

Pacific Northwest 2019-20 Impact Report



Your partnership in 2019-20 helped Playworks increase physical activity while simultaneously teaching social emotional skills to elementary school children in the Pacific Northwest!

Try Playworks Play at Home Game Guide. Filter to find content that is most suitable for your child's needs.

[Visit Playworks.org](https://www.playworks.org)

IMPACT SNAPSHOT 2019-20 school year

31,050
KIDS

435
YOUTH LEADERS

69
SCHOOLS

1,380
SCHOOL STAFF TRAINED



Your partnership in 2019-20 helped Playworks create school cultures where all students are included and have the opportunity to be physically active while developing key social-emotional skills, like cooperation and conflict resolution.

As the COVID-19 crisis took hold, these skills were even more essential in helping kids combat stress and anxiety.

How Playworks Supports Attendance

Playworks increases safe and healthy play

Children feel safe, engaged, and empowered

Recess conflict and bullying decrease

More children enjoy school and want to attend consistently

School leaders can give more attention to the most at-risk

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Developmental Sports Leagues

AmeriCorps Coaches organized girls basketball teams at partner schools throughout the Portland metro for a Basketball Jamboree.

The kids had a blast showing off their basketball skills while honoring our league values—Respect the Game, Play Hard, and Have Fun!



Basketball Jamboree at the Blazers Boys & Girls Club.
Read more at: www.playworks.org/pacific-northwest/news/

Increasing Safe and Healthy Play in the Pacific Northwest

The COVID-19 crisis disrupted Playworks' data collection and program evaluation. However, a three-year trend analysis demonstrates a consistent and increasing impact:

% of Staff Who Reported:	2016-17	2017-18	2018-19
Students were more focused during class	93%	93%	93%
More students physically active at recess	97%	97%	97%
Students were better able to resolve conflicts on their own	93%	97%	97%
Fewer bullying incidents during recess	86%	88%	88%
Playworks improved overall school climate	97%	97%	97%



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Playworks Emergency Response to COVID19

**Schools were closed. Sports were cancelled.
Recess was still on schedule.**

Within two weeks of school closures, Playworks launched **Play At Home** – a new suite of digital resources to ensure families, teachers, schools and practitioners had access to FREE play-based practices to help kids stay active, relieve stress, and build valuable social-emotional skills.



THE CHALLENGE



Abrupt withdrawal of social interaction and friendship



Limited social-emotional support to build skills tied to resilience

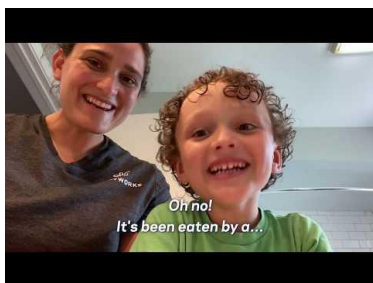


Lack of access to outdoor space and physical activity



Ongoing anxiety and prolonged exposure to toxic stress

Digital Services that Deliver Impact



Live Recess on Facebook
Aired three times per day Monday - Friday to introduce warm-ups, games, and cool down activities

100,000+ views
500,000+ engagements



The Play At Home Playbook: Powered by Playworks
Created on 3/27/20

Play At Home games are designed to be learned online but then replicated elsewhere – enabling kids to **play and grow as leaders** at home without additional screen time!

Playbook

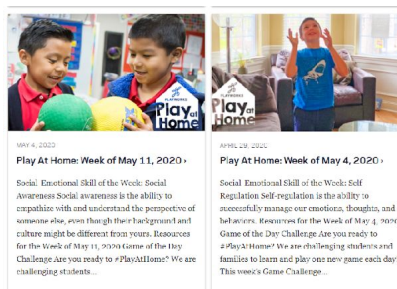
Downloadable game guide available in seven languages

50,000+ page visits



On-Demand Videos
Pre-recorded recess and CDC-compliant games families can play at home and schools can load into virtual learning platforms

155+ videos
4,000+ viewing hours



Weekly Curriculum
Adapted game challenges and specialized content designed to support social-emotional learning at home

To learn more, please visit [Playworks.org/playathome](https://playworks.org/playathome)

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The ongoing COVID-19 crisis will continue to alter the education landscape in the months ahead.

Already, principals are anticipating heightened anxiety among students, an increase in bullying and disciplinary challenges; and, potential for chronic traumatic stress. Now more than ever, it is essential that students feel safe within their school community, are supported by adult role models, and have access to positive outlets for physical activity and social-emotional development. **Playworks delivers all three.**

We are confident that between our school-based coaches, professional development resources, and new suite of digital supports, Playworks will ensure children continue to reap the benefits of play. **Together, we can ensure students have access to safe, healthy, and engaging play every day.**

ADAPTING FOR THE FUTURE

Social-Emotional Learning

Leverage expertise to expand action-based learning modules to focus on flexibility, resiliency, perseverance, and skills necessary to succeed in our current situation.

