Your partnership in 2019-20 helped Playworks increase physical activity while simultaneously teaching social emotional skills to elementary school children in the Pacific Northwest!

IMPACT SNAPSHOT
2019-20 school year

31,050 KIDS
435 YOUTH LEADERS
69 SCHOOLS
1,380 SCHOOL STAFF TRAINED

Your partnership in 2019-20 helped Playworks create school cultures where all students are included and have the opportunity to be physically active while developing key social-emotional skills, like cooperation and conflict resolution.

As the COVID-19 crisis took hold, these skills were even more essential in helping kids combat stress and anxiety.

How Playworks Supports Attendance

- Playworks increases safe and healthy play
- Children feel safe, engaged, and empowered
- Recess conflict and bullying decrease
- More children enjoy school and want to attend consistently
- School leaders can give more attention to the most at-risk
Increasing Safe and Healthy Play in the Pacific Northwest

The COVID-19 crisis disrupted Playworks’ data collection and program evaluation. However, a three-year trend analysis demonstrates a consistent and increasing impact:

<table>
<thead>
<tr>
<th>% of Staff Who Reported:</th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students were more focused during class</td>
<td>93%</td>
<td>93%</td>
<td>93%</td>
</tr>
<tr>
<td>More students physically active at recess</td>
<td>97%</td>
<td>97%</td>
<td>97%</td>
</tr>
<tr>
<td>Students were better able to resolve conflicts on their own</td>
<td>93%</td>
<td>97%</td>
<td>97%</td>
</tr>
<tr>
<td>Fewer bullying incidents during recess</td>
<td>86%</td>
<td>88%</td>
<td>88%</td>
</tr>
<tr>
<td>Playworks improved overall school climate</td>
<td>97%</td>
<td>97%</td>
<td>97%</td>
</tr>
</tbody>
</table>

Developmental Sports Leagues

AmeriCorps Coaches organized girls basketball teams at partner schools throughout the Portland metro for a Basketball Jamboree.

The kids had a blast showing off their basketball skills while honoring our league values—Respect the Game, Play Hard, and Have Fun!

Basketball Jamboree at the Blazers Boys & Girls Club. Read more at: www.playworks.org/pacific-northwest/news/
Playworks Emergency Response to COVID-19

Schools were closed. Sports were cancelled. Recess was still on schedule.

Within two weeks of school closures, Playworks launched Play At Home – a new suite of digital resources to ensure families, teachers, schools and practitioners had access to FREE play-based practices to help kids stay active, relieve stress, and build valuable social-emotional skills.

THE CHALLENGE

Abrupt withdrawal of social interaction and friendship
Limited social-emotional support to build skills tied to resilience
Lack of access to outdoor space and physical activity
Ongoing anxiety and prolonged exposure to toxic stress

Digital Services that Deliver Impact

Live Recess on Facebook
Aired three times per day Monday - Friday to introduce warm-ups, games, and cool down activities
100,000+ views
500,000+ engagements

On-Demand Videos
Pre-recorded recess and CDC-compliant games families can play at home and schools can load into virtual learning platforms
155+ videos
4,000+ viewing hours

Weekly Curriculum
Adapted game challenges and specialized content designed to support social-emotional learning at home

Play At Home games are designed to be learned online but then replicated elsewhere – enabling kids to play and grow as leaders at home without additional screen time!

Playbook
Downloadable game guide available in seven languages
50,000+ page visits

To learn more, please visit Playworks.org/playathome
The ongoing COVID-19 crisis will continue to alter the education landscape in the months ahead.

Already, principals are anticipating heightened anxiety among students, an increase in bullying and disciplinary challenges; and, potential for chronic traumatic stress. Now more than ever, it is essential that students feel safe within their school community, are supported by adult role models, and have access to positive outlets for physical activity and social-emotional development. **Playworks delivers all three.**

We are confident that between our school-based coaches, professional development resources, and new suite of digital supports, Playworks will ensure children continue to reap the benefits of play. **Together, we can ensure students have access to safe, healthy, and engaging play every day.**

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**ADAPTING FOR THE FUTURE**

**Social-Emotional Learning**
Leverage expertise to expand action-based learning modules to focus on flexibility, resiliency, perseverance, and skills necessary to succeed in our current situation.

**Physical Activity**
Ensure children can be active in school, and at home to promote physical and mental health by reducing stress, building resilience, and creating joy.

**Student Leadership**
Empower Junior Coaches to introduce socially-distant games, minute movers, and cheers to build community and infuse emotional support.

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**Trauma-Sensitive Approach**
The culmination of social isolation, anxiety, fears of losing loved ones to illness, missing important milestones, and grief will have a corrosive effect on students’ mental health. High quality recess and play can mediate symptoms of trauma in students by building strong emotional self-control and additional skills linked to resilience.

**Game Changers — $100,000+**

- Kaiser Permanente
- THRIVING SCHOOLS (a partnership for healthy students, staff & teachers)

**All Star Partners — $20,000 to $99,999**

- Nike Community Impact Fund
- Oregon Community Foundation
- Portland Children’s Levy
- Legacy Health
- The Ford Family Foundation

**Movement Makers — Up to $19,000**

- Lam Research Corporation
- Mary McKinney and Play Ezell Fund
- Metro
- Multnomah Athletic Foundation
- NBC Sports Northwest
- New Seasons Market
- Nike
- NW Natural
- OCF Joseph E. Weston Public Foundation
- Oregon Association for Play Therapy
- PNW Metal Recycling
- Portland Trail Blazers
- PSU School of Business
- Social Venture Partners Seattle
- Sport Oregon
- The Standard
- Tisbest Philanthropy
- United Way of the Columbia-Willamette
- US Bank
- Windermere Foundation

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**We are grateful for your support!**

To learn more, please contact Asia Wisecarver at Asia.Wisecarver@playworks.org.
Growth for the Long Term

Playworks Pacific Northwest will reach more kids in 2020-21 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks’ largest source of revenue, building our financial sustainability in the Pacific Northwest. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term.

We are grateful for your support!

To donate or learn more, visit playworks.org