

2018-19 IMPACT REPORT

Playworks vision is that every child feels safe and supported at school every day and has the skills for learning and leadership for success on the playground, in the classroom, and the broader community.

Empowering Kids to be Courageous



Eric is a kindergarten student who rarely chose to play at recess. He was pleasant and talkative with teachers and recess staff, but was hesitant to interact with classmates.

One day, Eric came to recess carrying a napkin, on which he had written, *"I want to play Paperclip Football."*

Paperclip Football is a game that Eric's Playworks Coach introduced as one more option at recess to make it easier for all kids to join in and play.

Eric had heard all about the game from his older brother, and was eager for a chance to play himself. With a plan and courage that day, Eric jumped right in, playing Paperclip Football with the other kids.

Playworks
2018-19
school year

28,500
KIDS

54
SCHOOLS

235
YOUTH LEADERS

423
SCHOOL STAFF TRAINED

Play is a basic human need.

Through play, kids learn to make friends, solve problems, and believe in themselves.

2018-2019

We launched new programs

PlayworksU

Playworks
Stands
Out



Modeling participation

Staff engagement at recess can have a positive influence on how students play. [Explore ways to encourage adult participation.](#)



PlayworksU, Playworks' online learning platform, provides online courses that empower school teams to use effective, research-backed strategies to support learning. Discover play-based tools and techniques for recess, transitions, and class time.

[Learn more about PlayworksU](#)

A RAND Corporation review found that the **Playworks** is one of only seven elementary school social emotional learning programs to meet the highest criteria for evidence of impact under federal education law. RAND found that Playworks leads to five outcomes directly associated with **stronger school climate and safety**; we had a **statistically significant impact on bullying, inclusiveness, student safety, student use of positive language, and student ownership of recess activities**. This is the first comprehensive review to examine how published evidence from social emotional learning programs fits under federal education law and could qualify for federal funding. Please see our Playworks blog about RAND review.

THE EDTECH
AWARDS



COOL TOOL
FINALIST 2019

PlayworksU has been named a finalist in the new product and service category of the 2019 EdTech Awards—the largest and most competitive recognition program in all of education technology!



Playworks is proud to receive the 2018 Top-Rated Award by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

Kids who play are resilient, empathetic, and active.

2019 Annual Survey Results Minnesota

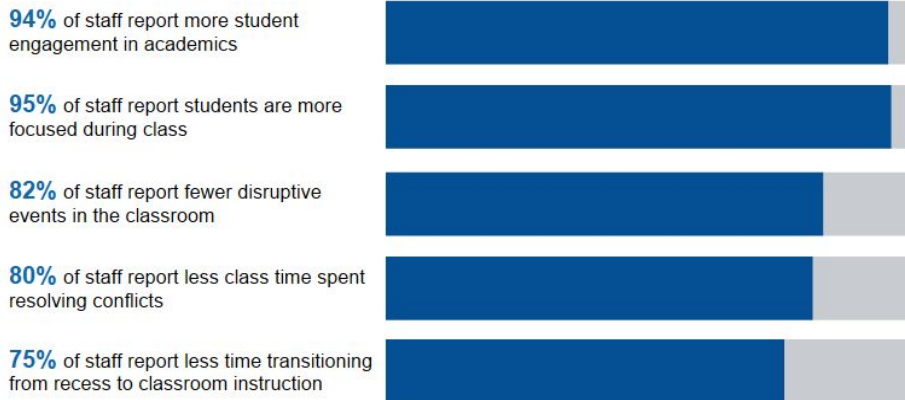
What Minnesota principals, teachers, parents, and kids say about Playworks.

[Impact Video 2018-2019](#)

Student Outcomes In the Classroom



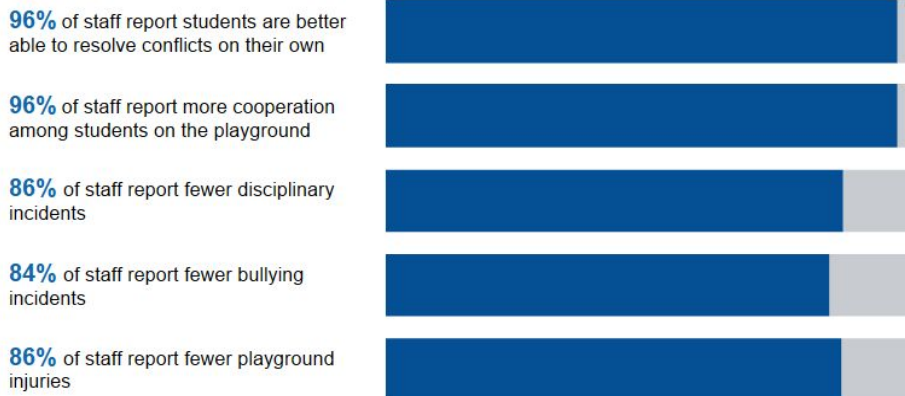
School staff reported the following positive student outcomes in the classroom as a result of partnering with Playworks



Student Outcomes On the Playground



School staff reported the following positive student outcomes on the playground as a result of partnering with Playworks



School Experience

School staff shared their overall experience with Playworks

95%

of staff believe that Playworks helps to create opportunities for inclusion of diverse groups of students

90%

of staff agree that Playworks improves their overall school climate

10
hours

of class time was saved transitioning from recess to learning over the school year

Total Responses = 147

Results are from a 2019 survey of principals, teachers and support staff at schools partnering with Playworks.

