

PLAYWORKS MINNESOTA

IMPACT REPORT
2022-2023 SCHOOL YEAR (SY)

Together, we are bringing
out the best in every kid!

During the 2022-2023 SY
Playworks Minnesota
served **19,427 students**
across **49 schools** in the
Twin Cities Metro Area.

Students demographics, 61% Students
of Color, 19% English Language
Learners, 46% Low Income, & 14%
Special Education.



PLAYWORKS

2022-2023 School Year
Educators Agreed
that Playworks:

95% creates
opportunities for
inclusion of
diverse groups of
students.

96% helps
students connect
to their peers.

93% creates a
supportive
learning
environment.

93% increases
the number of
students that are
physically active
at recess.

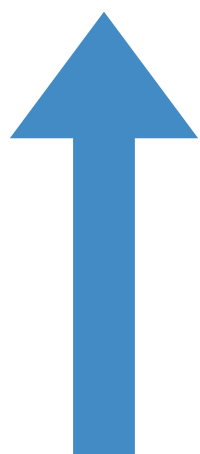
"Playworks teaches
kids ways to play
together, include
everyone, play fair,
& resolve conflicts."

- Saint Paul Teacher

For over 25 years, Playworks has given kids foundational skills for success on the playground, in the classroom, and in the community. Playworks is the leading organization in Minnesota leveraging play to promote healthy behaviors and increase social and emotional learning, at recess and throughout the school day.

Playworks social emotional interventions meet the highest criteria for evidence of impact under the federal education law, Every Student Succeeds Act. (Rand Corp. Review 2017)

Playworks evidence-based interventions are backed by controlled and independent studies that verify Playworks:



INCREASES STUDENT

Attendance
Emotional and Physical Safety
Positive Peer & Adult Interactions
Academic Engagement
Teaching time, 18 hrs. (avg) per classroom per SY
Vigorous Physical Activity



DECREASES STUDENT

Chronic Absenteeism
Physical and Verbal Conflicts
Discipline Incidents
Bullying

96% of Playworks partner schools improved recess quality in one or more areas: student safety, engagement, and empowerment.



2022-2023 PARTNERS OF THE YEAR

Corporate Partner of the Year: Twelve Consulting Group

Twelve's mission is to unlock potential for individuals, organizations, and communities alike. As a Playworks partner, Twelve Consulting Group is living out that mission. In the 22 - 23 SY, they raised the recess bar for **481 students** at Marcy Elementary School in NE Mpls. Support from Twelve Consulting Group ensured students experienced Playworks programming once a week for the entire school year. That impact was deepened through their **Palentine's fundraiser to support the 5th grade trip to Wolf Ridge and joining kindergarten, 4th, and 5th grade students for recess.** We are excited for the opportunity to spotlight their partnership and name them our 2022 - 2023 Corporate Partner of the Year.



Collaborative Partner of the Year: Ramsey County Children's Mental Health Collaborative (RCCMHC)

The RCCMHC provided funding for schools in Ramsey County to access Playworks services and introduced Playworks to schools who benefitted from our immediate support. Impact RCCMHC helped propel for children in Ramsey County: **ensured 14,500 students in Ramsey County elementary schools experienced a safe, healthy, and engaged recess and brought leadership opportunities to 288 students in Ramsey County through the Junior Coach Program.** We are grateful to work alongside RCCMHC and to honor them as our 2022 - 2023 Collaborative Partner of the Year.

2022-2023 HIGHLIGHTS

Celebrating National Girls & Women in Sports Day

In February, students at Marcy Arts Elementary were joined by Minnesota Lynx Player, Napheesa Collier, at recess. 4th and 5th grade students enjoyed basketball and other favorite recess games. High fives were shared between Napheesa and students at this special edition recess. Moments like these create a strong sense of community for students and reminds them that they matter.



Adapting Play to Optimize Inclusion

This school year program specialist, Raymi Choate, led programming with District 916. Northeast Metro Intermediate School District 916 offers specialized programming for special education students. Raymi modified existing Playworks games to accommodate the wide variety of skills and abilities of students. With this year-long partnership the programs team created an adapted game guide centered around play for students with disabilities.



Corporate Kickball Tournament

Playworks Minnesota hosted the 12th Annual Corporate Kickball Tournament on June 23, 2023. 18 Corporate teams came together at Bossen Field Park for an exciting day. Teams played in round robin and bracket play and learned about the importance of play. Allianz Life Team: Kickball Center of Excellence became the newest tournament champions. See you on the kickball field in 2024!



Playground Beautification

Playground Paints returned in Summer 2023. As a part of NorthRock Partners and Foundation X's Juneteenth Volunteer Initiative, team members transformed the blacktop at Nellie Stone Johnson Elementary School in North Minneapolis. By adding tag boundaries, four square courts, hop scotch courts, and basketball lines, all students will feel welcome and included on the playground. These beautifications bring us one step closer to safe and healthy communities!



PARTNERS IN PLAY



Allianz Life Insurance Company of North America

CorTalent

District 916*

Ecolab

F.R. Bigelow Foundation

Keystone Group International

Kris Lindahl Real Estate

Laureus Foundation

Mardag Foundation

Minnesota Twins

Mounds View School District*

NBC Sports Next

North St. Paul - Maplewood - Oakdale School District*

Northside Achievement Zone

Ramsey County Children's Mental Health Collaborative

Saint Paul Public School District*

St. Paul and Minnesota Foundation

Twelve Consulting Group

UCare

U.S. Bank

*School District Partner



Thank you to the 420 individuals who participated in corporate volunteer initiatives!

Thank you to the generosity of our major donors!

[Learn more at](#)

www.playworks.org/minnesota/

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