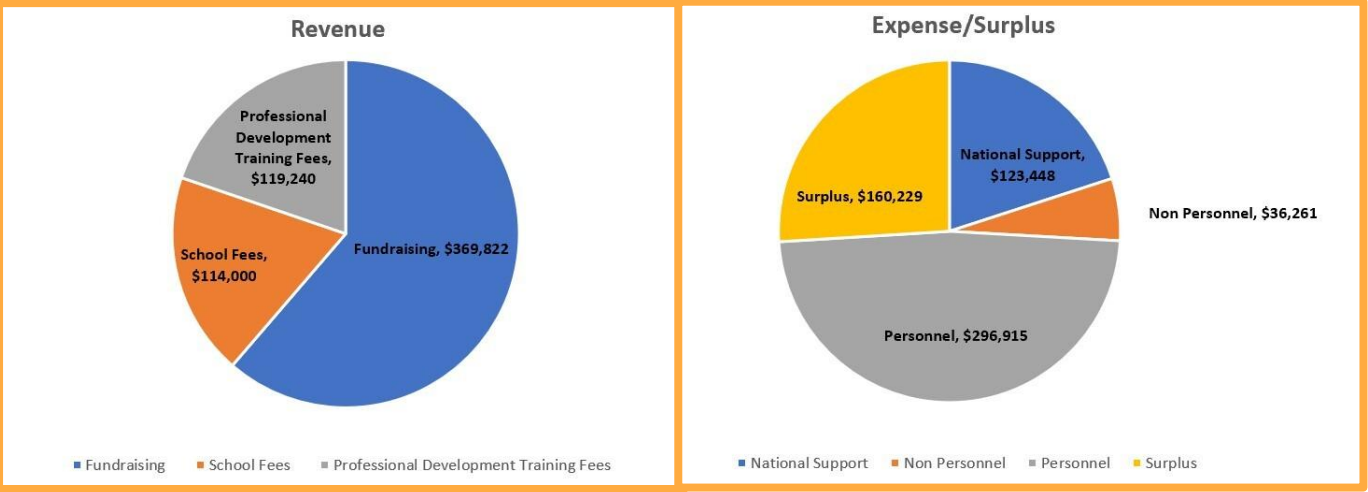
Thank you to our Title Sponsor:
The Standard Insurance



Event in kind donors:

GARNISH Boutique	Lardo	Stormbreaker Brewing	Fire on the Mountain	Big’s Chicken
Flying Pie Pizzeria	Ecliptic Brewing	Grocery Outlet	Coats & Tails	Portland Gear
Grassa	Pastini	Resolu Cellars	Portland Timbers	Portland Thorns
Portland Japanese Garden	Pure Barre Lake Oswego	City Graphics	Domaine Roy & Fils	Jackie Hausman Massage Therapy

Yearly Revenue and Expenses



Note: Playworks has established and maintains a “working Capital Fun” (aka Sustainability Fund) according to policy set by the National Board of Directors. Year end surpluses contribute.

Game Changers — \$100,000+



KAISER
PERMANENTE®

All Star Partners — \$15,000 to \$99,999



JOSEPH E. WESTON PUBLIC FOUNDATION
A Supporting Foundation of the Oregon Community Foundation



LEGACY
HEALTH



Movement Makers — \$10,000 to \$14,000

CarMax Foundation

Juan Young Trust

Nike Community Impact Fund

Oregon Community Foundation

The Standard Insurance

Playmakers — Up to \$9,000

Banneker Partners

City Graphics

Duncan and Cindy of
TheCampbell Foundation

Doris H. & Michael F. Garcia
Fund

Interworks LLC

iQ Credit Union

Jackson Foundation

June and Jillian Foss Foundation

Lease Crutcher Lewis

Metro

Multnomah Athletic Foundation

NBC Sports NW

New Seasons

Noto Group NW Natural

One Medical

Oregon Association of
Play Therapists

Sport Oregon

Tisbest Philanthropy

United Way of the
Columbia-Willamette

US Bank

We are grateful for your support!

To learn more about Playworks’ plans for the year ahead, please contact: Maura Stine, maura.stine@playworks.org

Pacific NW

2020-21 IMPACT REPORT



Individual Donors

\$10,000+
Brian and Beth Zapitello

\$2,000+	\$1,000+	\$500+	\$250+	\$100+	\$50+
Dawn Williamson	Debbie Kitchen	Berk Nelson	Anthony Piluso	Carey Blem	Bethel Spagnolo
Jonathan Blasher	Diane Penny	Bertha Kao	Ashley Stanford Cone	Doug and Judy Cushing	Emily Glasgow
Katie Banks	Ken and Marta Thrasher	Heather McEvoy	Chase Sterling	Ellen DeLoy	Leigh Havelick
Kevin Carroll	Lisa Kahlman	Hugh Kirkpatrick	Cliff Allen	Greg Mackintosh	Mary Lockhart
Lindsay Carrick	Randolph Miller	Jared Blank	Darlene Ireland	Saundra Fickenscher	Megan Chinburg
		Meyer Freeman	Emily Boscacci-Franch	Valerie Welch Skille	
		Roy Notowitz	Megan Campbell		
		Susan McLaughlin	Sara Lopez		
			Shannon Davidson		
			Troy O'Bryan		
			Vicki Weeks		

Board Members in Bold

Coming in 21-22:

25^{PLAYWORKS}Years

Celebrating 25 years of Playworks, and bringing programs back on-site to schools in our region this school year.



We are grateful for your support!

To learn more about Playworks' plans for the year ahead, please contact: Maura Stine, maura.stine@playworks.org