

PLAYWORKS

Playworks Youth Leadership Summit

May 5, 2027 · CHS Field

Minnesota's Young Leaders in Action

Presented by the St. Paul Saints at CHS Field

1,200+ YOUTH LEADERS **50+** SCHOOLS

CHS FIELD

Every day, 4th- and 5th-grade youth leaders across Minnesota mentor younger students, resolve conflicts, and build stronger school communities. The Youth Leadership Summit celebrates their year-long work, bringing them together to connect, celebrate, and play at CHS Field, hosted by the St. Paul Saints.

Why Partner

A hands-on experience your employees will remember

- Brand visibility at a high-energy youth event
- Shareable photos and stories
- Direct investment in Minnesota's young leaders

SPONSORSHIP OPPORTUNITIES:
$1,000 | $2,500 | $5,000

Experience the Impact

Employees spend the day alongside youth leaders volunteering, playing games, building connections, and cheering them on as they celebrate their leadership.



See our Youth Leadership Summit in aciton. **Watch Now**!

Show Up. Play. Connect. Celebrate.

Sponsorship Opportunities

PLAYWORKS

Flexible ways to engage your employees, elevate your brand, and invest in Minnesota's young leaders.

	Champion Sponsor	Partner Sponsor	Supporting Sponsor
Investment	**$5,000**	**$2,500**	**$1,000**
Brand Visibility	Prominent logo visibility on the event T-shirt, CHS Field sponsor screen, and post-event assets	Logo recognition on the event T-shirt, CHS Field sponsor screen, and post-event assets	Company-name recognition on the CHS Field sponsor screen and post-event assets
Employee Engagement	Up to 20 employee volunteer spots	Up to 10 employee volunteer spots	–
Leadership + Storytelling	Opportunity for company leadership to record a message for the CHS Field big screen and/or participate on site, with priority inclusion in photography, media, and storytelling	Recognition within event and post-event storytelling	Included in sponsor appreciation communications

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