Physical Activity

Ensure children can be active in school, and at home to promote physical and mental health by reducing stress, building resilience, and creating joy.

Student Leadership

Empower Junior Coaches to introduce socially-distant games, minute movers, and cheers to build community and infuse emotional support.

Trauma-Sensitive Approach

The culmination of social isolation, anxiety, fears of losing loved ones to illness, missing important milestones, and grief will have a corrosive effect on students' mental health. High quality recess and play can mediate symptoms of trauma in students by building strong emotional self-control and additional skills linked to resilience.

To learn more, visit
[Playworks.org/traumasensitive](https://playworks.org/traumasensitive)

Game Changers — \$100,000+



THRIVING SCHOOLS
a partnership for healthy students, staff & teachers



All Star Partners — \$20,000 to \$99,999



Movement Makers — Up to \$19,000

3 to PhD (Concordia University)
CarMax Foundation
Doris H. & Michael F. Garcia Fund
Expedia Group
Fred Meyer Foundation
Fully
Hamilton Events
Intel
Interworks LLC
iQ Credit Union
Jackson Foundation

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Metro
Multnomah Athletic Foundation
NBC Sports Northwest
New Seasons Market
Nike
NW Natural
OCF Joseph E. Weston Public Foundation
Oregon Association for Play Therapy

PNW Metal Recycling
Portland Trail Blazers
PSU School of Business
Social Venture Partners Seattle
Sport Oregon
The Standard
Tisbest Philanthropy
United Way of the Columbia-Willamette
US Bank
Windermere Foundation

We are grateful for your support!



To learn more, please contact Asia Wisecarver at Asia.Wisecarver@playworks.org.

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Growth for the Long Term

Playworks Pacific Northwest will reach more kids in 2020-21 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability in the Pacific Northwest. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term.

We are grateful for your support!



Playmakers — \$5,000+

Brian and Beth Zappitello Diane Penny

Movement Makers — \$1,000+

Cliff and Sandy Allen Ken and Marta Thrasher
Dawn Williamson Lindsay Carrick
Doug and Judy Cushing Lisa Kahlman
Hugh Kirkpatrick Randolph and Janet Miller
Jonathan Blasher Tom and Nina Church-Adams
Katie Banks

Supporters — \$500+

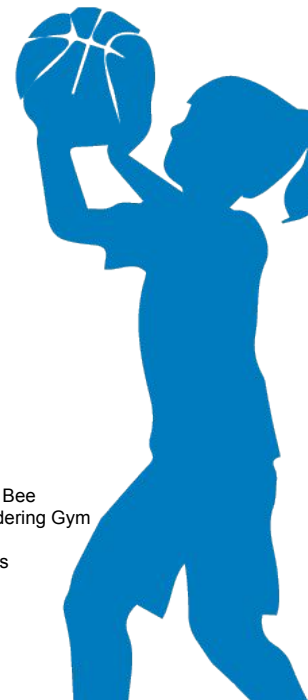
Anthony Piluso Ian Hickox Meyer Freeman Shannon Davidson Susan McLaughlin
Heather Eldon Judy Ireland Roy Notowitz Stuart Morgan Troy O'Bryan

\$100 - \$500

Allison Rollison	Crystal Froembling	Kaelea Crosby	Mary Lockhart	Rachael Spavins and Dermott Cleary
Angela Walther	Debbie Kitchin	Kelsey Wicklund	Michael Waite	Sally Jones
Bridget Quigg	Dr. Bertha Kao	Kaelea Crosby	Michelle Hubacher	Sara Lopez
Claudia Knotek	Elizabeth Engberg	Kimberly Corbett	Mychal Cherry	Sean Daoud
Craig Rockwood	Jim Etzel	Linda Streitmatter	Nova Moisa	Tammy Wilhoite
				Vicki Weeks

In-Kind Supporters

¿Por Que No? Taqueria	Creative Quiescence	Grand Central Bakery	Margaret Hubacher	Tea Chai Té
Ace Hardware-NE Broadway	Crema Coffee + Bakery	Grassa	Mud Bay-Hawthorne	The Bull and the Bee
Aesop Portland	David Spisak	Henry Higgins Boiled Bagels	Oregon Zoo	The Circuit Boulderling Gym
Albertson's	Dutch Bros	Hey Love	Pastini	The Fireside
Azurea Stephens	Ecliptic Brewing	Hollywood Theatre	PDX Sliders	Wild Roots Spirits
Barre3	Everett House	Kiehl's Portland	Planet Granite	Woonwinkel
Big's Chicken	Evolution Healthcare	Knot Springs	SCRAP PDX	
Broadway Grill	Fire on the Mountain	Lardo	Sellwood Pet Supply	
Chateau Bianca	Flying Pie	Laurelwood Brewery & Public House	Sherwin-Williams	
Coats and Tails	Gluten Free Gem	Lowe's-Milwaukie	Spielman Bagels	



To donate or learn more, visit playworks.org