



PLAYWORKS

*presents*

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T H E 3<sup>rd</sup> A N N U A L

GET IN THE  
*G*AME  
B R E A K F A S T

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MAY 4, 2018

Lenox Hotel

61 Exeter Street, Boston, MA 02116

**A PREMIER EVENT HIGHLIGHTING A GAMECHANGER IN THE PLAY MOVEMENT**

# About Playworks New England

## PLAYWORKS GET IN THE GAME BREAKFAST

Playworks' Get in the Game Breakfast is an annual event where corporate and civic leaders come together to help accelerate learning and health in elementary schools. With over 150 guests in attendance, the event raises critical funds to support Playworks' life-enriching programs across New England. The event also awards one individual or organization with the Playworks Gamechanger Award, in recognition of their use of play and/or sports to support the holistic development of children.

## BREAKFAST SPONSORSHIP OPPORTUNITY

Every dollar raised at the Get in the Game Breakfast supports our evidence-based programming in 140 primarily low-income elementary schools throughout New England. By sponsoring the 3<sup>rd</sup> Annual Get in the Game Breakfast, you'll make a tremendous difference in your community, you'll become part of a large network of likeminded individuals and firms committed to youth development and leadership, and you'll be widely recognized as a supporter of Playworks in bringing safe and healthy play to 75,000 children throughout New England every day.

## ABOUT PLAYWORKS NEW ENGLAND

Playworks is the leading nonprofit in the region leveraging the power of play to transform children's social, emotional, and physical health. During the 2017-18 school year, Playworks will change the way children experience school at 140 elementary schools, serving 75,000 children every day. We are changing school climate by harnessing the power of safe, fun, and healthy play at school every day. We create a place for every kid on the playground at recess to feel included, be active, and build valuable social and emotional skills.



**Decrease in Bullying**



**Increase in vigorous physical activity**



**Recovered learning time**

# Sponsorship Levels

	PRESENTING \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Exclusive presenting sponsor on all materials and media outreach				
Opportunity to speak onstage and/or present an award				
Listing of one company representative as "Table Captain" on all event materials.				
Logo at check-in table and on-stage during presentation				
Full table at event				
Full page ad in event program book				
Volunteer opportunities with Playworks at a school and Corporate Kickball Team entry				
Partial page ad space in event program book				
Logo in save the date card, invitation, and emails				
Logo on event website				
Logo on event sponsor signage/slides				
Social Media Recognition				
Logo included in sponsorship page				
Right to issue own press release (to be mutually approved)				
Acknowledgement in Playworks Annual Report				

\*Silver/bronze: Up to five tickets to event

# 2017 Sponsors

*Presenting Sponsor*



*Event Sponsor*





# For more information

## Playworks New England Contacts

### Jon Gay

Executive Director  
jon.gay@playworks.org  
(617) 708-1734

### Karleen Herbst

Development Director  
karleen.herbst@playworks.org  
(617) 708-1734

### Rachel Brandt

Development Associate  
rachel.brandt@playworks.org  
(617) 708-1734

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