



 **PLAYWORKS
PACIFIC NORTHWEST**

**IMPACT REPORT
2017-2018**

Changing the Game



Playworks Pacific Northwest took the next major steps toward our AIM to serve 250,000 kids in 500 elementary schools by 2020. We partnered with 28 schools in 10 districts with our two direct-service models (Coach and Team Up) and impacted 62 schools in 24 school districts with our Professional Development trainings and workshops. We know that YOU are the innovators and investors who make our work possible, and thanks to you, we were able to extend our impact even further across the Pacific Northwest.

A highlight for me was expanding our reach to new parts of our region. This year, we partnered with three schools in the Seattle Public School District to serve Seattle kids for the very first time. We now have our first direct-service provider in Seattle working to empower kids and school staff to achieve great things.

In Oregon, through direct and digital services, we continued focused growth and expansion to new school districts while maintaining high quality services throughout the Portland metro area. This year, 48 schools passed the Recess Checkup, which allowed us to determine those schools were experiencing safe and healthy play. Based on the results of the schools who failed the checkup, we were able to provide resources to help them work towards achieving safe and healthy play on their playgrounds.

Our Partner Experience Team provided professional development services across Oregon, Washington, and Idaho. This helped ensure that our rural and suburban communities are also benefiting from opportunities to engage in the development of social and emotional skills through play.

We aimed to empower school staff and administrators as well as other youth-serving organizations to teach and utilize our best practices, philosophies and tools. These are aimed at creating an open, inviting recess where kids learn key social and emotional and conflict resolution skills and increased engagement in physical activity.

Your support also enabled us to deliver our Junior Coach Leadership program to 420 upper elementary students, and our annual survey shows that 93 percent of teachers believe that Junior Coaches are strong role models.

I'm proud to share some of the impacts of our collective efforts, from a team focused on helping ensure that one day all kids in our region will have access to a more positive and inclusive school culture. Thank you for getting in the game with us and being an integral part of our work.

With Gratitude,

A handwritten signature in black ink, appearing to read "Asia Wisecarver".

Asia Wisecarver
Playworks Pacific Northwest Director

2017-18 Highlights



RAND Study

A RAND Corporation review released in 2017 found that the Playworks Coach service is one of only seven elementary school social emotional learning programs to meet the highest criteria for evidence of impact under federal education law. RAND found that Playworks Coach leads to five outcomes directly associated with stronger school climate and safety; we had a statistically significant impact on bullying, inclusiveness, student safety, student use of positive language, and student ownership of recess activities. This is the first comprehensive review to examine how published evidence from social emotional learning programs fits under federal education law and could qualify for federal funding. Please see our Playworks blog about RAND review at www.playworks.org/about/news.



Recess Lab

In October 2017, Playworks launched RecessLab.org. Products include an online learning service and two free engagement tools to support educators and parents interested in play. These tools are essential for involving schools where we don't have a physical presence, and to extend our professional development services in order to improve school climates for the long term and elevate the value of social emotional skills in the education system. One of the engagement tools is the Recess Checkup, an online quiz designed to help identify strengths and uncover areas for improvement.

Conferences

We presented at the Oregon Afterschool Conference (OregonASK) and COSA (Confederation of Oregon School Administrators) Early Learners Conference, where approximately 240 attendees/ adults were impacted.



By the Numbers



PLAYWORKS

12,600 children engaged in safe and healthy play.

Provided **32** professional development trainings and 28 consultative visits.

Trained **560** teachers to incorporate healthy play and physical activity into their curriculum;

Provided **1,008** ASP students with opportunities to be engaged in safe, structured activities through our before or after-school program and developmental sports leagues;

Engaged **420** students in our Junior Coach program to develop their leadership skills.



To be eligible for Playworks Coach program, schools must serve populations where at least 50% of students are eligible for free and/or reduced lunch. We deliver the TeamUp program and Training to any elementary school.

In the Pacific Northwest eligibility for free and reduced lunch averages 68%. The profile of our students is:

- 28%** of students are Latino
- 15%** are African American
- 16%** are Asian American
- 31%** are Caucasian
- 9%** are mixed race
- 37%** are English learners

2017-2018 School Year Snap Shot

10 school districts across two states

28 schools experiencing safe and healthy play

48 Recess Checkup validations

13 AmeriCorps members

Over 12,600 students

Measuring Impact



PLAYWORKS

Survey results from educators at our partner schools for the 2017-2018 school year showed that:

97%

of staff agree students are more physically active.



