

Playworks Michigan 2024 - 2025 School Year



REGIONAL IMPACT REPORT



8,211

KIDS



160

YOUTH LEADERS



17

Direct Service
SCHOOL PARTNERS

400+

SCHOOL STAFF
TRAINED



Your partnership in 2024 - 2025 helped Playworks increase physical activity while simultaneously teaching social emotional skills to elementary school children in Michigan!

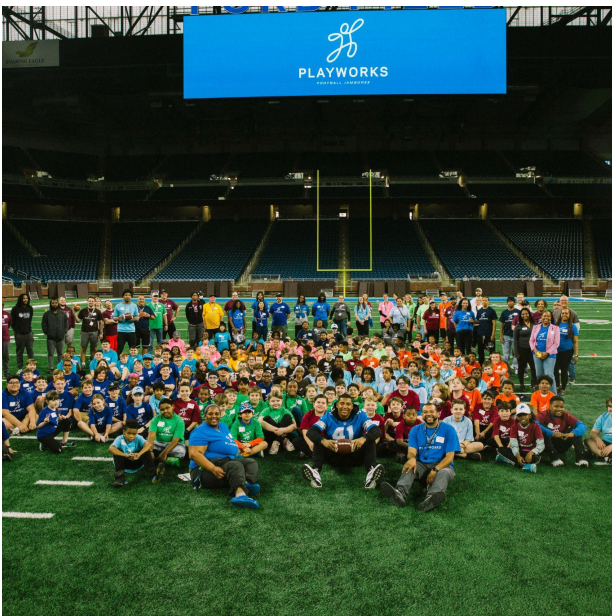
"Our Coach is very positive and the students respond to the concepts that are being taught. it is an excellent program!!! Recess is always positive and full of fun and excitement."

Teacher, Durfee Elementary-Middle School
Detroit, MI



“Our Jr. coach programming has been successful and we are getting our gym teacher involved by having the jr. coaches teach some of the games at the beginning of gym classes. I have also noticed a lot of conflicts being solved using rock paper scissors. The school is enjoying the ‘game of the week’.”

Principal, Clawson Elementary School
Clawson, MI

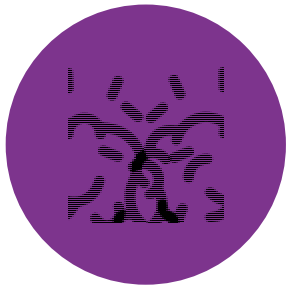


During the 2024-25 school year, we were able to engage 250 students for Flag Football in partnership with the Detroit Lions.

“The Lions Jamboree that we organized was a great opportunity for students to come together and play, and for families to see the benefits of play in action. Partnering with the Lions was incredible for the students because they were able to see and play on Ford Field. I think that day will be a core memory for many of those students.” - Kat McKibbin, Program Manager, Playworks Michigan

Increasing Safe and Healthy Play in the Midwest

Survey results from educators at our Michigan partner schools for the 2024-2025 school year showed that



90%

Of Michigan educators agree that Playworks helps create an **engaging learning environment**



94%

Of Michigan educators agree that Playworks helps create a **welcoming environment**



87%

Of Michigan educators agree Playworks helps **strength relationships** between students and adults



80%

Of Michigan educators agree that Playworks helps students **manage their own emotions**

At the 35 schools served by Playworks in Michigan...

Percentage of students were...

83% average eligibility for free/reduced lunch

38% African American

5% Hispanic

13% Asian American

38% Caucasian

4% Mixed Race

Growth for the Long Term

Playworks Michigan will reach more kids in 2025 - 2026 as we focus on building the capacity of educators at our partner schools to model and teach healthy play. Increasing our professional development and digital services for educators also increases earned income as Playworks' largest source of revenue, building our financial sustainability in Michigan. We continue to offer a Playworks professional on site for schools requesting a high level of direct service intervention. Our philanthropic partners are key to improving school climates for the long term.



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Visit
playworks.org/michigan



Playworks
believes in the
power of play to
give every kid
the childhood
they deserve.

We are grateful for the support of our generous partners:

