



PLAYWORKS

Playworks New York / New Jersey 2014 Kickball Tournament

KICKBALL KING (\$10,000)

As *Kickball King*, your company will receive priority billing, along with the following benefits:

Team Benefits

- Two teams of 10 people each
- Logo on all kickball t-shirts
- Principal placement of company banner at the game - 4'x12'

Reception Benefits

- VIP reserved seating for your guests at the reception
- Additional reception tickets for 5 guests
- Principal placement of company banner at the reception - 4'x12'

Marketing/Media Benefits

- Priority logo placement on all event materials and link on website
- Sponsor recognition on the Playworks website, newsletter and social media outreach
- Right to issue own press release (to be mutually approved)

Exclusive Benefits

- Opportunity for a representative to speak at the event
- Opportunity to host "Corporate Play Day" at select Playworks schools for up to 20 employees or "Corporate Recess"/team-building training for up to 40 employees (\$5,000 value)
- Opportunity for product placement in gift bag

HOME RUN HERO (\$7,500)

As *Home Run Hero*, your company will receive the following benefits:

Team Benefits

- One team of 10 people
- Prime placement of company banner at game - '4x8'

Reception Benefits

- Reserved seating at the reception
- Prime placement of company banner at the reception - '4x8'

Marketing/Media Benefits

- Sponsor recognition on the Playworks website, newsletter and social media outreach



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(continued)

DOUBLE PLAY DYNAMO (\$5,000)

As *Double Play Dynamo*, your company will receive the following benefits:

Team Benefits

- One team of 10 people
- Placement of company banner at the game - 3'x6'

Reception Benefits

- Reserved seating at the reception
- Placement of company banner at the reception - 3'x6'

Marketing/Media Benefits

- Logo on all event materials and link on website

RED RUBBER BALLER (\$2,500)

As a *Red Rubber Baller*, your company will receive the following benefits:

- One team of 10 people

KICKBALL PLAYER (\$250/pp)

You will receive the following benefits:

- Participation for one player in the Kickball Tournament

RECEPTION TICKET (\$75/pp)

You will receive the following benefits:

- One ticket to the reception

Thank you for your support!

Playworks is a registered 501(c)3 non-profit youth organization (EIN 94-3251867).
Your sponsorship, less \$50 per ticket, is tax deductible.

For more information, please visit
www.playworks.org or contact Priscilla at ptala-tala@playworks.org