96%

of staff report higher student participation in academic activities.



95%

of staff agree that Playworks improves their overall school climate.



93%

of teachers report students are better able to resolve their own conflicts.



97%

of staff report more opportunities for inclusion of diverse groups of students.

*550 Total Respondents

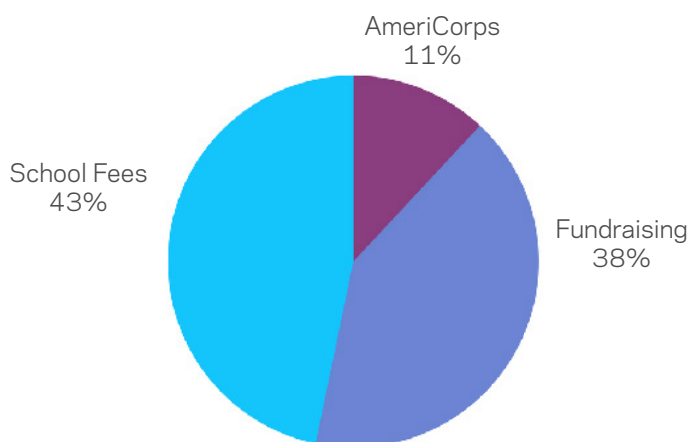


“I use more play strategies with staff and students alike. We also have data that supports a significant decrease in behavior referrals generated at recess. This saves me time and enables me to do the work of supporting and growing teachers and students. It has been a hugely positive experience and I highly recommend Playworks to every school that may have interest. I’m a big fan!”

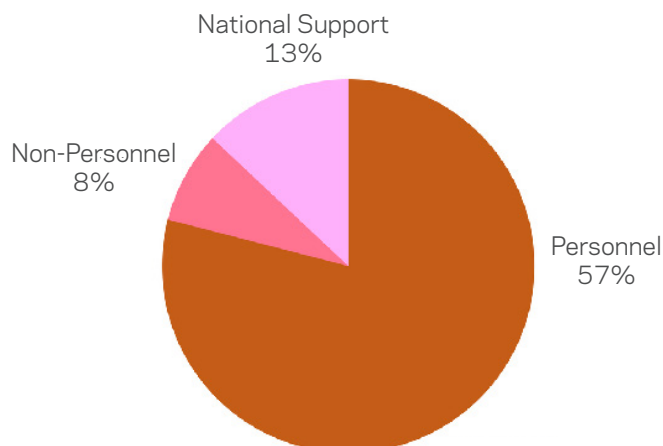
-Laurie Huntwork, Assistant Principal, Barnes Elementary School

Funding

Revenue



Expenses



Our Partners



“Playworks has helped by coordinating with other systems and fostering positive classroom community overall. Some of the games and strategies have been helpful in whole class settings as well.”

-S. Knuth, 3-5 Teacher, Glenfair Elementary School

Game Changers (\$100,000 and Above)



All Star Partners (\$20,000 - \$99,999)



Impact Partners (Up to \$19,000)

adidas
Bamford Foundation
Bar of the Gods
Beneficial State Bank
Bonfire Marketing
Chipotle
Clark College Child and Family Studies
Clinton Street Theater
Columbia Sportswear
Consumer Cellular
Cruzroom
Don & Sally Allen Family Fund
Elysian Brewing
Fred Meyer Community Rewards
Fully
Hamilton Events

Herbert A. Templeton Foundation
Interworks LLC
iQ Credit Union
Juan Young Trust
Lease Crutcher Lewis
Mac's List
Mary Mckinney and Flay Ezell Fund
Maxwell PR
MOD Pizza
Moda Health
Moss Adams LLP
Multnomah Athletic Foundation
New Seasons Market
Onpoint Community Credit Union
Orange Theory Fitness

Oregon Sports Authority
Pacific Power
Paul and Sally McCracken Fund
Portland Business Alliance
Prichard Communications
Providence Health and Services
Rivergate Scrap Metals
Salesforce
Schwabe, Williamson and Wyatt, P.C.
Subaru of America — Portland Zone
Tektronix
The Cambia Fund of the Oregon Community Foundation
The Campbell Foundation
The Gunter Group
The Old Gold

The Standard
Tonkon Torp LLP
US Bank
Wieden + Kennedy

Individual Champions



“Playworks has significantly improved the overall safety and physical activity of the recess environment and diminished the number of negative recess issues that impact the classroom.”

