

Boston Back in Motion

2021 IMPACT REPORT



A Citywide Effort Aimed at Getting Young People More Active

Recognizing that physical activity is more important than ever, a group of local nonprofit partners launched Boston Back in Motion - an effort to get young people to stay active as schools transition back to in-person learning. The initiative aimed to provide motivation and resources to educators, after-school providers, families, and kids to help spark physical activity every day for young people.

Six Boston schools were awarded a total of \$25,000 in wellness grants for participating in the campaign during the month of April. In total, more than 55 groups – representing more than 3,100 students – signed up to participate in the daily movement breaks.



IMPACT SNAPSHOT



3,100
KIDS



55
GROUPS



30
DAYS OF CHALLENGES

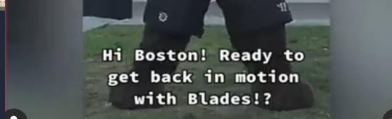
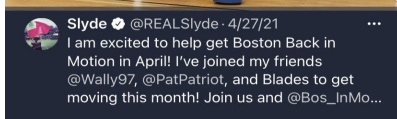
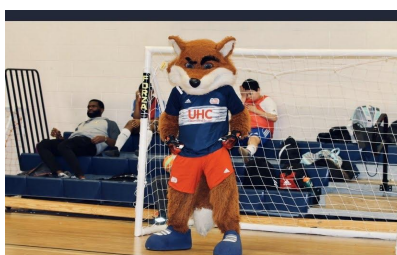
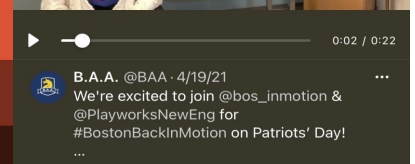


\$25,000
SCHOOL GRANTS

Daily Challenges that Deliver Impact

30 days, 30 different ways to get moving

Boston Back in Motion activities were designed to be bite-sized content that made it easy to incorporate play and physical activity into the school day.



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PLAYWORKS

Congratulations to the Rafael Hernandez K-8 in Roxbury for winning Boston Back in Motion's \$10,000 grand prize!



THANK YOU TO OUR PARTNERS!

The Boston Foundation tBf



Boston After School & Beyond

BPS MOVES TOGETHER

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PLAYWORKS

BOSTON BRUIES FOUNDATION



City of Boston
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CELEBRATE VOLUNTEERISM

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Read more by visiting: [Playworks.org/BostonBackinMotion](https://playworks.org/BostonBackinMotion)