“A genuine leader is not a searcher of consensus, but a molder of consensus.”

Martin Luther King, Jr.



Investing in tomorrow's leaders today.

The Playworks Junior Coach Program teaches students to lead games, work as a team, model positive encouragement, and apply conflict resolution strategies.

Junior coaches take shifts throughout the entire school year working with younger grade students at recess.

During Lailaney's third grade year, the playground became a volatile place. She was relentlessly teased to the point of missing school and frequently breaking down into tears due to her fear of the playground.

Because of Lailaney's experience, the administration decided to shift their approach at recess and partnered with Playworks to introduce safe, inclusive options at recess. One of the ways Playworks does that is through the Playworks Junior Coach program, which gives 4th & 5th grade students the opportunity to lead younger students at recess.

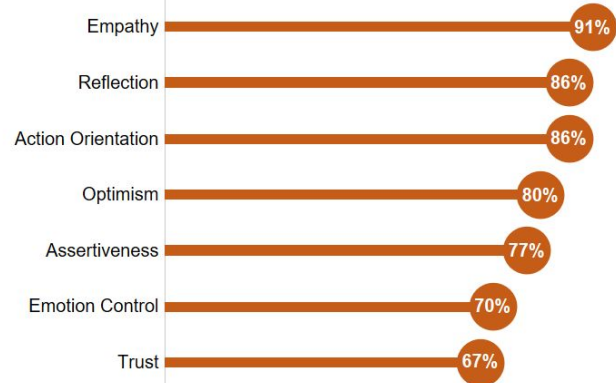
During her Junior Coach interview, Lailaney said she wanted to be a part of making recess better for all students. As a Junior Coach, Lailaney slowly gained confidence in engaging with other students. Not only did she begin to actively participate in games without trepidation, she went from dreading recess to leading it proudly thanks to the confidence, tools, and skills she learned.

The Playworks Junior Coach Program Enhances Social and Emotional Learning

Findings from the Holistic Student Assessment Retrospective (HSA-RSC)
PEAR Institute: Partnership in Education and Resilience at Harvard Medical School and McLean Hospital.

Resiliency

Percent of students who reported positive change on the following scales:



Learning and School Engagement

Percent of students who reported positive change on the following scales:



Relationships

Percent of students who reported positive change on following scales:



*Permission to use the HSA-RSC was obtained from The PEAR Institute.

AND..we had a lot of fun!

2018-2019

What happens when you announce to a community you're going to play a massive game of freeze tag?



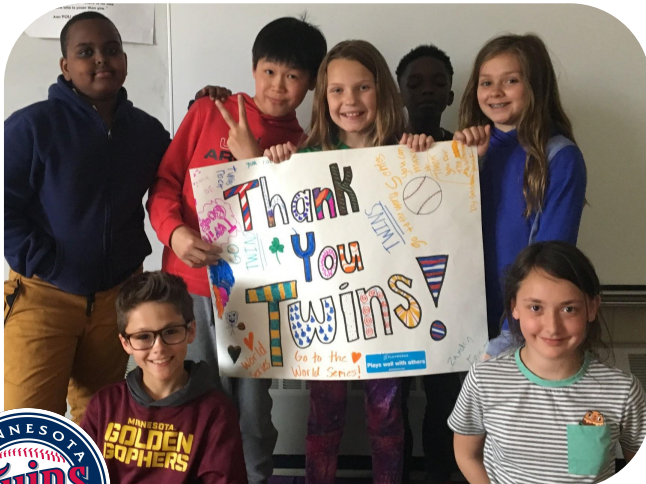
Over **700** kids and families show up!
[We Play Together Video](#)

2019 Annual Corporate Kickball Tournament



21 teams competed to support play for kids.
[Kickball Video](#)
2020 Tournament June 12, 2020

And kids played wiffle ball at recess thanks to the Minnesota Twins.
8,814 kids to be exact.



2019 Great Playworks Get Together
Our Annual Celebration of Play



[Event Video](#)
Join us March 5, 2020

Growth for the Long Term

Playworks will reach more kids in 2019-20 as we focus on building the capacity of educators at our partner districts and schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term.



Playworks appreciates the generosity of donors who help sustain our work. We would like to acknowledge the individuals, foundations, businesses, and corporations whose gifts were received from July 1, 2018 - June 30, 2019.

\$50,000 +

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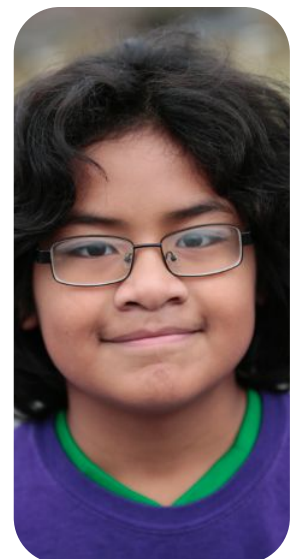
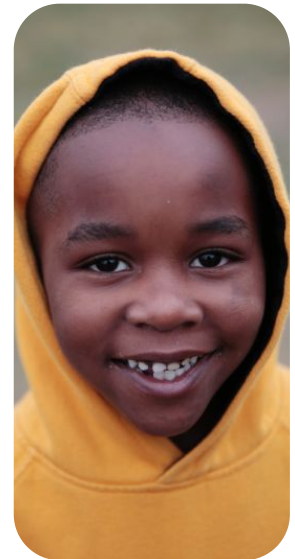
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