-**Stephen White, 3-5**
Teacher, Cesar Chavez
Elementary

\$5,000 +

Brian and Beth
Zappitello
Duncan Campbell

\$1,000 +

Bertha Kao
Brendan Mortimer
Cliff Allen
Darlene Ireland
Elizabeth Keithley
Ken Dice
Ken Thrasher
Kevin Keithley
Lindsay Murphy

\$500 +

Dawn Williamson
Diane Penny
Doug and Judy Cushing
Dr. Tia Ho
Haley Morrison
Jackie Larson
Jeff Hern
Jennifer Falor
Katie Banks
Lisa Patterson
Monique Sullivan
Randy Miller
Robert Sharp
Roy Notowitz
Stuart Morgan
Troy O'Bryan

\$200 +

Anna Sortun
Berk Nelson
Bernard Gancarz
Blake Bowman
Carol Gelfer
Debbie Kitchin
Eric Beach
Gennevieve Emery
Jessica Miller
Kaelea Crosby
Kate Donchi
Kim Haskins
Lance Reed
Linda Streitmatter
Liz Foucher-Branch
Nickolas Kubik
Nicole Voorhees
Randy Lowell
Sean Daoud
Shanice Leach
Stephanie Grant
Stephen Liekweg
Susan and Don McLaughlin
Todd Gardner

\$100 +

Abbie Rankin
Anna Buratynska
Ariana Collins
Asia Wisecarver
Bob and Belinda Bowden
Brett Westin
Camille Cotton
Christina Meyerhoff
Chuck Richards
Dr. Ralda Lee
Eli Ysasi
Elika Rosenbaum
Eugenia Lee Brown-Rayburn
Frank and Linda Doherty
Grant Satterfield
Hilary Gerrish
John Calabro
Jon Blasher
Julie McKee
Karin Branch
Kristen Keswick
Lindsay Reynolds
Lynn Blank
Mandy Caraeff
Marcia Floberg
Megan Meagher
Meyer Freeman
Micah Balmores
Michael Bluhm
Patricia Strauch
Pavitra Srinath
Phil Ayling
Randy Miller
Seth Lichenstein
Steve Cahill
Terry Boyd
Vinod Mishra
Wendell Gaertner

Looking Forward



We are continuing to expand our footprint this 2018-19 school year with 10 schools in the Columbia River Gorge, as well as three Seattle Public Schools and one Vancouver Public School, making a total of 40 schools currently being served.

We are serving partner schools in the following Oregon Counties:

Multnomah: Lent, Kelly, Rigler, Beach, Glenfair, Alder, Wood, Boise-Eliot, Marysville, Parklane, Oliver, Lewis, Vestal, Creston

Washington: Reedville, McKay, Durham, Metzger

Clackamas: Rivermill, Clackamas River, Linwood, Whitcomb, Ardenwald, Milwaukie El Puente, Boones Ferry, Lewelling

Hood River: Cascade Locks, May Street, Mid Valley, Parkdale, Westside

North Wasco: Chenowith, Colonel Wright, Dry Hollow, Mosier Community

Wasco: Dufur

We are serving partner schools in the following Washington Counties:

King: Beacon Hill, Kimball, Van Asselt

Clark: Fruit Valley

Throughout this school year we are aiming to serve approximately **18,000** children every day with up to **30-45** minutes of healthy play and physical activity while simultaneously teaching social and emotional skills.

We are engaging **600** students in our Junior Coach youth leadership program; training a minimum of **800** teachers and school staff to incorporate healthy play and physical activity into the school day; and providing **1,440** students with opportunities to be engaged in safe and structured activities through our before and/or after-school program and developmental sports leagues.



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