ABOUT CORPORATE KICKBALL

Round up your team, put on your game faces and come out for an afternoon of healthy, friendly play with your colleagues. Get in the game alongside companies and organizations like the Atlanta Hawks, Georgia Power, Salesforce, Atlanta Public Schools, and other corporate and community leaders!

Corporate Kickball is an employee engagement fundraiser for Playworks Georgia that gets your team out of the office and onto the kickball field for a day of team building and fun. Participating teams spend an exciting day competing for the coveted Kickball Cup while raising funds that support daily healthy, inclusive play and social emotional learning for kids across Georgia.

By participating in Playworks Corporate Kickball, your company will:

- **Increase Employee Engagement:** Corporate Kickball offers a team building opportunity outside the office that is inclusive, collaborative and fun!
- **Raise Visibility:** Teams and sponsors are recognized on the Playworks website, annual report, newsletter, media outlets and other collateral.
- **Support the Local Community:** 100% of funds raised from Corporate Kickball go right back to Playworks to support our evidence-based programming in Georgia elementary schools.

MORGAN FALLS ATHLETIC FIELDS

THURSDAY, MAY 21 2020

ABOUT PLAYWORKS

Playworks’ mission is to improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play. Today, Playworks is the leading national nonprofit leveraging the power of play to transform children’s physical, social, and emotional health. Playworks currently serves more than 2,500 schools across the United States, reaching more than one million students with evidence-based services. This year, Playworks Georgia will ensure approximately 70,000 children receive safe, healthy play every day through a combination of direct service and professional development trainings.

DONATE TODAY!
Can’t join us but still want to contribute? We are accepting corporate and individual gifts as well as raffle item donations.

Contact Amanda Grover at amanda.grover@playworks.org
HOME RUN HERO

$10,000

Supports 225 4th and 5th graders to participate for one full year in the Playworks Junior Coach Leadership Program

PRE-EVENT
- Early access to Spectator Ticket sales with promo code
- Presence on all event marketing materials (digital and print)
- Highlighted on Playworks social media and website
- Mention in Corporate Kickball press release
- Opportunity to include on company website and advertising

EVENT
- Field Two Corporate Kickball Teams of 10-15 players
- Enjoy lunch and libations throughout the day
- 10 free Spectator Tickets
- Naming rights for one field
- Verbal recognition at event
- Logo placement on event signage and t-shirts
- Inclusion in all press and external communications
- Highlighted on Playworks social media and website
- Team photo (before the libations begin!)

POST-EVENT
- Corporate Play Day Employee Engagement Event (at a Playworks partner school) for up to 20 employees in Fall 2020
- Content, stories, quotes, etc. from event to use on owned media channels and social handles
- Listing in Playworks Annual Report

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2019 SPONSORS

Salesforce

Decatur Coworks

Colliers International

Gladiators

Northside Hospital

Delta Community Credit Union

Atlanta Public Schools

Arches Brewing

Atlanta Sport & Social Club

Sports Leagues • Social & Corporate Events
DOUBLE PLAY DYNAMO

$5,000

*Gives 200+ kids the chance to play in a sports league for the first time*

**PRE-EVENT**
- Early access to Spectator Ticket sales with promo code
- Presence on all event marketing materials (digital and print)
- Highlighted on Playworks social media and website
- Mention in Corporate Kickball press release
- Opportunity to include on company website and advertising

**EVENT**
- Corporate Kickball Team of 10-15 players
- Enjoy lunch and libations throughout the day
- Naming rights for one field
- Verbal recognition at event
- Logo placement on event signage
- Company logo on all event t-shirts
- Inclusion in all press and external communications
- Highlighted on Playworks social media and website
- Team photo (before the libations begin!)

**POST-EVENT**
- Corporate Play Day Employee Engagement event (at a Playworks partner school) for up to 20 employees
- Content, stories, quotes, etc. from event to use on owned media channels and social handles
- Listing in Playworks Annual Report

**DONATE TODAY!**
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KICKBALLER
$2,500
Provides recess equipment for 5 Playworks partner schools

PRE-EVENT
- Presence on all event marketing materials (digital and print)
- Highlighted on Playworks social media and website
- Mention in Corporate Kickball press release

EVENT
- Corporate Kickball Team of 10-15 players
- Enjoy lunch and libations throughout the day
- Verbal recognition at event
- Logo placement on event signage
- Company logo on all event t-shirts
- Inclusion in all press and external communications
- Highlighted on Playworks social media and website
- Team photo (before the libations begin!)

POST-EVENT
- Content, stories, quotes, etc. from event to use on owned media channels and social handles
- Listing in Playworks Annual Report
SPONSORSHIP COMMITMENT FORM
Circle your level (refer to sponsorship kit for complete benefits)

HOME RUN HERO $10,000

DOUBLE PLAY DYNAMO $5,000

KICKBALLER $2,500

CONTACT INFORMATION
Name (Please print)

Address
City
State
Zip

Daytime Phone
Select Type:  ○ Cell  ○ Work  ○ Home

E-mail
Website:

PAYMENT INFORMATION
Note: Sponsorship must be paid in full by May 31, 2020

I have enclosed a check for $ __________________________ made payable to Playworks.

Please charge my credit card $ __________________________ Select Type:  ○ MC  ○ VISA  ○ Amex  ○ Discover

Name on card
Exp. Date
Sec. Code

Card Number

Signature

Please submit this form by: April 15, 2020
By email: amanda.grover@playworks.org,
By fax: (678) 701-1643, or
By mail:
ATTN: PLAYWORKS, 1670 Benjamin Weldon Bickers Dr SE, Atlanta, GA 30315

For more information, please contact: Amanda Grover
at (404-934-2648) or amanda.grover@playworks.org